



SREEKRISHNAPURAM V.T. BHATTATHIRIPAD COLLEGE

Aided and Affiliated to University of Calicut, NAAC Accredited with B+ Grade

Phone (Office) : 0466-2268285 | Email : principalvtbcollege@gmail.com



CRITERION - I CURRICULAR ASPECTS

1.3 Curriculum Enrichment



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Mannampatta P.O., Palakkad - 678 633

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1.3.1 Institution integrates crosscutting issues relevant to Professional Ethics, Gender, Human Values, Environment and Sustainability in transacting the Curriculum

Cross cutting issues addressed in Student Projects

SL no:	Programme Name	Project/Field Work/ Internship	Year	Name of the Student	Title of the Project
1.	B Com	Project	2023-24	E V Lakshmi	A Study on The Influence of Cooperative Bank in The Promotion of Agriculture with Special Reference to Palakkad District
2.	B Com	Project	2023-24	Renjith Ravikrishna P M	A Study on Consumer Behaviour Towards Ecofriendly Products with Special Reference to Ottappalam Municipality
3.	B Com	Project	2023-24	Amrutha K C	A Study About Consumers Perception Towards Organic Product with Special Reference to Sreekrishnapuram Panchayath
4.	B Com	Project	2023-24	Sreelakshmi B	A Study on Stress Management Among Undergraduates with Special Reference to Palakkad District
5.	B Com	Project	2023-24	Vismaya M V	Study on Success Rate of Eco-Tourism in Palakkad
6.	B Com	Project	2023-24	Ajisha K	A Study on Perception of Customers Towards Green Banking Strategies
7.	B Com	Project	2023-24	Aswathy P S	A Study on Consumer Attitude Towards Green Marketing with Special Reference to Kongad Grama Panchayath
8.	B Com	Project	2023-24	Vaishna V V	A Study on Stress Management of Women Employees in Textile Shop with Special Reference to Palakkad District
9.	BA History	Project	2023-24	Amegha.N	Pothundi Dam Elixir of Palakkad -A Historic Perspective
10	BA History	Project	2023-24	Nishma Das.C	Silent Valley Oru Charithra Padanam
11	BA History	Project	2023-24	Subhanya.S	V.T. Bhattathiripadum Navodhanaprastanavum



12	BA Sanskrit	Project	2023- 24	Aditya R	Trees of Sreekrishnapuram V.T. Bhattathiripad College A Study Based on Medicinal and Cultural Importance
13	BBA	Project	2023- 24	Manya V. P.	A Study of Relationship Between Emotional Regulation and Psychological Distress Among Under Graduate College Students of Palakkad
14	BBA	Project	2023- 24	Ranjitha C.J.	A Study on Psychological Wellbeing: The Impact of Work – Life Balance and Work Pressure
15	BBA	Project	2023- 24	Abhijith J.	A Study on Youngsters Preference and Attitude Towards Sustainable Fashion Projects
16	BBA	Project	2023- 24	Raghu Narayanan K.	A Study on Consumer Perception Towards Ayurvedic Products in Sreekrishnapuram Locality
17	BBA	Project	2023- 24	Gokul Krishnan P.	A Study on Perceptions of Rural Women Towards Online Shopping
18	BBA	Project	2023- 24	Vinisha S.	A Study on Capacity Building Among Women Members of MGNREGS At Kadampazhipuram Panchayath at Palakkad District
19	BBA	Project	2023- 24	Nivedh M.	A Study on Work Life Balance of Employees with Special Reference to Kadampazhipuram Locality
20	BA Economics	Project	2023- 24	Dhanya.C	An Analysis of Female Domestic Workers: A Case Study of Mundur Panchayath
21	BA Economics	Project	2023- 24	Fathimath Shibila.K	A Study of Arecanut Farming with Special Reference to Kadampazhipuram Panchayath

The number of projects according to various cross cutting issues are as follows:

- Gender - 04
- Environment & Sustainability 12
- Professional Ethics - 3
- Human Values- 02



[Signature]
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