



# SREEKRISHNAPURAM V.T. BHATTATHIRIPAD COLLEGE

Aided and Affiliated to University of Calicut, NAAC Accredited with B+ Grade

Phone (Office) : 0466-2268285 | Email : principalvtbcollege@gmail.com



## CRITERION – II TEACHING–LEARNING AND EVALUATION

### 2.3 Teaching- Learning Process



[www.vtb.ac.in](http://www.vtb.ac.in)



Mannampatta P.O., Palakkad – 678 633



## 2.3.1 Student Centric Methods

### PARTICIPATIVE LEARNING METHODOLOGIES

Index		
Sl. No.	Item	Page No.
1	Introduction	3
2	Cognify@VTB (Participative Learning to enhance knowledge)	4
3	VTB Samvada Kalari	7
4	OneMoreChance@VTB	9
5	Dramatization, Role Play, and Skits	11
6	Demonstration using ICT Tools	14
7	Quizzes, Puzzles, and Games	16
8	Paper Publications and Presentations	22
9	Exhibitions and Trade Fairs	29



## PARTICIPATIVE LEARNING METHODOLOGIES

Participative learning methodologies involve students actively engaging in the learning process through collaboration, discussion, and hands-on activities. These methods emphasize the active participation of learners rather than the passive reception of information, fostering deeper understanding and retention.

The following Participatory methods and activities are organized by the College:

- **Cognify@VTB:**
  - **VTB Dharshan:** Creating educational videos in the Media Lab.
  - **VTB Samvada Kalari:** A platform for Discussions and Debates.
  - **'OneMoreChance@VTB:** A Peer tutoring programme
- Seminars and Conferences organized by the students
- Individual projects of students
- Dramatization, Role Play, and Skits by students
- Demonstration using ICT tools
- Quizzes and Games
- Paper Presentations and Publications
- Exhibitions and Trade Fairs
- Scholar Support Programme for slow learners



# Cognify@VTB

**A Programme to ensure the Cognitive Development of the students of VTB**

Special programmes organized by the college under this banner are:

1. VTB Dharshan – facilities to create and promote educational videos
2. VTB Samvada Kalari: A Platform for discussions and debates
3. OneMoreChance@VTB: Special care programme for those who intend to appear for supplementary examination and such students are helped by their peer members in learning.

## **VTB Dharshan**


### **Creation of Educational Content**

Students of our college create Educational Content and awareness videos using the media lab of our college.

By using the most sophisticated **Media room** available in the college, the gifted students are allowed to create e-content regarding their area of interest and publish it on the college websites and YouTube channels of the students. This helps the students to get enriched experience in the field of ICT and also helps to make the learning process more interesting and effective.



24 രണിക്കൂറുകൾ കൊണ്ട് തീർത്ത ഒരു ഷോർട്ട്ഫിലിം



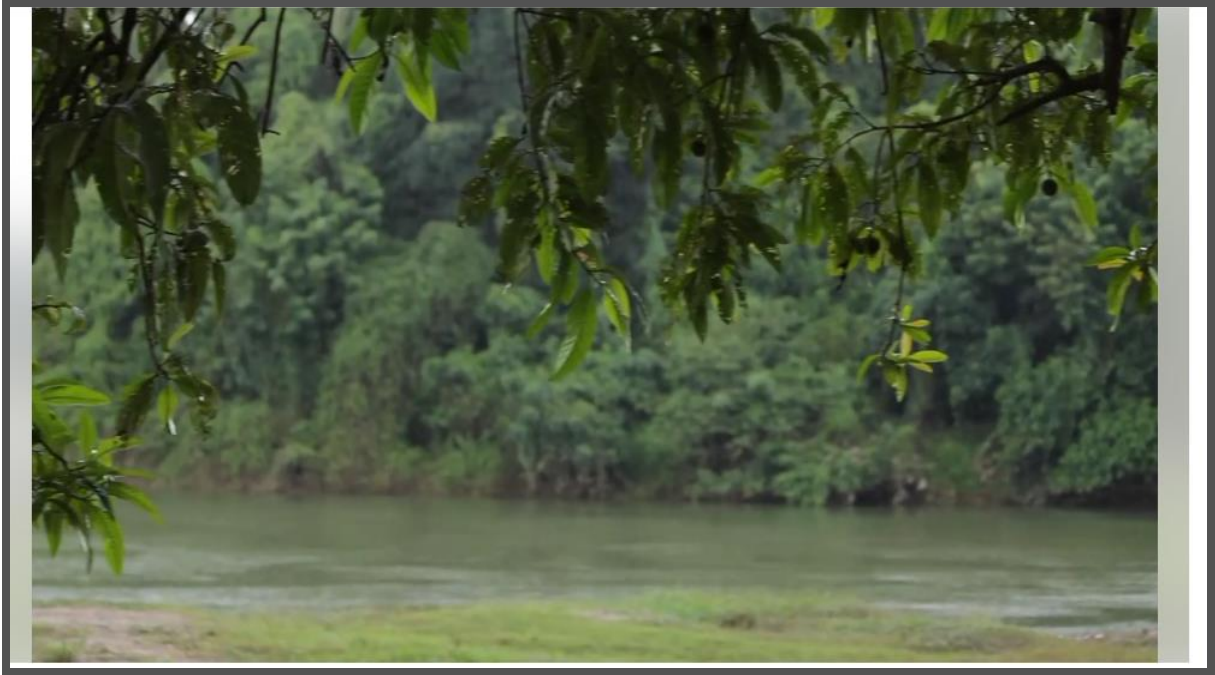
TO BE CONTINUED | SHORTFILM | MALAYALAM | VTB COLLEGE |...  
 ചുരുങ്ങിയ സമയം കൊണ്ട് തീർത്ത ഒരു  
 youtube.com

