



# SREEKRISHNAPURAM V.T. BHATTATHIRIPAD COLLEGE

Aided and Affiliated to University of Calicut, NAAC Accredited with B+ Grade

Phone (Office) : 0466-2268285 | Email : principalvtbcollege@gmail.com



## CRITERION - VII INSTITUTIONAL VALUES AND BEST PRACTICES

### 7.1 Institutional Values and Social Responsibilities



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Mannampatta P.O., Palakkad - 678 633

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## 7.1.1 Gender Audit and Measures for the Promotion of Gender Equity

### Courses Addressing Gender and Gender Related Concepts

## Institution integrates crosscutting issues relevant Gender Equity in transacting the Curriculum

Index				
Sl. No.	Program	Course Name with code	Objectives	Page No
1	BA History	Gender Studies - HIS4 B20	<ol style="list-style-type: none"> <li>1. The syllabus introduces gender studies to graduate students, exploring socio-historical constructions of sexual differences in Indian society from diverse perspectives.</li> <li>2. It covers the concept of gender, its societal impact creating inequalities and gender-based violence, and strategies to transform norms for better human relationships.</li> </ol>	7
2	Audit Course	Gender Studies - AUD4 E06	<ol style="list-style-type: none"> <li>1. To provide the relevance and significance of the ideas of gender equality and gender justice in our society</li> <li>2. To develop an understanding about the basic concepts of gender studies</li> <li>3. To provide a historical background of women's movements and its relevance</li> <li>4. To understand the major debates around gendered ways of violence and to introduce gender perspectives on popular culture</li> </ol>	9
3	English	Readings From the Fringes - ENG2 A03	<ol style="list-style-type: none"> <li>1. To inculcate and apply the concepts of democracy and freedom in life and understand the basic tenets of our constitution</li> <li>2. To critically think and examine various social issues prevailing in our society</li> </ol>	11

**Institution integrates crosscutting issues relevant to Women Empowerment in transacting the Curriculum**

Sl. No.	Program	Course Name with code	Objectives	Page No.
1	B. Com Finance	Entrepreneurship Development - BCM4 A13	<ol style="list-style-type: none"> <li>To familiarize the students with the concept of entrepreneurship.</li> <li>To identify and develop the entrepreneurial talents of the students.</li> <li>To generate innovative business ideas in the emerging industrial scenario.</li> </ol>	13
2	BBA Finance	Entrepreneurship Development - BBA4 A13	<ol style="list-style-type: none"> <li>To familiarize the students with the concepts of entrepreneurship.</li> <li>To identify and develop the entrepreneurial talents of the students.</li> <li>To generate innovative business ideas in the emerging industrial scenario.</li> </ol>	14
3	English	Readings on Kerala - ENG2 A04	<ol style="list-style-type: none"> <li>To enable the students to read and critically appreciate the different varieties of Kerala literature, writings and films</li> <li>To read and understand the diversity of Malayalam literature and understand its distinctions</li> </ol>	15
4	Malayalam literature	മലയാള സാഹിത്യം 1 - MAL1AO7(1)	<ol style="list-style-type: none"> <li>മലയാളസാഹിത്യ വളർച്ചയുടെ വിവിധ കാലഘട്ടങ്ങളെ പരിചയപ്പെടുക. എഴുത്തുകാരുടെ രചനാസവിശേഷതകൾ പൊതുവായി മനസ്സിലാക്കുക.</li> </ol>	17
5	Malayalam literature	മലയാള സാഹിത്യം 2 - MAL2AO8(1)	<ol style="list-style-type: none"> <li>മലയാളകവിതാസാഹിത്യത്തിന്റെ വളർച്ചയുടെ ഘട്ടങ്ങൾ, പ്രസ്ഥാനങ്ങൾ, പുതിയ ഭാവുകത്വങ്ങൾ - ഇവയെപ്പറ്റിയും ഗദ്യസാഹിത്യത്തിന്റെയും</li> </ol>	18



			വിമർശനസാഹിത്യത്തിന്റേയും വളർച്ചയെപ്പറ്റിയും സാമാന്യധാരണ രൂപപ്പെടുത്തുക.	
6	Malayalam literature	മലയാള സാഹിത്യ പഠനം 1 - MAL1A07(2)	വാണിജ്യശാസ്ത്ര വിദ്യാർത്ഥികൾക്ക് (B.Com, BBA)മലയാള സാഹിത്യത്തെ സാമാന്യമായ പരിചയപ്പെടാൻ അവസരം നൽകുകയും സാഹിത്യത്തിൽ താല്പര്യം ജനിപ്പിക്കുകയും ചെയ്യുക.	19
7	Malayalam literature	മലയാള സാഹിത്യ പഠനം 2 - MAL2A08(2)	സ്ത്രീ സമത്വത്തെക്കുറിച്ചും സ്ത്രീ സ്വാതന്ത്ര്യത്തെക്കുറിച്ചും കുട്ടികളെ ബോധവാന്മാരാകുന്നു.	20

