



SREEKRISHNAPURAM V.T. BHATTATHIRIPAD COLLEGE

Aided and Affiliated to University of Calicut, NAAC Accredited with B+ Grade

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CRITERION – II TEACHING–LEARNING AND EVALUATION

2.6 Student Performance and Learning Outcomes

2.6.1. Programme Outcomes (POs) and Course Outcomes (COs) for all Programmes offered by the institution are stated and displayed on website

Programme Outcomes (POs) and Course Outcomes (COs) are Effectively Displayed and Communicated to the Students

Proper communication of POs, PSOs and COs to the students prior to the starting of teaching-learning process is a very important aspect of education. Sreekrishnapuram V T Bhattathiripad College has taken several steps to ensure that the students are well aware about the POs, PSOs and COs.


The awareness is given through the following ways:

1. **Online Accessibility:** POs and COs are displayed in the Website.
2. **Physical Display:** POs, and PSOs are displayed in the form of Display Boards so that the students of each department can view it.
3. **Orientation Class:** Orientation class is given to the students and teachers regarding the Outcome Based Education and Taxonomy of Educational Objectives.
4. **Notice Board Display:** COs of all courses are displayed in the Notice Board attached to the department.
5. **Classroom Integration:** Discussion is initiated by the teachers in the classroom before starting the syllabus.
6. **Chart Display:** Chart showing the COs displayed by each faculty during their class session in the classroom.
7. **Assessment Alignment:** COs are embedded in our series test question papers, ensuring that assessment is consistently aligned with the intended learning outcomes, promoting ongoing student awareness and growth.
8. **Quizzes and Competitions:** Quizzes are conducted based on the COs and POs periodically.
9. **Resource Availability:** Supply of OBE Manual to the students that contains POs, PSOs and COs.



POs and COs are Displayed in the Website

The college website displayed the POs and COs of all programmes offered by the college.



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PROGRAMMES

Under Graduate

Post Graduate


Research >

Certificate Programmes

Diploma Programmes

Under Graduate Programmes

SL.	Programme	Syllabus	Programme Outcome & Course Outcome
1.	B A Sanskrit	BA Sanskrit Syllabus.pdf	Sanskrit PO & CO.pdf
2.	B A History	B A History Syllabus.pdf	History PO & CO.pdf
3.	B S C Mathematics	BSC Mathematics Syllabus.pdf	BSC Mathematics PO & CO.pdf
4.	B Com Finance	B Com Syllabus.pdf	B.com PO & CO.pdf
5.	B A Economics	B A Economics Syllabus.pdf	Economics PO & CO.pdf
6.	B B A (Bachelor of Business Administration)	BBA Syllabus.pdf	BBA PO & CO.pdf



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PROGRAMMES

Under Graduate

Post Graduate

Research >

Certificate Programmes

Diploma Programmes

Post Graduate Programmes

SL.	Programme	Syllabus	Programme Outcome & Course Outcome
1.	M S C Computer Science	M S C Computer Science Syllabus.pdf	MSC Computer Science CO & PO.pdf
2.	M.Com Finance	Mcom Finance Syllabus.pdf	Mcom PO & CO.pdf
3.	M S C Mathematics with Data Science	MSC Maths with Data science Syllabus.pdf	----

Source: <https://www.vtb.ac.in/page.php?id=MTk=&pid=MTk=>



Orientation/Induction Class given to First Year Students

Orientation class is given to the first-year students regarding the Blooms Taxonomy of Educational Objectives and Outcome-Based Education (OBE).



Orientation Class



Discussion regarding Blooms' Taxonomy with the Students and Teachers



PO Display Boards in every Department

The college website displayed the POs and COs of all programmes offered by the college.