<https://youtu.be/CvnTKkqq07M?si=BsTHhgg5drtyP0Ap>  
 9:49 AM ✓✓

Awareness  
 Video on  
 Lifestyle  
 Diseases by  
 the Physical  
 Health  
 (Open  
 Course)  
 students

Source: <https://youtu.be/CvnTKkqq07M?si=BsTHhgg5drtyP0Ap>





**Video created by Nature Club Volunteers**

Source: <https://fb.watch/enZ8yFAYYG/>

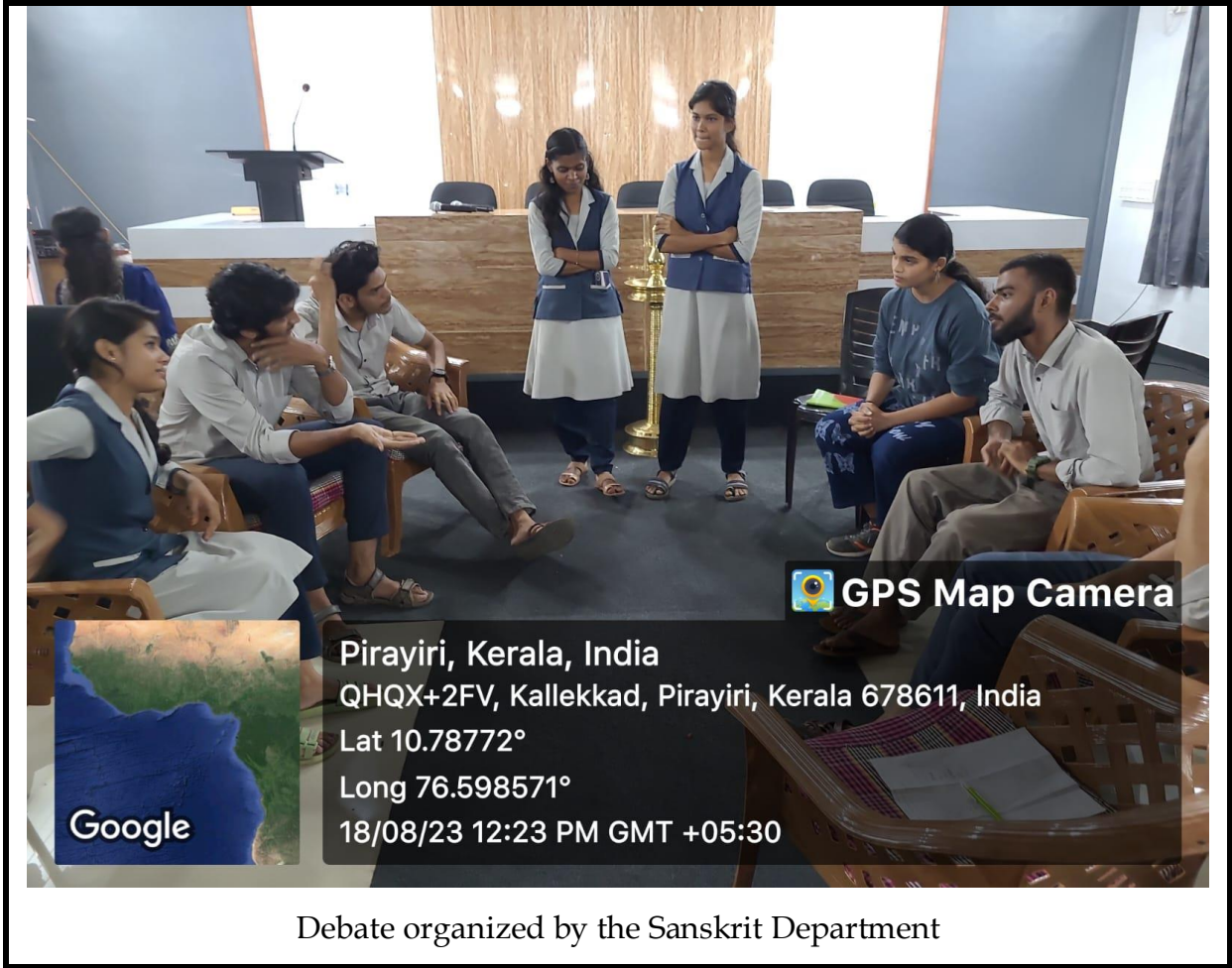


# VTB Samvada Kalari

## Discussions and Debates

Discussions and debates are powerful participative learning methodologies that engage students actively, promote critical thinking, and enhance communication skills. They encourage students to articulate their thoughts, listen to different perspectives, and defend their viewpoints. Several teachers of our college transact their topics through discussions and debates.