### Certificate Courses Addressing Gender

Sl. No.	Program	Course Name with code	Objectives	Page No
1	BA Economics with Foreign Trade	Value Added Course in Beauty Parlour Management - EC20V01	<ol style="list-style-type: none"> <li>1. To provide insights into the beauty industry, trends, and professional standards.</li> <li>2. To encourage creativity and personal style in beauty techniques</li> <li>3. To Develop skills in communication and understanding client needs.</li> <li>4. To equip the students to manage a beauty business, customer service, and marketing</li> </ol>	21
2	BA Economics with Foreign Trade	Gender Analysis in Economics- EC23C03	<ol style="list-style-type: none"> <li>1. To Understand key concepts and theories related to gender and economics.</li> <li>2. To Analyze empirical research on gender disparities in various economic domains.</li> <li>3. To Evaluate the impact of gender biases on economic outcomes</li> </ol>	22

			<p>and policy effectiveness.</p> <ol style="list-style-type: none"> <li>4. To Develop policy recommendations to promote gender equality in economic settings.</li> <li>5. To Analyze the basic tools of gender Economics</li> </ol>	
33	Department Of Commerce	Certificate course in Labour Laws and Legislation	<ol style="list-style-type: none"> <li>1. To develop a comprehensive understanding of the legal framework governing employment, industrial relations, and social security</li> <li>2. To Gain familiarity with important labour laws such as the Minimum Wages Act, Industrial Disputes Act, Factories Act, and others relevant to employment conditions and welfare.</li> </ol>	26
4	Department Of Physical Education	Certificate course in Physical Fitness	<ol style="list-style-type: none"> <li>1. Understand the fundamentals of exercise science, including anatomy, physiology, and biomechanics.</li> <li>2. Design and implement personalized fitness programs based on individual goals, needs, and fitness levels.</li> <li>3. Demonstrate proficiency in fitness assessment techniques, including body composition analysis and fitness testing.</li> <li>4. Apply principles of nutrition and hydration to optimize performance and support fitness goals.</li> <li>5. Promote and educate others on the importance of physical activity, injury prevention, and overall wellness.</li> </ol>	26

### HIS4 B20 - GENDER STUDIES

Course Category: Core Course -20  
No. of Credits: 4  
No. of Contact Hours: 5 Hours per week

The syllabus primarily aims to introduce the area of **gender** studies to graduate students. The present course explains the socio-historical constructions of sexual differences in Indian society by emphasizing the plural backgrounds. The Course is designed in such a way that the students will be able to understand the concept of **gender**, how **genderization** takes place in society, how it creates inequalities, and how these inequalities become the basis for **gender**-based violence, and provides an outline of how **gender** norms can be altered for better human relationships in society. The course is designed to prepare students to challenge the conventional social norms about **gender**.

#### Course Outcomes

- CO 1. Explain conventional social norms about male-female dichotomy and can devise policies and strategies to foster **gender** equality and **gender** justice
- CO 2. Contribute to creative interventions that may result in a world with less inequality
- CO 3. Critically interrogate and actively engage in social processes related to the construction of **gender**
- CO 4. Analyse social and cultural phenomena through the lens of **gender** in a way that appreciates a range of disciplinary perspectives

#### Module I: Key Terminologies and Concepts

- ▲ Conceptualising **Gender**; define **gender** and sex- sexuality and sexism- **gender** as social construction- concept of masculinity and femininity-**gender** discrimination
- ▲ Patriarchy and Matriarchy; concept and practice, Gerda Lerner., The Creation of patriarchy
- ▲ Origin and concept of feminism; black feminism-dalit feminism-eco feminism
- ▲ Judith Butler., **Gender** Performativity Theory

#### Essential readings

Jane Pilcher and Imelda Whelehan. *Fifty Key Concepts in Gender Studies*  
Judith Butler. *Gender Trouble: Feminism and Subversion of Identity*  
Kamla Bhasin. *What is Patriarchy?*

Gerda Lerner. *Creation of Patriarchy*

#### References

Ruth Vanita and Saleem Kidwai (eds.). *Same Sex Love in India: Readings in History and Literature*  
Sushila Agarwal. *Status of Women*  
Uma Chakravarti. *Gendering Caste through a Feminist Lens*  
Vandana Shiva. *The Violence of Green Revolution*  
Leela Dube. *Anthropological Explorations in Gender*  
Kamla Bhasin. *Understanding Gender*  
Simon de Bouver. *The Second Sex*  
Luce Irigaray. *This Sex Which is Not One*

