

SREEKRISHNAPURAM V.T. BHATTATHIRIPAD COLLEGE

Aided and Affiliated to University of Calicut, NAAC Accredited with B+ Grade Phone (Office): 0466-2268285 | Email: principalvtbcollege@gmail.com



CRITERION - V STUDENT SUPPORT AND PROGRESSION

5.1 Student Support

SREEKRISHNAPURAM V.T. BHATTATHIRIPAD COLLEGE Aided and Affiliated to University of Calicut, NAAC Accredited with R+ Grade

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5.1.3.1: Report on Guidance for Competitive Examination and Career Counselling 2019-20

Percentage of students benefited by Guidance for Competitive Examinations and Career Counselling offered by the Institution during 2019-20

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Report on Mapping Your Professional Future: Career Orientation for B. Com

| Name of the Event | Mapping Your Professional Future: Career Orientation for B.Com |
|-------------------------|---|
| Nature of the Event | Career Guidance |
| Objectives | Educate students on the wide range of career paths |
| | available to B.Com graduates, both within traditional |
| | commerce roles and in emerging fields. |
| Resource person | Mr. Kamal Raj Mohan, Assistant Professor, Department of Commerce and Management Studies |
| Date and Time | 12.12.2019 |
| Beneficiaries | B.Com Students |
| Venue or Platform | College Auditorium |
| Organizing dept./ Cell | Department of Commerce and Management Studies |
| Coordinator | Bindu T, Assistant Professor, Department of Commerce |
| Associating Agency | |
| Outcome/ Benefit of the | The seminar provided clear guidance on the critical skills |
| Programme | needed in the commerce sector, encouraging students to |
| | actively develop these competencies through internships, |
| | certifications, and practical experiences. |



Report

The Department of Commerce organized an insightful seminar titled "Mapping Your Professional Future: Career Orientation for B. Com," aimed at providing Bachelor of Commerce (B.Com) students with a comprehensive understanding of their potential career paths. The seminar focused on helping students align their academic pursuits with their professional ambitions, offering practical advice on navigating the competitive job market.

The presentation started with a welcome speech by Ms. Bindu T, Head and Assistant Professor, Department of Commerce, she stressed the importance of career planning in Commerce field and listed the number of options available to the B.Com graduates.

The session was led by Mr. Kamal Raj Mohan, Assistant Professor, Department of Commerce and Management Studies, and has an experience in corporate training and career development for commerce graduates.

He began by mapping out the current trends in the commerce sector, including the growing importance of digitalization, the rise of fintech, and the global shift towards sustainability. He highlighted the evolving roles within finance, accounting, marketing, and management, stressing the need for adaptability. The seminar stressed the importance of gaining practical experience through internships, part-time jobs, and volunteer work. He shared tips on how to secure meaningful internships, the significance of networking, and the role of mentorship in career development.

Following the presentation, there was an interactive session where students raised questions related to their career concerns. The speaker offered tailored advice on issues such as choosing between different career paths, balancing work and further education, and navigating the challenges of entering the workforce.

Overall, the seminar successfully met its objectives by providing B.Com students with the knowledge and tools needed to map out their professional futures, enhancing their readiness to enter the workforce and pursue successful careers.