## OneMoreChance@VTB

### Tapping the Possibility of Peer Teaching

Peer teaching is an educational practice where students take on the role of the teacher to instruct their peers. This methodology leverages the collaborative nature of learning, promoting deeper understanding and skill development for both the student-teachers and the learners.

In Sreekrishnapuram V T Bhattathiripad College, we have a programme named **OneMoreChance@VTB** in which the peer members of the class prepare the other members who appear for supplementary or improvement examinations.



Peer Tutors teach their peers in the classroom





**Study Circles organized by the Peer tutors to help their classmates.**



## Dramatization, Role Play, and Skit

### Role Plays, Dramas, and Skits

Role-playing is a learning activity where participants assume specific roles or characters in a simulated scenario. It is used in various contexts, including education, training, therapy, and entertainment, to enhance understanding, practice skills, and explore different perspectives. Teachers take some of the topics through role-play that ensures the full participation of all the students. Our Drama/Movie Club organizes some drama with social values as theme so that students inculcate the values well.



Students conduct Role-play to give awareness regarding Cleaning





History Students play a Street Drama to demonstrate the Fundamental Duties of a Citizen





To propagate the importance of physical fitness, the Physical Education open course students play a street drama.

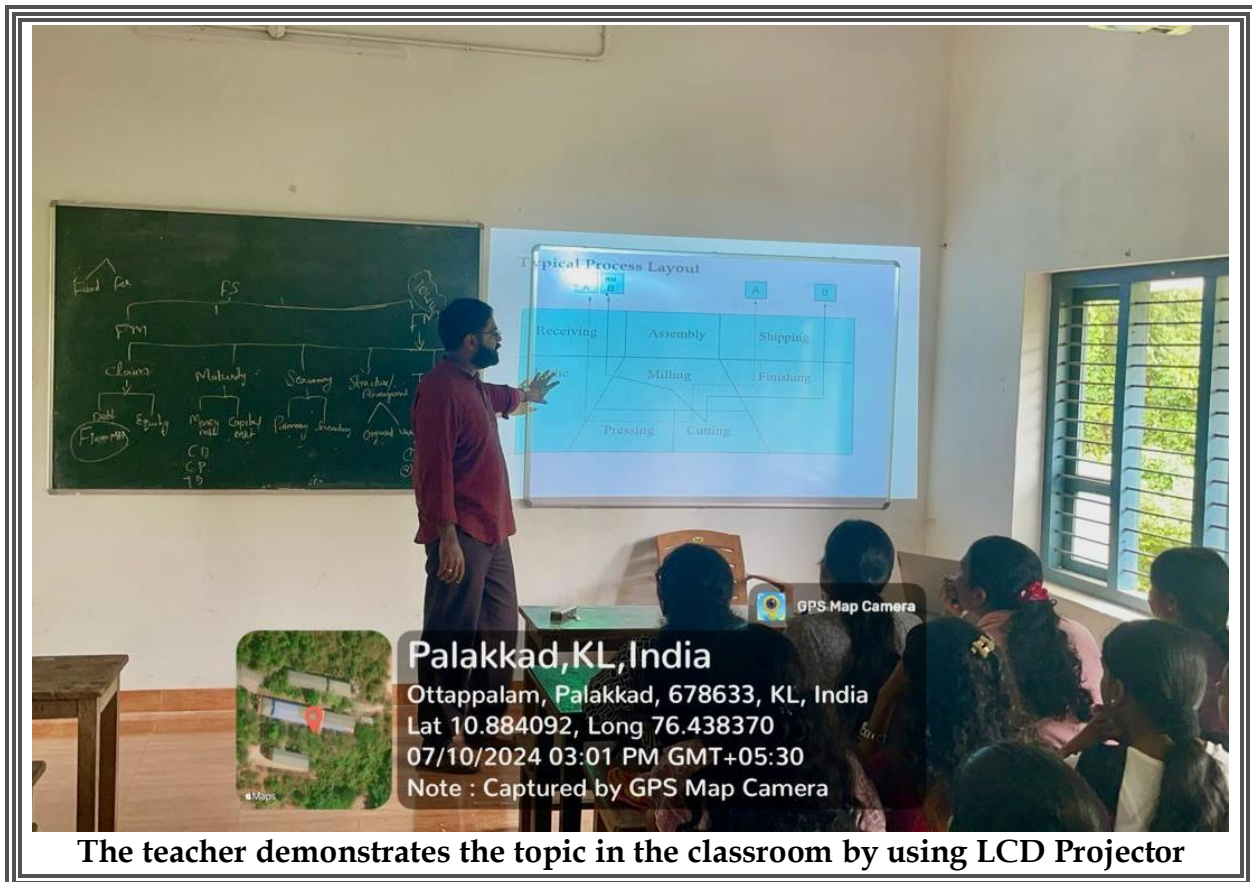


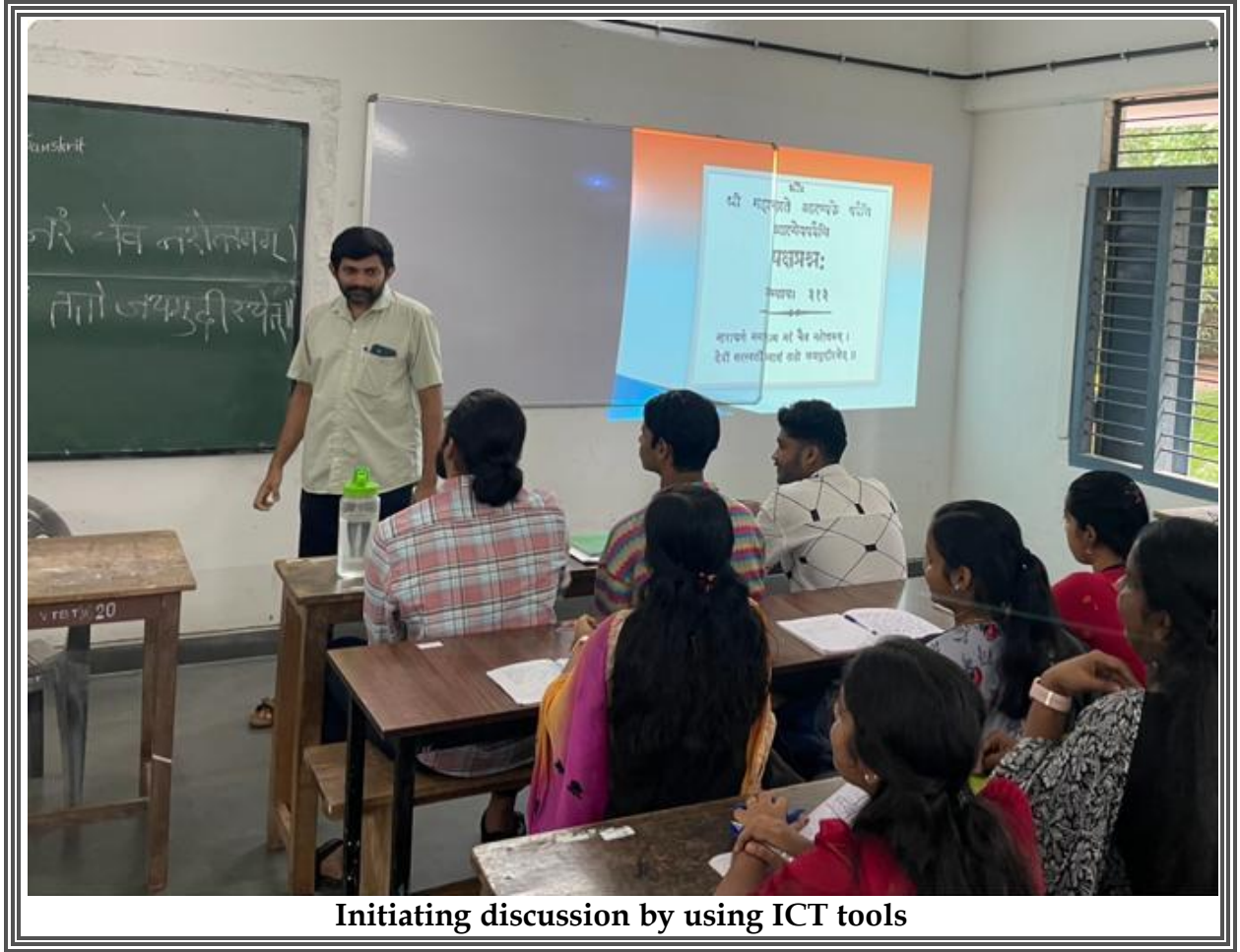
V T Nadaka Kalari – an initiative of VT Padana Kendram



## Demonstration using ICT Tools

Our college has 100% ICT-enabled classrooms so that the teachers can demonstrate the topics and concepts by using the ICT tools that ensure the complete participation and involvement of the students in the learning process.