#### Module II: Indian Society through Gender Perspective

- ▲ Division of labour in pre- proto historic period- women in agriculture- involvement in technology and tool making-women images and ideas in Indus seals and crafts
- ▲ **Gender** order in Brahmanical patriarchy- Uma Chakravarty- women in Buddhism and Jainism
- ▲ Medieval Islamic law and women- rights of women in marriage and inheritance- women in royal courts- life in Mughal harem- concubinage- marginalised women- slave girls
- ▲ British rule of law and women- Colonialism and discussion of women question
- ▲ Gayatri Chakravorty Spivak on women

#### Essential Readings

Kunkum Roy (eds.). *Women in Early Indian Societies: Readings in Early Indian History*  
Thomas. P. *Indian Women through the Ages*  
Uma Chakravarti. *Gendering Caste through a Feminist Lens*  
Gayatri Chakravorty Spivak. *Can subaltern speak?*

#### References

A.S. Altekar, *The Position of Women in Hindu Civilization.*  
Thomas. P. *Indian Women through the Ages.*  
Kiran Pawar, *Women in India History: Vision and Venture*  
Madhu Vij, et al. *Women Studies in India, A journey of 25 Years*



Sushila Agarwal. *Status of Women*

Vandana Siva. *Staying Alive*

Uma Chakravarti. *Everyday Lives, Everyday Histories: Beyond the Kings and Brahmanas of 'Ancient India'*

**Module III: Social, labour, educational and health issues of women at present**

- ▲ Changing concept of family and marriage- labour and health issues- participation of women in politics-women literacy

**Law Relating to Crimes against Women and transgender (study main features only)**

- ▲ Indian Penal Code -1860, 1983
- ▲ Dowry Prohibition Act,1961
- ▲ Protection of Women from Domestic Violence Act, 2005
- ▲ Indecent Representation of Women [Prohibition]Act,1986

**Essential readings**

Nivedita Menon. *Gender and Politics in India*

Sushila Kaushik. *Panchayati Raj in Action: Challenges to Women's Role*

Usha Sharma. *Women Education in Modern India*

Reshmi.G. and Anil Kumar K.S, *Transgender, Charithram, Samskaram, Pradinidanam*

A comprehensive Guide to Women's Legal Rights for Indian Institute of Technology,

IIT Kanpur

**References**

Indian Law related to Women and Children, Wiki [gender](https://www.wikigender.org), [www.wikigender.org](http://www.wikigender.org)  
[www.legalservicesindia.com](http://www.legalservicesindia.com)  
[www.ncw.nic.in](http://www.ncw.nic.in)

<https://wcd.nic.in>

Law Relating to Women, <https://shodganga.inflibnet.ac.in>

**Module IV: Contemporary Issues (short answer only)**

- ▲ **Gender** Identity- Heterosexuality- Queer Theory-Third **Gender** – Cross Dressers- problems of sexual minorities- Coming Out- MIX- Organizations of Sexual Minorities; Queerala- Queerythm-SGMFK.

**Essential Readings:**

Ruth Vanita and Saleem Kidwai (eds.). *Same Sex Love in India: Readings in History and Literature*

Richard Ekins and Dave King. *Blending **Genders**: Social Aspects of Cross Dressing and Sex Changing*

Reshmi.G and Anil Kumar K.S. *Transgender, Charithram, Samskaram, Pradinidanam*

A comprehensive Guide to Women's Legal Rights for Indian Institute of Technology, IIT Kanpur

**References**

Judith Butler, *Gender Trouble: Feminism and Subversion of Identity*

KumKumSangari and Uma Chakravarti,(eds.)*From Myths to Markets;Essays on **Gender***

Reshmi.G, and Anil Kumar,K.S *Transgender, Charithram, Samskaram,Pradinidanam*(Mal.)

Vina Mazumdar, "Emergence of Women's Question in India and the Role of Women's Studies", Occasional Paper, No. 7, Centre for Women's Development Studies, New Delhi, 1985.