SREEKRISHNAPURAM V T BHATTATHIRIPAD COLLEGE MANNAMPATTA

MAPPING YOUR PROFESSIONAL FUTURE : CAREER ORIENTATION FOR B COM

RESOURCE PERSON : MR. KAMAL RAJ MOHAN
ASSISTANT PROFESSOR DEPARTMENT OF COMMERCE &
MANAGEMENT STUDIES

ORGANISED BY : DEPARTMENT OF COMMERCE AND MANAGEMENT STUDIES

Date:12 December 2019

Brochure





Highlights of the program



List of Participants

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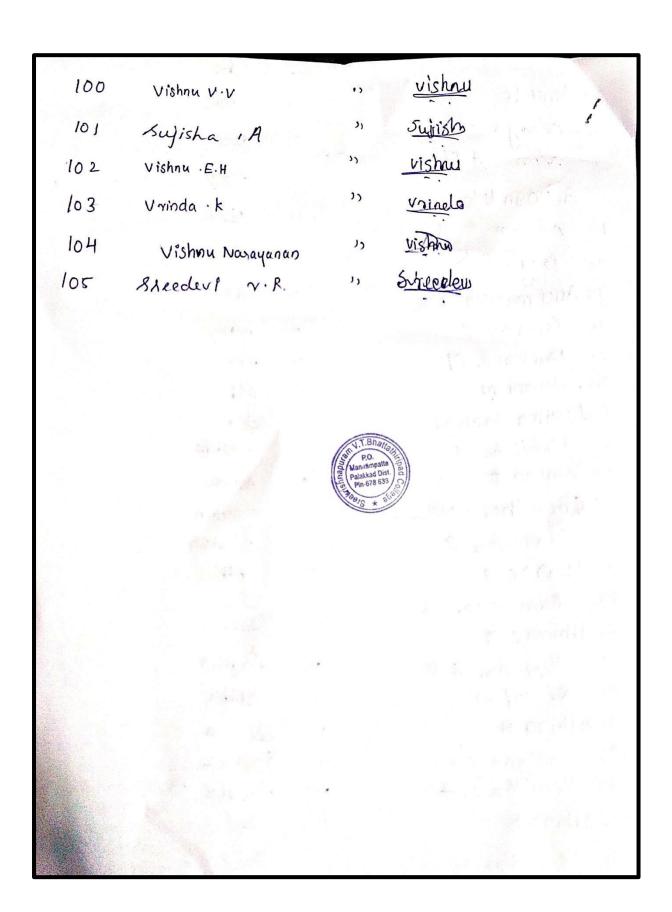


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Report on Envisioning Your Career: Forward-Looking Counseling for Success

| Name of the Event | Envisioning Your Career: Forward-Looking Counseling for Success |
|-------------------------|--|
| Nature of the Event | Career Guidance |
| Objectives | Inform students about the diverse career opportunities available to history graduates, both within traditional roles and in non-traditional sectors. |
| Resource person | Mr. Rajesh, HSST, Pulappatta |
| Date and Time | 23.10.2019 & 11.00 am |
| Beneficiaries | UG Students |
| Venue or Platform | College Auditorium |
| Organizing dept./ Cell | Department of History |
| Coordinator | Dr, Geetha K, Assistant Professor, Department of History |
| Associating Agency | |
| Outcome/ Benefit of the | Students got a clear understanding of the various career |
| Programme | paths available to them with a history degree, including roles they may not have previously considered. |



Report

The Department of History organized a career counseling session titled "Envisioning Your Career: Forward-Looking Counseling for Success" tailored specifically for BA History students. The session aimed to provide insights into the various career paths available to history graduates and to equip students with the tools and knowledge to plan their futures effectively.

The seminar was conducted at college auditorium on 23rd October 2019, and started with welcome speech by Dr, Geetha N, Head and Assistant Professor of Department of History. And the inaugural address by the Principal Dr. Jayan E.

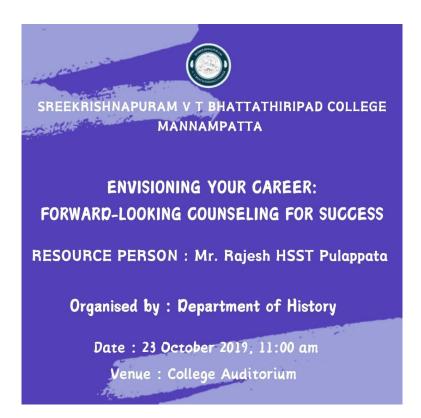
The speaker Mr. Rajesh, Higher Secondary School Teacher, began the session by emphasizing the importance of early career planning, particularly for students in disciplines like history, where career paths may not be as straightforward as in other fields. She highlighted the versatility of a history degree and how it can be a foundation for careers in education, research, public service, journalism, and even the corporate sector. He provided a detailed overview of the various career options available to history graduates, including roles in academia, museums, archives, historical consulting, and cultural resource management. She also discussed less traditional paths such as careers in law, public policy, and international relations, where historical knowledge and analytical skills are highly valued.