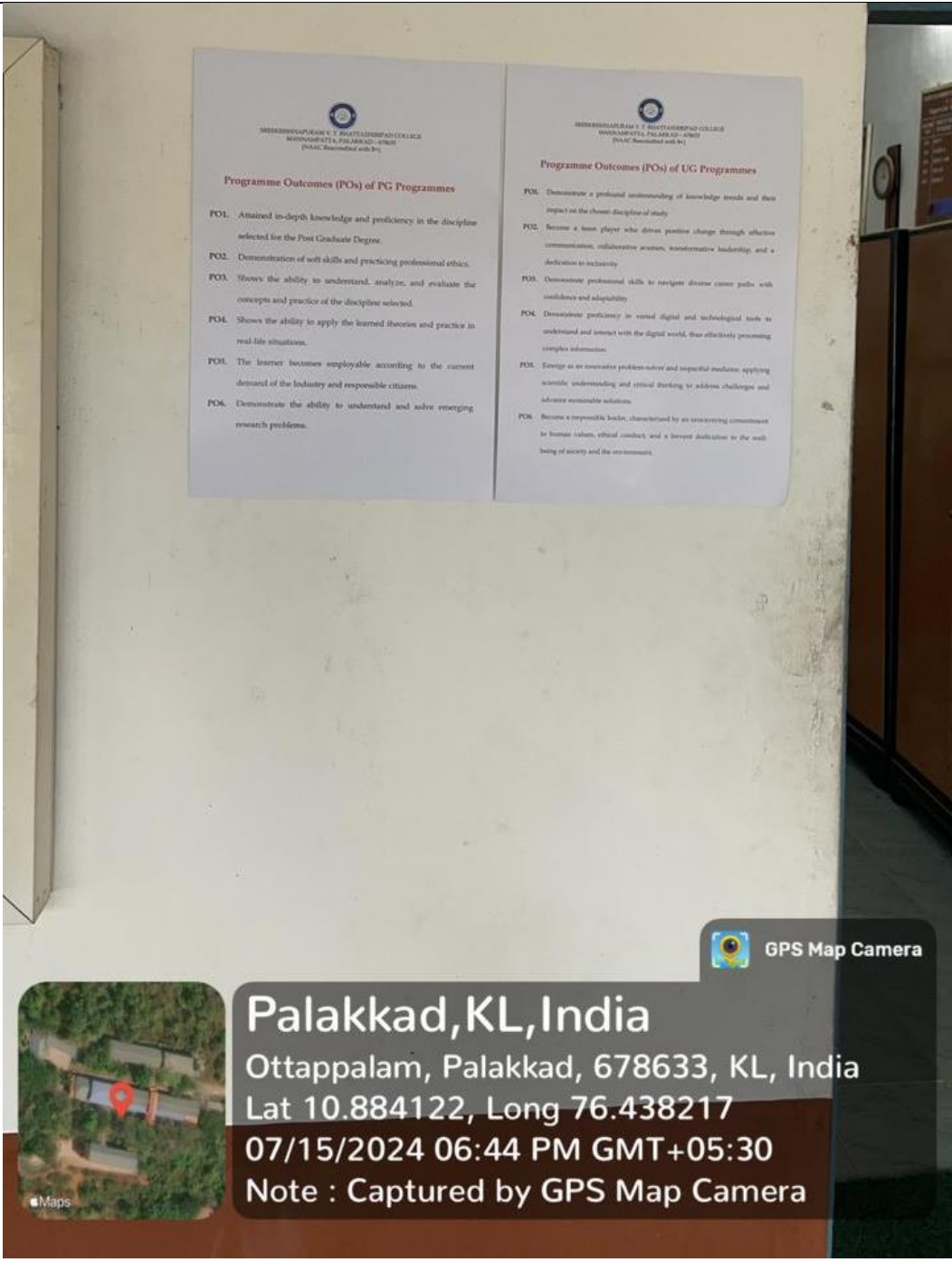


Displaying PSOs of M.Com. Programme at the entrance of Class



Displaying PSOs of B.Com. Programme at the entrance of Class





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Programme Outcomes (POs) of PG Programmes

PO1. Attained in-depth knowledge and proficiency in the discipline selected for the Post Graduate Degree.

