



SREEKRISHNAPURAM V.T. BHATTATHIRIPAD COLLEGE

Aided and Affiliated to University of Calicut, NAAC Accredited with B+ Grade

Phone (Office) : 0466-2268285 | Email : principalvtbcollege@gmail.com



CRITERION - I CURRICULAR ASPECTS

1.3 Curriculum Enrichment



www.vtb.ac.in



Mannampatta P.O., Palakkad - 678 633

SREEKRISHNAPURAM V.T. BHATTATHIRIPAD COLLEGE



Aided and Affiliated to University of Calicut, NAAC Accredited with B+ Grade
Phone (Office) : 0466-2268285 | Email : principalvtbcollege@gmail.com

1.3.1 Institution integrates crosscutting issues relevant to Professional Ethics, Gender, Human Values, Environment and Sustainability in transacting the Curriculum

Activities Relevant to Professional Ethics

TALK ON ENTREPRENEURIAL SKILL

Name of the Activity	Talk on Entrepreneurial Skill
Organizing Department/Cell	E D Club
Date	10/01/2019
Resource Person	V K Muralidharan
No. of Students Participated	75
Outcome	The programme explained the basic principles of entrepreneurship and motivated the students to become entrepreneurs.

Report of the Programme

The Entrepreneurship Development (ED) Club of VTB College organized an insightful talk on entrepreneurial skills, aimed at equipping students with the essential competencies needed to succeed in the entrepreneurial world. The program was inaugurated by the esteemed Principal, Dr. E. Jayan, who emphasized the importance of nurturing entrepreneurial mindsets among students. The highlight of the event was a detailed presentation by Prof. V. K. Muralidharan, who delved into the various skills and attributes necessary for aspiring entrepreneurs. He covered key areas such as innovation, risk management, leadership, and business acumen, providing students with a comprehensive understanding of what it takes to thrive as an entrepreneur. The session was highly engaging and received positive feedback from the participants. The event concluded with a vote of thanks delivered by N. Aiswarya, expressing gratitude to the speaker and the attendees for making the program a success.

Photos





TALK ON ENTREPRENEURIAL SKILL

(10th January, 2019)

Organised by

ENTREPRENEURSHIP DEVELOPMENT

Sreekrishnapuram V T Bhattathiripad College

Manampatta (P.O) Palakkad, Kerala, Pin - 678633.

www.vtb.ac.in



FOOD FEST

Name of the Activity	Food Fest
Organizing Department/Cell	E D Club
Date	11/08/2022
Coordinators	Ms. Sinu M, Dr. Ashish, Dr. Vinita V S
No. of Students Participated	Approximately 300 students
Outcome	The students were inspired and better prepared to embark on their own entrepreneurial journeys.

Report of the Programme

The event was organized to provide students with a hands-on experience in entrepreneurship. The event featured a variety of food stalls managed by students, who were given the opportunity to showcase their culinary skills while learning the fundamentals of running a business. Each team was responsible for budgeting, sourcing ingredients, marketing their stalls, and serving customers, offering them a real-world taste of what it means to be an entrepreneur.

The fest attracted a large crowd, creating a bustling marketplace atmosphere on campus. Students not only enjoyed the diverse food options but also gained valuable insights into teamwork, customer service, and financial management. The event was a resounding success, with many participants expressing newfound appreciation for the challenges and rewards of entrepreneurship. The Food Fest concluded on a high note, leaving students inspired and better prepared to embark on their own entrepreneurial journeys.

Photos






PRINCIPAL
Sreekrishnapuram VT Bhattathiripad College
Mannampatta, Palakkad - 678633