For students interested in pursuing advanced degrees, he discussed the benefits of specializing in particular areas of history, such as social, economic, or cultural history. He provided advice on selecting graduate programs and preparing strong applications.

Following the talk, there was an interactive session where students asked questions about their specific career interests. He provided personalized advice and shared additional resources, including recommended readings and websites for further exploration.

The session concluded with a note of encouragement from the speaker, who reminded the students that a degree in history equips them with unique perspectives and skills that are highly sought after in various industries. She urged them to take ownership of their career journeys and to start planning their futures with confidence and clarity.





Brochure



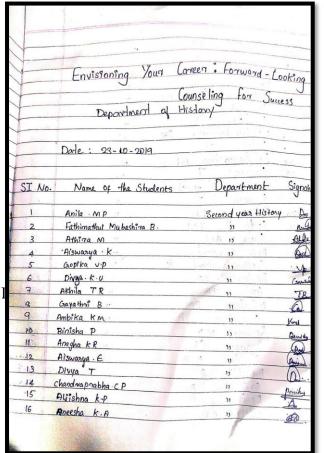
Highlights of the program





Resource person explains the details to the students

List of participants



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Report on Career Horizons After BBA Finance: Diverse Opportunities and Pathways

| Name of the Event | Career Horizons After BBA Finance: Diverse |
|-----------------------------------|--|
| | Opportunities and Pathways |
| Nature of the Event | Career Guidance |
| Objectives | To explore the diverse career opportunities available to BBA Finance graduates and to provide insights into the skills and qualifications required for various career paths. |
| Resource person | Ms. Rathi KN, Assistant Professor, PG Department of Commerce and Management Studies |
| Date and Time | 24.01.2020 |
| Beneficiaries | Students of BBA Finance |
| Venue or Platform | Room 105 |
| Organizing dept./ Cell | Department of Commerce and Management Studies |
| Coordinator | Bindu T, Assistant Professor, Department of Commerce |
| Associating Agency | |
| Outcome/ Benefit of the Programme | Seminar equipped students with the knowledge needed to make informed decisions about whether to pursue further education or start their careers immediately. |

Report

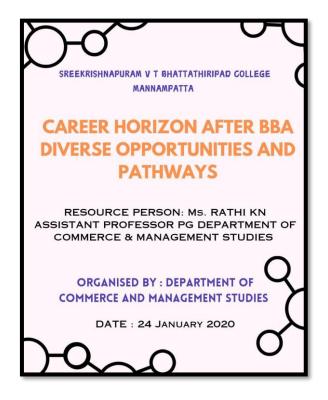
The seminar titled "Career Horizons After a BBA Finance: Diverse Opportunities and Pathways" was organized to provide BBA Finance (Bachelor of Business Administration) students with an in-depth understanding of the various career options available to them after graduation. The event aimed to guide students in making informed decisions about their future, whether they choose to enter the workforce directly or pursue further studies.

The programme was conducted in the college auditorium on 24th January 2020 inaugurated by Ms. Bindu T, HOD, PG Department of Commerce and Management Studies. Resource person of the program was Ms. Rathi KN, Assistant Professor, PG Department of Commerce and Management Studies.

The speaker talk about the exploration of traditional career paths such as marketing, finance, human resources, and operations management and discussed on emerging fields like digital marketing, entrepreneurship, business analytics, and supply chain management, overview of the benefits of pursuing an MBA or other specialized master's degrees (e.g., MSc in Finance, Master's in International Business) and provides insights into the advantages of studying abroad and the global opportunities it can open up.

She specified about Tips on how to search for jobs effectively, including networking, using job portals, and attending job fairs, also discussed the opportunities and challenges of starting one's own business after a BBA Finance and provided insights into the opportunities available in government jobs and public administration for BBA Finance graduates.