PO2. Demonstrates soft skills and practicing professional ethics.

PO3. Shows the ability to understand, analyze, and evaluate the concepts and practice of the discipline selected.

PO4. Shows the ability to apply the learned theories and practice in real-life situations.

PO5. The learner becomes employable according to the current demand of the industry and responsible citizens.

PO6. Demonstrate the ability to understand and solve emerging research problems.

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Programme Outcomes (POs) of UG Programmes

PO1. Demonstrate a profound understanding of knowledge trends and their impact on the chosen discipline of study.

PO2. Become a team player who drives positive change through effective communication, collaborative aptness, transformative leadership, and a dedication to inclusivity.

PO3. Demonstrate professional skills to navigate diverse career paths with confidence and adaptability.

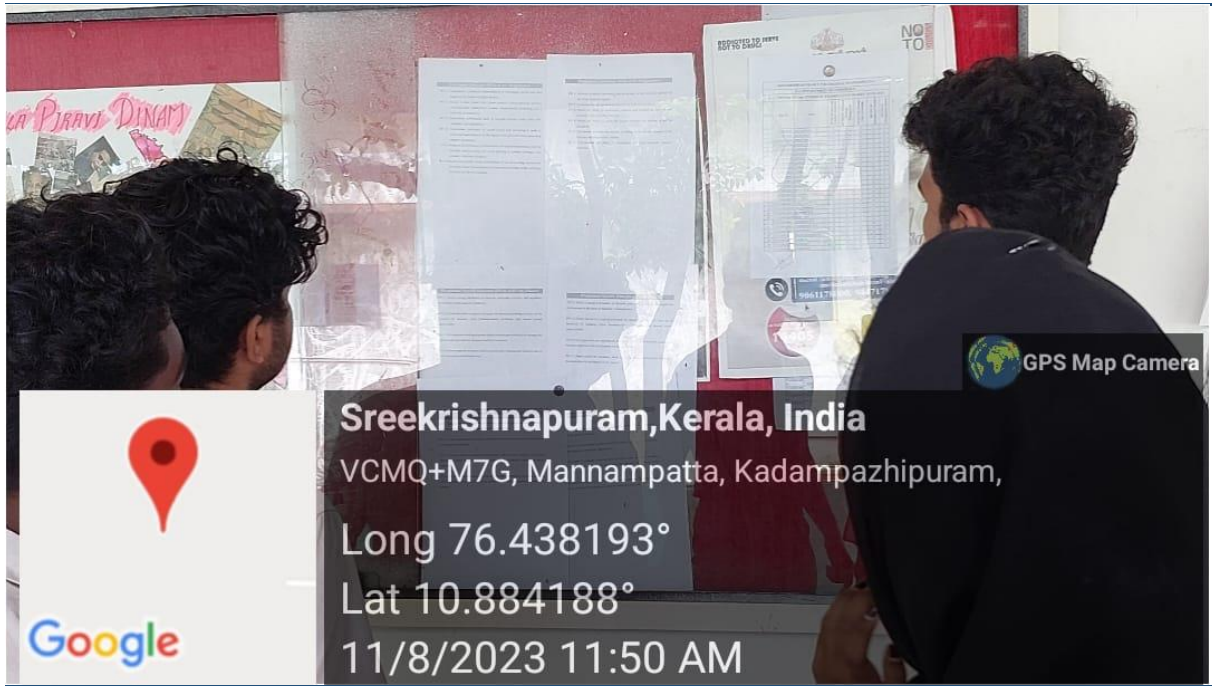
PO4. Demonstrate proficiency in varied digital and technological tools to understand and interact with the digital world, thus effectively processing complex information.

PO5. Engage as an innovative problem-solver and respectful mediator, applying scientific understanding and critical thinking to address challenges and advance sustainable solutions.