## Quizzes, Puzzles, and Games

The quiz programme caters to the inquisitive minds of the students. Online Quiz platforms like Quizzes and Kahoot are utilized at the class level to inculcate problem-solving skills.







Organized by Mathematics Department



## Leadership Fest (Commerce & Management Club)

Management and Leadership Games

**NATIONAL MATHEMATICS DAY**  
VTB COLLEGE MANNAMPATTA  
DEPT OF MATHEMATICS

22 DECEMBER IS OBSERVED AS NATIONAL MATHEMATICS DAY TO MARK THE BIRTH ANNIVERSARY OF SRINIVASA RAMANUJAN, A LEGENDARY INDIAN MATHEMATICIAN. WE ARE CELEBRATING IT BY CONDUCTING SEVERAL INTER DEPARTMENT COMPETITIONS. ALL ARE INVITED.

**EVENTS**

- TREASURE HUNT**  
TEAM OF 5-8  
DATE: 22.12.2022  
TIME: 2.00 PM
- MATH QUIZ**  
TEAM OF 3  
DATE: 22.12.2022  
TIME: 11.00 AM  
VENUE: SEMINAR HALL
- MATH PUZZLE**  
INDIVIDUAL  
DATE: 03.01.2023  
TIME: 2.00 PM  
VENUE: SEMINAR HALL

**Contact us**  
☎ 7306672458  
✉ vtbmth@gmail.com

Principal  
V. Thattaiyappan  
V.T. Dhattathiripad College  
P.O. Mannampatta  
Palakkad Dist.  
Pin-678 633

**REGISTRATION WILL BE CLOSED BY 3.00PM 21/12/22.**

Mathematics Club of our college organizes Mathematics Games



**SREEKRISHNAPURAM V T BHATTATHIRIPAD COLLEGE**

**MANNAMPATTA, PALAKKAD, 678633**

**(Govt Aided Institution | Affiliated to Calicut University)**

Entrepreneurship Development  
Club

Commemorates

**WOMEN ENTREPRENEURSHIP DAY**

**2023**

**INTER DEPARTMENTAL  
BUSINESS QUIZ**

**DATE 20-11-2023**

**VENUE : SEMINAR HALL**

**TIME : 11:00 AM**



Management Students organized an Inter-departmental Business Quiz



COMMERCE AND MANAGEMENT CLUB,  
VTB COLLEGE

JAN  
25

PRESENTS

# Le GAGNER

LEADERSHIP FEST 2023

TEAM OF 4..!!

1st PRICE -

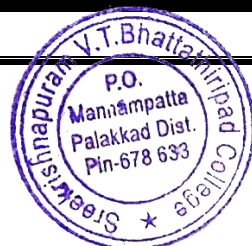


11.30 to 1.00 pm  
1.30 to 2.00 pm

@ SEMINAR HALL

VTB COLLEGE SREEKRISHNAPURAM

Made with PosterMyWall.com





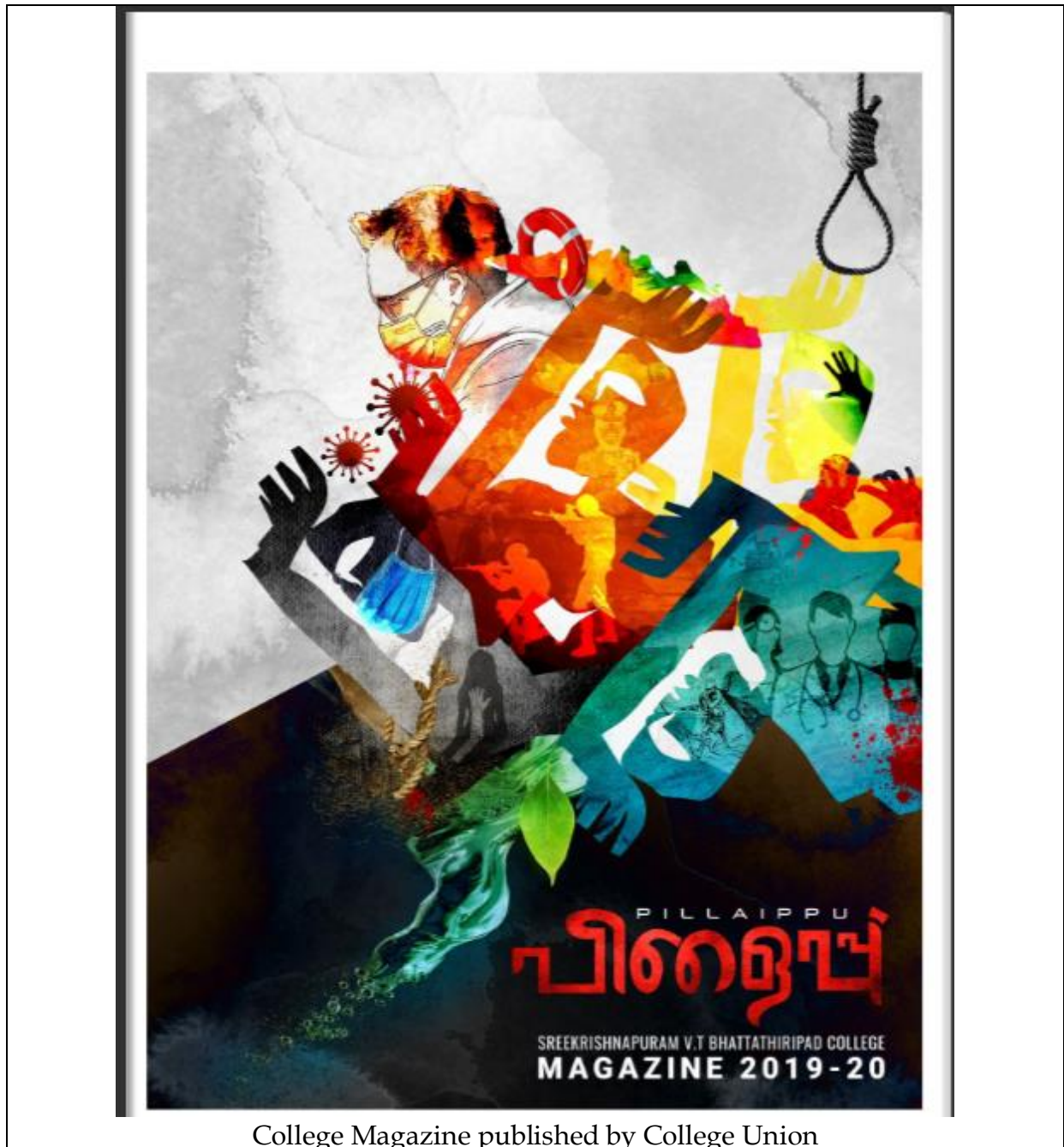
Commerce and Management Students organized the Leadership Fest