Participants gave positive feedback, highlighting the seminar's role in clarifying their career options. Many students appreciated the detailed comparison between entering the workforce directly and pursuing higher education. The seminar concluded with a vote of thanks to the organizers and speaker(s), with students encouraged to take proactive steps in their career planning and to seek further guidance as needed.









Highlights of the program



List of participants

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Report on Mathematics Career Pathways: Strategic Guidance for Future Success

| Name of the Event | Mathematics Career Pathways: Strategic Guidance for Future Success |
|-------------------------|---|
| Nature of the Event | Career Guidance |
| Objectives | To provide students with a comprehensive understanding of the diverse career opportunities available in the field of mathematics. |
| Resource person | Mr. Nasar Mavoor, CIGI Calicut |
| Date and Time | 21.11.2019 |
| Beneficiaries | BSc Mathematics |
| Venue or Platform | Seminar Hall |
| Organizing dept./ Cell | Department of Mathematics |
| Coordinator | Ms. Reshmi MP, Assistant Professor, Department of Mathematics |
| Associating Agency | Centre for Information and Guidance India, Calicut |
| Outcome/ Benefit of the | The seminar successfully broadened students' |
| Programme | understanding of the vast range of career opportunities |
| | available in mathematics. Many students who were |
| | previously unaware of specialized fields such as actuarial |
| | science, cryptography, and data science gained insight |
| | into these career paths. |



Report

Department of Mathematics, Sreekrishnapuram V T Bhattathiripad College, Mannampatta conducted a career guidance class on 04-12-2018. The seminar was sponsored by the Mathematics Alumni Association "SIGMA. The objective of the seminar is to make students aware about various fields of Higher educations in Mathematics and also different job opportunities related to Mathematics.

Dr.E.Jayan, Principal Sreekrishnapuram V.T.Bhattathirippad college, inaugurated the webinar. Resource person for the seminar was Mr. Nazer Mavoor, chief Resource person, CIGI, Calicut.

Mr. Nasar Mavoor provided an extensive overview of the career opportunities that a degree in mathematics can offer. He emphasized the importance of mathematics in various fields such as finance, data science, research, and education. And he discussed emerging fields like cryptography, actuarial science, and mathematical modeling, which have seen a surge in demand for skilled professionals. The speaker highlighted the significance of strategic planning in building a successful career in mathematics. He urged students to begin their planning early, considering both their academic strengths and personal interests.

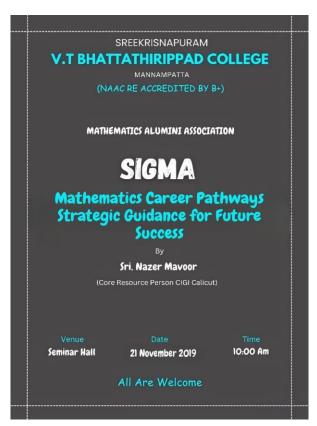
The seminar emphasized the importance of developing a strong skill set alongside academic qualifications. The speaker advised students to focus on skills such as problem-solving, analytical thinking, and proficiency in mathematical software and tools. He also encouraged students to participate in workshops and seminars to stay updated with the latest trends and advancements in the field.

The seminar concluded with an interactive session where students had the opportunity to ask questions and seek advice from Mr. Nasar Mavoor. The questions ranged from choosing the right specialization to balancing academic and extracurricular activities.

The seminar was well-received by the attendees, who found it insightful and motivating. Nasar Mavoor's expertise and practical advice provided students with valuable guidance on shaping their careers in mathematics. The event successfully achieved its objective of equipping students with the knowledge and strategies needed to navigate their future career paths in this dynamic field.

The webinar ended with the Valedictory Session which was done by Ms.Rashmi.M.P, HoD, Department. of Mathematics, V.T.B College.





