



# SREEKRISHNAPURAM V.T. BHATTATHIRIPAD COLLEGE

Aided and Affiliated to University of Calicut, NAAC Accredited with B+ Grade

Phone (Office) : 0466-2268285 | Email : principalvtbcollege@gmail.com



## CRITERION – VI GOVERNANCE, LEADERSHIP AND MANAGEMENT

### 6.1 Institutional Vision and Leadership



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Mannampatta P.O., Palakkad – 678 633

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## 6.1 Institutional Vision and Leadership

### 6.1.1 -Perspective Plan

## Perspective Plan for the period 2020 - 2030

A strategic plan is a comprehensive document that outlines an organization's vision, mission, goals, and the strategies it will employ to achieve those objectives. In the context of a business concern, such as a company or enterprise, a strategic plan plays a crucial role in guiding the organization toward success.

### About the College

Sreekrishnapuram V T Bhattathiripad College is situated in the idyllic village of Mannampatta Sreekrishnapuram of Palakkad District of Kerala. The college is named after V.T. Bhattathiripad who is acknowledged as one of the pioneers of social revolution in Kerala. College is geographically located in a rural area, 32 km away from Palakkad town, nestled on top of a hill amidst 32 acres of lush greenery. Established in 1982, this is the only Arts and Science College in this area with an approximate intake of more than 900 students. The college in consonance with its vision and mission caters to the needs of the students of socially and economically marginalized groups of Palakkad district. It has completed 39 years of dedicated service to society in the realm of higher education. A co-educational college aided by the Government of Kerala, Sreekrishnapuram V. T. Bhattathiripad College admits both Undergraduates and Post-graduates and awards degrees under the purview of the University of Calicut.

The college is under the management of Sree Sankara Trust which was founded in the year 1965 at Peringara, Kerala State by a few well-wishers of the Namboothiri Community. The objective of the trust centers around the ideals and doctrine of *advaita vedanta* as expounded by Jagad Guru Sree Adi Sankara, the great saint of India. It seeks to realign education and social welfare activities and bring the students and the youth of the country with a value-based and progressive attitude that may help enrich human life. Sreekrishnapuram V T Bhattathiripad College is the second college of the trust and was established in memory of the revolutionist and progressive writer, late V. T. Bhattathiripad. The ideologies and principles of this great reformer have been adopted as the mission of our college.

### Vision of the College

The vision of our college is based on the Upanishad Manthra *tamasō mā jyōtirgamaya*, which means Lead me from Darkness to Light – From Ignorance to Wisdom. So, the ultimate vision of our college is to empower and transform society by providing knowledge in its ultimate form through quality education.



## Mission of the College

- Provide access to Higher Education opportunities to students in rural area.
- Propagate and inculcate value education based on Indian culture and heritage to the student community and thereby to the society at large.
- To update society with modern technological innovations and provide knowledge and personnel for developmental needs.
- Protect our environment and ecology for the generations to come.

### 1. Short-term Plan (For the period 2020 to 2023)

Focus Area	Short-term Goal (2020 – 2023)
Students	<ol style="list-style-type: none"> <li>1. Renovation/electrification of existing classrooms.</li> <li>2. Toilet and restroom for students as stipulated in Government norms.</li> <li>3. Sufficient supply of water as stipulated in the government norms.</li> <li>4. Water purifier</li> <li>5. Parking Area exclusively for students.</li> <li>6. Gymnasium for the Students</li> <li>7. Smart classroom for the students</li> <li>8. Availability of One Computer to every 10 Students (10:1 ratio)</li> <li>9. Construct more classrooms with sufficient facilities.</li> <li>10. A new Library Block with the latest facilities.</li> <li>11. Closed auditorium that can be used as Seminar Hall.</li> </ol>
Focus Area	Short-term Plan (2020 – 2024)
Students	<ol style="list-style-type: none"> <li>12. Implementation of OBE to ensure the effectiveness of the teaching-learning process.</li> <li>13. Separate Cells and Clubs to enhance the multi-talent of the students.</li> <li>14. Mentoring System that ensures the all-round development of the students.</li> <li>15. Innovative and Modern Courses for Skill Acquisitions and enhanced employability.</li> <li>16. Make a Drug-free campus and provide awareness among students for physical fitness.</li> <li>17. Create a gender-neutral attitude in the students.</li> <li>18. Create necessary attitudes and skills in the students for the betterment of society and the environment.</li> </ol>