## Paper Publications and Presentations

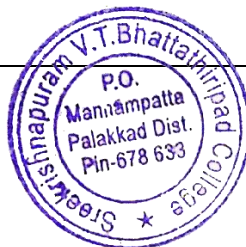
### Articles published by Students in Magazines and Journals

Students get a lot of opportunities to express their literary talents through college magazines, journals published by the Departments, and Magazines published by NSS Units yearly.



<b>Contents</b>	
Chapter	(v) Pages
<i>Preface</i>	
1. Role of Pradhan Mantri Mudra Yojana in Entrepreneurship Development — <i>Atsuarya S. and Maneesha K.P.</i>	1
2. Entrepreneurship Development Programme as a Catalyst to the Growth of Women Entrepreneurship—A Descriptive Study with Special Reference to Kerala — <i>Akhula P.S.</i>	11
3. Concepts of Green Entrepreneurship — <i>Arjana Jayaram and Kishor</i>	30
4. A Study on the Problems and Prospects of Microenterprises with Special Reference to Eranad Taluk — <i>Apama P. and Saritha P.K.</i>	38
5. Saving and Investment Behaviour of Government Employees in Palakkad District — <i>Deepa C. and Dr. Sreedharan</i>	46
6. Social Entrepreneurship — <i>Deepa K.</i>	60
7. Entrepreneurship Development In India and Stand Up India Scheme — <i>Deepthi Krishna</i>	69
8. Women Entrepreneurship: Government and Institutional Support in Kerala—A Study — <i>Femana E.P. and Thabsheera T.</i>	81
9. An Inspirational Highlight on Successful Women Entrepreneurs in India — <i>Geetha K.</i>	94
10. Women Entrepreneurship Education Need for Today — <i>Jithin Krishna, Nithya P.A. and Marjusha A.K.</i>	103
11. Relationship between Entrepreneurial Intention among the College Students and Parenting Style of their Decisive Parent — <i>Kamal Raj Mohan</i>	109
12. Attitude of Youth towards Entrepreneurship with Special Reference to Palakkad District — <i>Muhammed Munafar K.V.</i>	120
13. Entrepreneurial Skills of Graduate Commerce Students of Kerala — <i>Reshmi Ramachandran</i>	130
14. A Study on the Role of Human Resource Management on Entrepreneurship Development — <i>Salma C.T.</i>	140
15. A Study on the Entrepreneurial Attitude Level among the Commerce Students in Calicut University — <i>Satheesh Kumar C. and Mubeena P.M.</i>	148
16. Entrepreneurship Development—An Overview — <i>Shobha P.G.</i>	156
17. Students' Perception of the Effectiveness of Entrepreneurship Education — <i>Shabna K.P. and Nayana N.</i>	165
18. A Study on Entrepreneurial Intention of "India Skill Development Programme" Completed Members — <i>Sruthi V. and Aiswarya G. Das</i>	175