Brochure





Highlights of the program



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Report on Guiding Your Future: Comprehensive Career Counseling Services

| Name of the Event | Guiding Your Future: Comprehensive Career Counseling Services |
|-------------------------|--|
| Nature of the Event | Career Guidance |
| Objectives | To introduce career paths and opportunities specific to |
| | commerce and computer science fields. |
| Resource person | Achuthanandan G R, Alumnus, Department of Computer Science |
| Date and Time | 27.01.2020, 10.30 AM |
| Beneficiaries | PG Students |
| Venue or Platform | Seminar Hall |
| Organizing dept./ Cell | Department of Computer Science |
| Coordinator | Dr. Saritha Namboothiri, Head and Assistant Professor, |
| | Department of Computer Science |
| Associating Agency | |
| Outcome/ Benefit of the | Students left with a better understanding of the career |
| Programme | opportunities available to them within their respective |
| | fields, as well as the qualifications and skills needed to |
| | pursue these careers. |



Report

The seminar on "Guiding Your Future: Comprehensive Career Counseling Services" was specifically tailored for M.Com and M.Sc Computer Science students. The primary objective was to provide these students with targeted career guidance relevant to their fields, helping them navigate the career opportunities and challenges that lie ahead. The event was well-attended by students from both disciplines, eager to explore their career options and receive expert advice on career planning.

The programme was inaugurated by the principal Prof Hariprasad B, Department of Electronics and Communication, Govt Engineering College, and it's followed by the keynote presentation by Mr. Achuthanandan, Alumnus, Department of Computer Science.

He gave an overview of the importance of career counseling in shaping the futures of commerce and computer science graduates and specifies the challenges and opportunities in the job market for these disciplines. He specifies career paths in finance, accounting, banking, taxation, and corporate management for commerce students and for computer science students he specifies career options in software development, data science, cybersecurity, artificial intelligence, and more. Also emphasized on the importance of internships, project work, and contributions to open-source communities in building a strong resume.

The seminar featured an interactive session where students asked questions related to their specific career aspirations and challenges. The speaker provided personalized advice, particularly focusing on how students can bridge the gap between academic knowledge and industry requirements. Discussions also covered alternative career paths and the potential for interdisciplinary careers combining commerce and technology.

Students expressed positive feedback, noting that the seminar provided them with much-needed clarity on their career options. Many students appreciated the focus on real-world applications of their academic knowledge and the practical advice on job search strategies. The seminar concluded with a vote of thanks to the organizers and speakers, with students encouraged to seek further guidance as they advance in their career planning.





Brochure







Highlights of the program



List of Participants

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Report on Mastering Government Job Exams: Proven Tips and Strategies

| Name of the Event | Mastering Government Job Exams: Proven Tips and |
|-------------------------|--|
| | Strategies |
| Nature of the Event | Career Guidance |
| Objectives | To educate students on the different types of government |
| | jobs available at central, state, and local levels and to |
| | provide insights into the recruitment process, including |
| | examinations and interviews. |
| Resource person | Prof. Haridas P, Assistant Professor, Department of |
| | Statistics |
| Date and Time | 08.11.2019, 10.00 AM |
| Beneficiaries | UG Students |
| Venue or Platform | Seminar Hall |
| Organizing dept./ Cell | NSS |
| Coordinator | Mr. Kamal Raj Mohan, NSS Coordinator |
| Associating Agency | |
| Outcome/ Benefit of the | Students gained a clearer understanding of the various |
| Programme | types of government jobs available across different |
| | sectors (central, state, local), along with the benefits and |
| | career progression opportunities associated with these |
| | roles. |



Report

The seminar on "Mastering Government Jobs: Proven Tips and Techniques" was organized to provide aspirants with a comprehensive understanding of the strategies required to successfully secure government jobs. The event was well-attended by students of different streams.

The main aim of the event was to educate participants on the different types of government jobs available at central, state, and local levels, to provide insights into the recruitment process, including examinations and interviews, to share proven tips and techniques for effective preparation and highlight common mistakes and how to avoid them during the application and selection process.