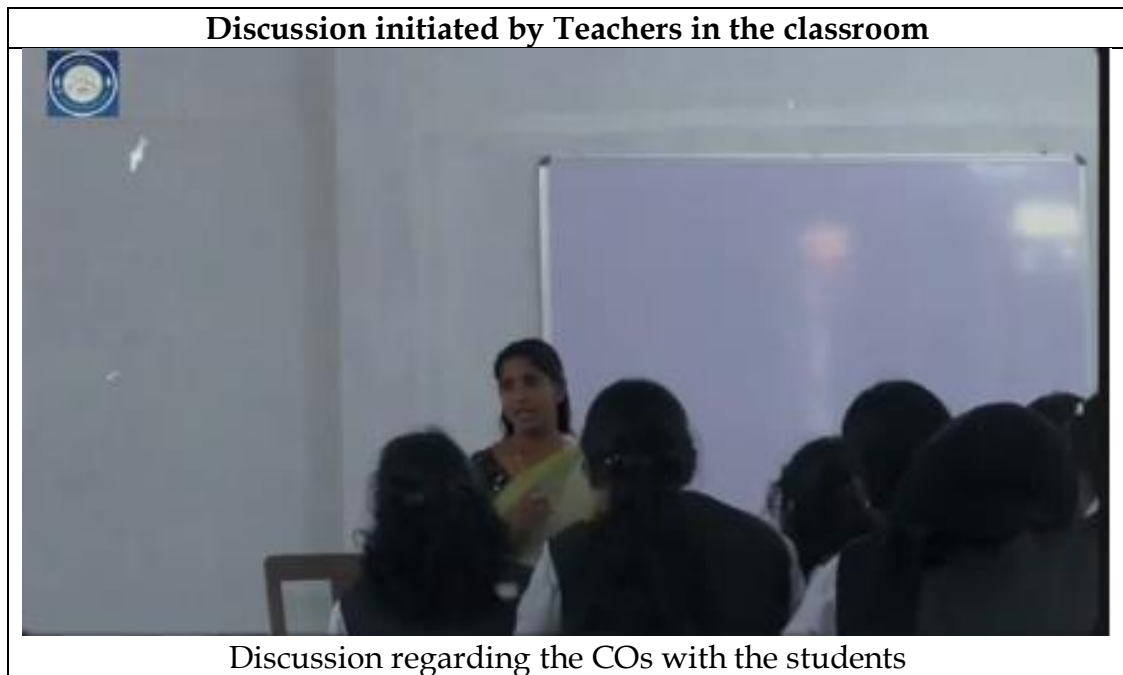
PO6. Become a responsible leader, characterized by an unwavering commitment to human values, ethical conduct, and a fervent dedication to the well-being of society and the environment.