Articles published by students in Books published by the Department





**SREEKRISHNAPURAM V. T. BHATTATHIRIPAD COLLEGE**

DEPARTMENT OF COMPUTER SCIENCE

Mannampatta, Palakkad, Kerala

In Academic Collaboration with

Kerala State Higher Education Council

Thiruvananthapuram, Kerala



International Seminar on Emerging Research Trends in Cryptography and Network Security

**CERTIFICATE**

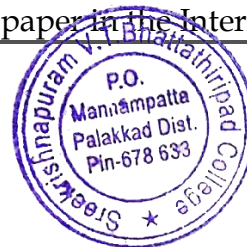
This is to certify that Smt **CHAITHANYA M N** , Student, Sreekrishnapuram V T Bhattathiripad college has presented a paper “*Comparative Study On Malware detection Techniques* ” in the **Three Day International Seminar on Emerging Research Trends in Cryptography and Network Security** organized by Department of Computer Science in academic collaboration with Kerala State Higher Education Council on 1st, 2nd & 3rd December 2020.

Dr. Saritha Namboodiri  
Convenor

Dr. E. Jayan  
Principal



Chaithanya M N presented a paper in the International Seminar







### SREEKRISHNAPURAM V. T. BHATTATHIRIPAD COLLEGE

DEPARTMENT OF COMPUTER SCIENCE

Mannampatta, Palakkad, Kerala

In Academic Collaboration with

Kerala State Higher Education Council

Thiruvananthapuram, Kerala



International Seminar on Emerging Research Trends in Cryptography and Network Security

#### CERTIFICATE

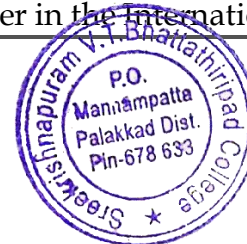
This is to certify that **Sri SREERAM M R**, Student, Sreekrishnapuram V T Bhattathiripad college has presented a paper "*J S Encryption Algorithm*" in the **Three Day International Seminar on Emerging Research Trends in Cryptography and Network Security** organized by Department of Computer Science in academic collaboration with Kerala State Higher Education Council on 1st, 2nd & 3rd December 2020.

Dr. Saritha Namboodiri  
Convenor

Dr. E. Jayan  
Principal



Sreeram M R presented a paper in the International Seminar





**Sreekrishnapuram V T Bhattathiripad College**  
 Post Graduate Department of Commerce and Management Studies  
 Mannampatta PO, Palakkad, Kerala, Pin - 678633.  
 (NAAC Accredited with B+)

Sponsored by Sree Sankara Trust

**National Seminar on Prospects and Challenges in Commerce**

**CERTIFICATE**

This is to certify that Ms./Mr./Dr./Prof..... **SREELAKSHMI. M., M.Com Student, V.T.B. College.**

Participated/Acted as Resource Person/ Chaired a Session/ Presented a paper entitled *Emerging Green*

*Consumerism; A Study On Green Awareness popularity of Green Markets* in the

Two Day National Seminar on Prospects and Challenges in Commerce conducted on 27<sup>th</sup> and 28<sup>th</sup> March 2023 organized by Post Graduate Department of Commerce and Management Studies, Sreekrishnapuram V T Bhattathiripad College.

Kamal Raj Mohan  
 (Convener)

Divya C  
 (Co-convener)

Bindu T  
 (HOD)

Dr. E Jayan  
 (Principal)

Sreelakshmi M presented paper in National Seminar





**Sreekrishnapuram V. T. Bhattathiripad College, Mannampatta,  
Palakkad, Kerala.**

(Reaccredited NAAC with B+ Grade, Recognized by UGC under Section 12 B)

This is to certify that **Ms. Akhila K H**, P G student, SVTB College, Mannampatta, has actively participated in the *Three Day National Webinar on "Prospects and Challenges of Marketing in New Decade"* organized by P G Department of Commerce and Management studies from 02-11-2020 to 04-11-2020 and presented paper on **"An AI Revolution from an Open AI"**

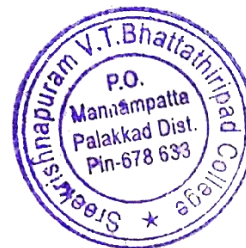
Dr. E Jayan  
Principal

Smt. Bindu T  
Head of the Department

Smt. Rathi K N  
Convener

Sri. Kamal Raj Mohan  
Co-convener

Akhila K H presented a paper in the International Seminar





**yuvakshētra**<sup>®</sup>

Institute of Management Studies (YIMS)

Ezhakkad, Mundur, Palakkad - 678631, Kerala.