Focus Area	Short-term Plan (2020 – 2024)
Teaching and Non-teaching Staff	<ol style="list-style-type: none"> <li>1. Washroom and Restroom for every 5 staff.</li> <li>2. Washbasin in each department.</li> <li>3. Latest Journals and Reference Books in the library.</li> <li>4. Sufficient tables and chairs for each staff with separate racks and storage places.</li> <li>5. Conference room for the teachers.</li> <li>6. Separate parking area for the vehicles of the teachers and non-teaching staff. One computer in each department with Printer Machines and Wi-Fi facilities.</li> </ol>
Teaching and Non-teaching Staff	<ol style="list-style-type: none"> <li>8. Multi-media room for Content creation</li> <li>9. Separate blocks and staff rooms for each department. One LCD Projector in each Department.</li> <li>10. Training and Development Programme for staff.</li> </ol>
Society and Environment	<ol style="list-style-type: none"> <li>1. Transform the college into an Indigenous knowledge hub for the society.</li> <li>2. Conduction of exhibitions and trade fares to help the deprived people.</li> <li>3. Extend a helping hand to the society for the mental and physical well-being.</li> <li>4. Instal Solar System on the campus that provides electricity requirements for the entire campus.</li> <li>5. Food for All Projects to ensure the bio-diversity of the campus and surroundings.</li> <li>6. Propagate the values of Sri. V T Bhattathiripad, a renowned social activist, throughout society.</li> <li>7. Provide awareness classes and training to the society to eradicate all kinds of discrimination and exploitation.</li> </ol>
Focus Area	Short-term Plan (2020 – 2024)
	<ol style="list-style-type: none"> <li>8. Make all the electrical and plumping equipment environment-friendly by following the Five Star standards.</li> <li>9. Forestation of Campus and surroundings through the planting of trees.</li> <li>10. Well-sophisticated and Scientific Waste Management System in the campus.</li> <li>11. Campus beautification and Face Uplift of the Building in an eco-friendly manner.</li> </ol>



## 2. Long-term Plan (For a period of 2020 – 2030)

Focus Area	Long-term Plan (2020 – 2030)
Students	<ol style="list-style-type: none"> <li>1. Open auditorium with Stage</li> <li>2. Multi-media room</li> <li>3. Transportation facilities from Town to College and vice-versa</li> <li>4. By-cycle facilities within the campus</li> <li>5. Language lab for every 10 students</li> <li>6. Well-established FM Channel of students</li> <li>7. Automated sensing toilet for Girls and Boys</li> <li>8. Co-operative store for the students that provides study materials and stationery items at reasonable prices.</li> <li>9. Students' Bank for financial discipline.</li> <li>10. Availability of One Computer to every Three Students (3:1 ratio)</li> <li>11. Smart TV in each classroom.</li> <li>12. One Online course for each student. (Swayam, MOOC, MOODLE, etc.)</li> <li>13. Sick room for the students</li> <li>14. Psychological Lab for the Mental Well-being of the Students.</li> <li>15. Introduction of Modern Courses in the college.</li> <li>16. Construction of new buildings and classrooms.</li> <li>17. Hostel facility for Girls and Boys.</li> <li>18. Recreation room for self-expression of the students.</li> <li>19. Health Clinic with basic facilities for students.</li> <li>20. Synthetic Ground with Track</li> <li>21. Indoor stadium for sports and games</li> <li>22. Swimming pool</li> <li>23. Theatre for educational purposes</li> <li>24. Multi-media facility for every 10 students.</li> </ol>
Teaching and Non-teaching Staff	<ol style="list-style-type: none"> <li>1. Research centre in each Department.</li> <li>2. MOOC and MOODLE</li> <li>3. One computer for each staff with a Wi-Fi connection.</li> <li>4. Every teaching staff shall be a Ph.D. holder with guideship.</li> <li>5. Separate cabin for each non-teaching staff.</li> <li>6. One of the top knowledge creation centres of the State.</li> <li>7. Sick room for the staff Photostat machine in each department.</li> <li>8. Make each department a place of National Importance.</li> <li>9. Staff Quarters for teachers.</li> <li>10. Crush and Primary Education Centre for the children of staff.</li> </ol>



Focus Area	Long-term Plan (2020 – 2030)
Society and Environment	<ol style="list-style-type: none"> <li>1. Extended Rain Water Harvesting that collects every drop of rain water in campus.</li> <li>2. Build a coaching centre for the educational and job aspirants of the society.</li> <li>3. Become a centre of effective Waste Management for the society and to ensure a clean and hygiene Panchayat.</li> <li>4. To ensure the heightened standard of living and happiness index of the society.</li> <li>5. To ensure 100% Computer Literacy and Financial Literacy.</li> </ol>



  
**PRINCIPAL**  
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