Displaying POs of PG and UG Programmes at the entrance of the Department





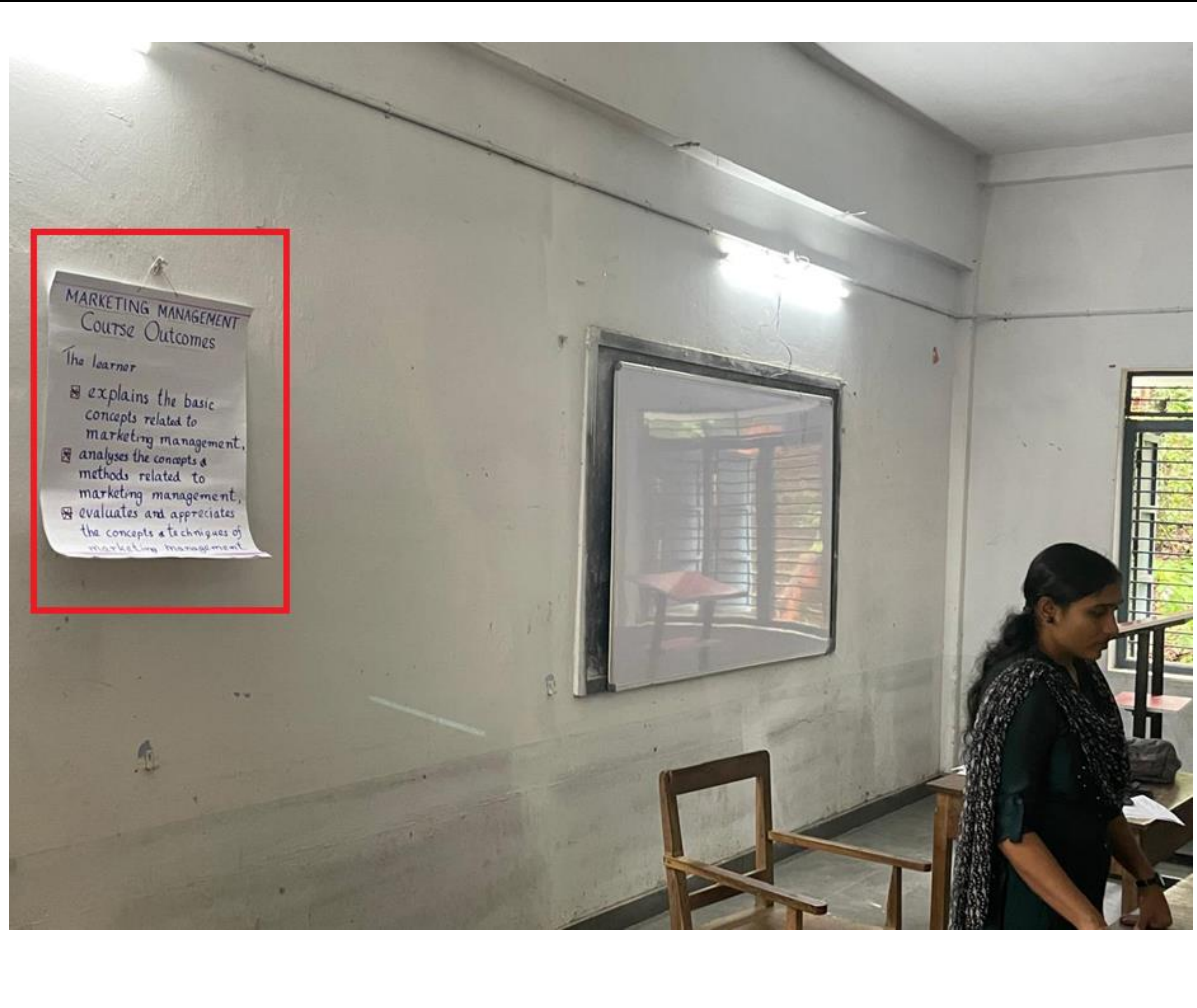
Displaying the COs in the Notice Board



Discussion regarding the COs with the students



Chart showing COs are displayed in the Classroom while the teacher takes class



Assessment Alignment

CLASS TEST MARKETING MANAGEMENT

Time: 1 Hour

Max. Marks: 20

Course Outcomes (COs):

The Learner:

- CO1. explains the basic concepts related to Marketing Management,
- CO2. analyse the concepts and methods related to Marketing Management,
- CO3. evaluate and appreciate the concepts and techniques of Marketing Management.

Answer all questions. Each question carries 2 marks.

1. What is Price? (Remembering, CO1)
2. Distinguish between Skimming and Penetration Pricing Policies. (Understanding, CO2)

Answer all questions. Each question carries 4 marks.

3. Explain various Cost-based Pricing Methods. (Understanding, CO1)
4. 'As a marketing manager, you have to take special care in pricing for the rural market.' – Analyse the statement and identify various pricing strategies for the rural market. (Analysis, CO2)

Answer any one question. The question carries 8 marks.