ACCREDITED BY NAAC WITH B+ GRADE (1<sup>st</sup> CYCLE)

Affiliated to the University of Calicut & Managed by the Diocese of Palgha

## TWO DAY INTERNATIONAL CONFERENCE

ON

## EDUCATION, INNOVATION AND SUSTAINABILITY

This is to Certify that Dr./Prof./Mr./Ms. .... *Karthik Krishna P* ..... has Presented/~~Participated~~ in the "Two Day International Conference on Education, Innovation and Sustainability" on the topic..... *An analysis on the impact of modern teaching aids in Education*..... organized by Post Graduate Department of Commerce, Yuvakshetra Institute Management Studies on 15th and 16th March 2023.

MR.SREERAJ M.K  
PROGRAMME CONVENER

DR. MATILDA DANNY  
H.O.D

DR.TOMY ANTONY  
PRINCIPAL

Rev. Dr. MATHEW GEORGE VAZHAYIL  
DIRECTOR

Karthi Krishna P presented a paper in International Conference



## Exhibitions and Trade Fairs

The ED Club, IEDC, and IIC of our college regularly conduct exhibitions and trade fairs in which students actively participate.

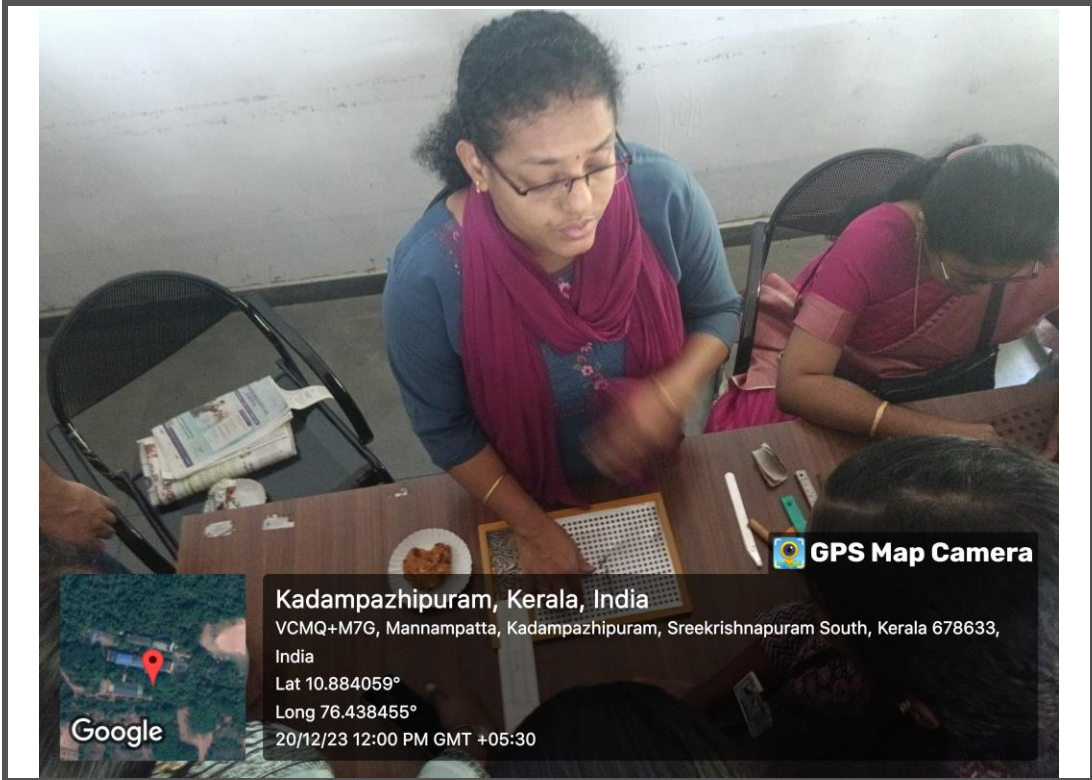






Archeological Exhibition conducted by the Department of History





Google

**Kadampazhipuram, Kerala, India**

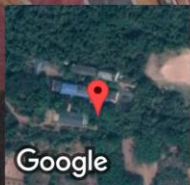
VCMQ+M7G, Mannampatta, Kadampazhipuram, Sreekrishnapuram South, Kerala 678633, India

Lat 10.884059°

Long 76.438455°

20/12/23 12:00 PM GMT +05:30

GPS Map Camera



Google

**Kadampazhipuram, Kerala, India**

VCMQ+M7G, Mannampatta, Kadampazhipuram, Sreekrishnapuram South, Kerala 678633, India

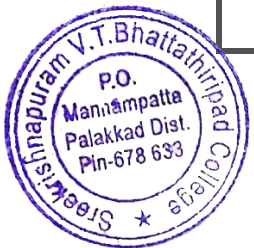
Lat 10.884055°

Long 76.43846°

20/12/23 11:59 AM GMT +05:30

GPS Map Camera

Exhibition conducted by Students of M.Sc. Computer Science for Visually Challenged Persons.



*[Signature]*  
**PRINCIPAL**  
 Sreekrishnapuram VT Bhattathiripad College  
 Mannampatta, Palakkad - 678633