The programme was conducted at the college auditorium on 8th November 2019 and was inaugurated by the Principal Dr. Jayan E.

The resource person emphasized different types of government jobs (administrative, public sector, defense, etc.). He explained the recruitment procedures followed by different government bodies, and gave an overview of popular exams like UPSC, SSC, and state-level exams, also techniques for balancing study time and personal life. He specifies the key resources, books, and different strategies to tackle objective-type questions, Tips for improving communication skills and confidence, common interview questions and how to approach them, and discusses common mistakes made by aspirants.

Students expressed their satisfaction with the seminar, highlighting the practical tips and motivational insights provided by the speaker(s). Many attendees mentioned that they felt more confident and better equipped to pursue their goal of securing a government job.





Brochure



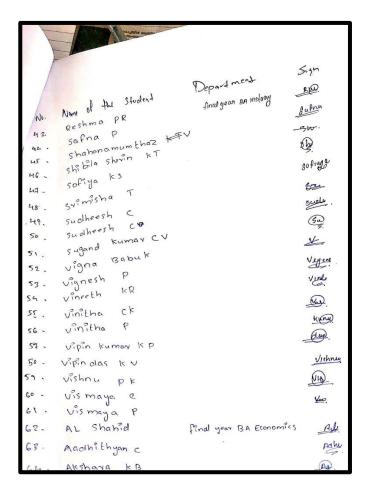
Highlights of the program

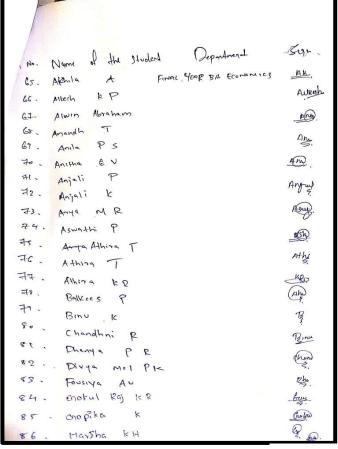


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SREEKRISHNAPURAM V T BHATTATHIRIPAD COLLEGE, MANNAMPATTA, PALAKKAD, KERALA

Report on NET Coaching for Commerce

| Name of the Event | NET Coaching for Commerce |
|-------------------------|--|
| Nature of the Event | Coaching for Competitive Exam |
| Objectives | To provide in-depth understanding of the core subjects required for the NET. |
| Resource person | Ms. Jameela, Assistant Professor, PG Department of |
| _ | Commerce & Management Studies |
| Date and Time | 23.09.2019 to27.09.2019 |
| Beneficiaries | M.Com students |
| Venue or Platform | 25 |
| Organizing dept./ Cell | PG Department of Commerce & Management Studies |
| Coordinator | Ms. Vidya, Assistant Professor, PG Department of |
| | Commerce & Management Studies |
| Associating Agency | |
| Outcome/ Benefit of the | The NET coaching was well-received by the participants. |
| Programme | The focused approach, combined with expert guidance, significantly boosted the confidence of the students. |



Report

The Commerce Department organized a specialized coaching program aimed at preparing students for the National Eligibility Test (NET) in commerce. This five-day intensive coaching session was held from September 23, 2019, to September 27, 2019, at 3.30 to 4.30 pm, and focused on equipping students with the necessary knowledge and strategies to excel in the NET.

The main aim of the program is to offer guidance on exam patterns, time management, and effective study techniques and to enhance problem-solving skills and critical thinking abilities related to commerce subjects.

The coaching commenced with an overview of the NET syllabus, exam pattern, and key focus areas. Experts from the field of commerce provided detailed insights into the subject matter, covering topics such as Business Environment, Financial Management, and Marketing Management.

On the first day overview of research methodology and its importance in commerce and discussed different types of research: qualitative, quantitative, and mixed methods. And also the role of research in academic and professional fields.

The second day discussed the research design and its components, steps involved in planning a research study, formulating research questions and hypotheses and developing a research proposal.