5. 'A firm has to adopt different pricing strategies according to the changing situations.' – Appreciate the statement by explaining various pricing strategies available. (Evaluate, CO3)
6. 'The price of a product depends on various internal and external factors of the firm.' – Justify the statement by explaining various determinants of Price. (Evaluate, CO3)





SREEKRISHNAPURAM V.T. BHATTATHIRIPAD COLLEGE, MANNAMPATTA,
PALAKKAD, KERALA

**Student's Handbook
on
Outcome Based Education and Accreditation**

(Design a cover page with photograph)

Page 1- Vision and Mission of the Institution

Next Pages: Vision and Mission of different Departments

Foreword by the Principal

Welcome to the Sreekrishnapuram V.T. Bhattathiripad College, a place where learning and excellence go hand in hand. As we embark on this exciting journey of Outcome Based Education (OBE), we aim to equip our students with the knowledge, skills, and attitudes necessary to thrive in the modern world.

The OBE model places our students at the centre of the educational experience, ensuring that every aspect of our curriculum, instruction, and assessment is designed with clear, measurable outcomes in mind. This approach not only enhances the quality of education but also prepares our graduates to meet the demands of their future careers and contribute positively to society.

This handbook is designed to provide you with a comprehensive understanding of OBE and the accreditation process. It outlines the vision and mission of our institution and its various departments, and it explains the principles and components of OBE in a straightforward manner.

We are committed to providing you with the best possible education and support, and we look forward to seeing you succeed. Together, let us strive for excellence and make the most of the opportunities that lie ahead.

Warm regards,

Dr. Saritha Nambuthirippad
Principal, Sreekrishnapuram V.T. Bhattathiripad College

Outcome based Education (OBE)

Outcome based education (OBE) is student-centered instruction model that focuses on measuring student performance through outcomes. Outcomes include knowledge, skills and

attitudes. Its focus remains on evaluation of outcomes of the program by stating the knowledge, skill and behaviour a graduate is expected to attain upon completion of a program and after 3 or 4 years of graduation. In the OBE model, the required knowledge and skill sets for a particular degree is predetermined and the students are evaluated for all the required parameters during the course of the program. The essence of OBE or outcome-based education is that the curriculum, instruction and assessment are all to be planned around what you state as outcomes.

So, Outcome-based Education (OBE) means focusing and organizing an institutes entire programs and instructional efforts around the clearly defined outcomes we want all students to demonstrate when they leave institute. This means starting with a clear picture of what is important for students to be able to do, then organizing curriculum, instruction, and assessment to make sure this learning ultimately happens. The keys to having an outcome-based system are:

1. Developing a clear set of learning outcomes around which all of the system's components can be focused.
2. Establishing the conditions and opportunities within the system that enable and encourage all students to achieve those essential outcomes.

"Outcome-Based Education" (OBE) model is being adopted at a fast pace at colleges in India at the moment. It is considered as a giant leap forward to improve technical education in India and help Indian Engineers compete with their global counterparts.

The OBE model measures the progress of the graduate in three parameters, which are

- Program Educational Objectives (PEO)
- Program Outcomes (PO)
- Course Outcomes (CO)

Some important aspects of the Outcome Based Education

- **Outcome**
A detailed description of what a student must be able to do at the conclusion of a course/programme.
- **Vision and Mission of the Institution:**
A **vision statement**, or simply a *vision*, is a public declaration that educational organizations use to describe their high-level goals for the future—what they hope to achieve if they successfully fulfill their organizational purpose or mission. A vision statement may describe an Institution's loftiest ideals, its core organizational values, its long-term objectives, or what it hopes its students will learn or be capable of doing after graduating. This is the long-term future plan or dream that you envision for your Institute. This vision describes the long-run objective of your Institute, usually for a time frame of five to ten years or even longer.
A **mission statement**, or simply a *mission*, is a public declaration that educational organizations use to describe their founding purpose and major organizational commitments—i.e., what they do and why they do it. A mission statement may describe an Institution's day-to-day operational objectives, its instructional values, or its public commitments to its students and community.
- **Course** is defined as a theory, practical or theory cum practical subject studied in a semester. For example: Economic Development
- **Programme** is defined as the specialization or discipline of a Degree. It is the interconnected arrangement of courses, co-curricular and extracurricular activities to



[Signature]
PRINCIPAL
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