Third day about various data collection methods: surveys, interviews, case studies, and observations, tools for data collection and their application in commerce research, and ensuring reliability and validity in data collection.

On fourth day about data analysis and interpretation and techniques for analyzing quantitative and qualitative data, introduction to statistical tools and software used in data analysis, interpretation of research findings and drawing conclusions.

And last discussed ethical considerations in research, including plagiarism and confidentiality, guidelines for writing a research report or thesis and presentation of research findings and preparation for the UGC NET examination.

The NET coaching on research methodology provided students with a solid foundation in research techniques and their practical application. The sessions were interactive, with students actively participating in discussions and exercises. The program successfully prepared the participants for the research methodology section of the UGC NET exam, enhancing their confidence and competence in the subject.





Brochure



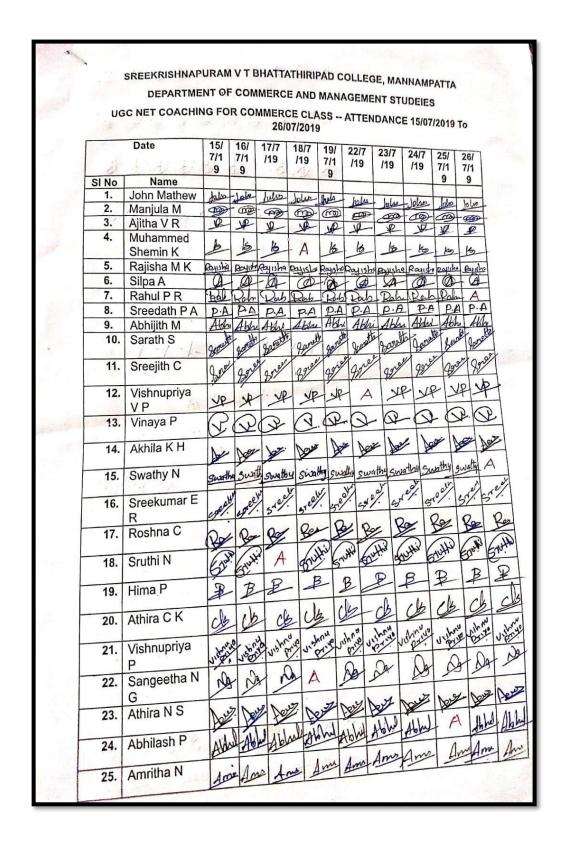
NET Coaching class Inaugural ceremony





Resource person explains the details to the students







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SREEKRISHNAPURAM V T BHATTATHIRIPAD COLLEGE, MANNAMPATTA, PALAKKAD, KERALA

Report on UGC - NET Coaching: Computer Science and Application

| Name of the Event | UGC - NET Coaching: Computer Science and Application |
|-----------------------------------|--|
| Nature of the Event | Coaching for Competitive Exam |
| Objectives | To provide in-depth understanding of the core subjects required for the NET. |
| Resource person | Ms. Aswathi A, Assistant Professor, Department of Computer Science |
| Date and Time | 28-01-2020 |
| Beneficiaries | MSc Students |
| Venue or Platform | Room No 30 |
| Organizing dept./ Cell | Department of Computer Science |
| Coordinator | Ms.Bhavya P V , Assistant Professor, Department of Computer Science |
| Associating Agency | |
| Outcome/ Benefit of the Programme | The coaching program was well-received and has successfully prepared students for the National Eligibility Test. |

Report

Through comprehensive coaching in core computer science topics such as Algorithms, Data Structures, Computer Networks, Database Management, and Software Engineering, as well as personalized feedback and mentorship, the program has empowered participants to gain a deeper understanding of the exam format, content, and question patterns.

Interactive discussions, problem-solving sessions, and mock tests were integral parts of the coaching, helping students to reinforce their understanding and improve their exam-taking strategies. The program also provided valuable study materials and resources, tailored to the specific requirements of the NET exam.

The coaching was well-received by the participants and increased their confidence and motivation to pursue higher education and Research pursuits.



Brochure



The resource person explains the details to the students



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