## AUD4E06-Gender Studies

## Audit Course for UG Programme in CBCSS

## Semester IV

## Credits -4

## Aim

Aim of this course is to introduce the significance and relevance of gender studies

## Objectives

- To provide the relevance and significance of the ideas of gender equality and gender justice in our society
- To develop an understanding about the basic concepts of gender studies
- To provide a historical background of women's movements and its relevance
- To understand the major debates around gendered ways of violence and to introduce gender perspectives on popular culture

## Course - Outcomes

1. It helps the student to acquire knowledge about the importance of gender equality and women's rights
2. It helps the student to develop gender sensitivity through an analysis of contemporary social issues at the global, national and local levels
3. It helps the student to familiarise with analysing the popular culture and media with a gender perspective
4. It equips the student to acquire knowledge about the various organs, conventions, constitutional provisions and redressal systems to combat gender discrimination

## Module I

Introducing the concepts of sex and gender, gender division of labour, patriarchy, sexualities and sexual orientations, gender stereotypes, masculinities, intersectionalities of race, class, caste and gender in family and society

## Suggested Readings

1. *50 Key concepts in Gender Studies*, Jane Pilcher and Imelda Whelehan, Sage Publications, 2005
2. *Understanding Gender: Kamala Bhasin*, Women Unlimited, New Delhi, 2003.
3. *What is Patriarchy?* Kamala Bhasin, Women Unlimited, New Delhi, 2003.
4. ജന്മത്തു ലഭിക്കാവുന്ന കരുതലുകളിൽ, ഉള്ള ചിന്തകർത്തവ്യം, ജന്മത്തെ ബാധിക്കും, മകന്മാരുടെയും
5. *Exploring Masculinity*, Kamala Bhasin, Women Unlimited, New Delhi, 2003.

## Module II

Women's Experiences in family & work, community, public sphere kinship structures, various forms of violence against women – female foeticide, infanticide, dowry, domestic violence, sexual assaults, rape, sexual harassment at workplace, honour killings – Government mechanisms to combat Violence against women in India

1. *An overview of the status of women in India: Neera Desai and Maithreyi Krishnaraj*, P 296-319, *Class, Caste, Gender- Readings in Indian Government and Politics-5*, Ed. Manoranjan Mohanty, Sage Publications, New Delhi, 2004
2. *'Towards Equality'*, Report of the Committee on the Status of Women in India, 1975
3. തന്മൂലം പലരും ചിന്തിക്കുന്ന ഉന്നതരായവർക്കും ? കലിസമയം ചിന്തിക്കുന്ന ഉന്നതരായവർക്കും ? ജെ. മേനോൻ, തന്മൂലം മെമ്മോറിയലിലെ സന്ദേശം, തന്മൂലം

## Module III

Historical Roots of Women's Movements in India and global – Right to vote –Women's Question and social reform in 19th early 20th Century in India and Kerala –Women in National Movement – Left Movement- The Contemporary Women's Movements in India – Queer movements – International human rights instruments & UN conventions on gender rights, Indian Constitutional guarantees of equality and citizenship rights – gender in higher education

1. *History of Doing*, Radha Kumar, Kali for Women, New Delhi
2. *Mapping of Women's Movement*, Threfall. M. (Ed.), Verso, London
3. *Women, Ecology and Culture: Gabriele Dietrich*, P. 72- 95, Gender and Politics in India, Kali for Women
4. തന്മൂലം പലരും ചിന്തിക്കുന്ന ഉന്നതരായവർക്കും ? മേ. ഗാന്ധിജി, മകന്മാരുടെയും പരമ്പര
5. *Saksham Report on Measures for Ensuring the Safety of Women and Programmes for Gender Sensitisation on Campuses*, 2013, [https://www.ugc.ac.in/pdfnews/5873997\\_saksham-book.pdf](https://www.ugc.ac.in/pdfnews/5873997_saksham-book.pdf)



## Module IV

**Gender** perspectives on popular culture, discourse and practices of cinema, television, popular music, magazines and advertisements, representations of women and gender/sexual minorities in media, gendered dimensions of social media – analysis of gender in news – print, television, web and women’s media initiatives

### Suggested Readings

1. *Whose News: The Media and Women’s Issues*, Ammu Joseph & Kalpana Sharma (Ed), Sage Publishing, 2006
2. *Films and Feminism - Essays in Indian Cinema* - Jasbir Jain and Sudha Rai (Ed.), Rawat Publications.

### Suggested Activities

1. Analysis of popular films – films for analysis: (1) *The Great Indian Kitchen* (Malayalam), *Thappad* (Hindi)

2. Analysis of (1) commercial television advertisements (2) Matrimonial Classifieds in Malayalam News papers

### References

3. *Understanding Gender*: Kamala Bhasin, Women Unlimited, New Delhi
4. *What is Patriarchy?* Kamala Bhasin, Women Unlimited, New Delhi
5. *Exploring Masculinity*, Kamala Bhasin, Women Unlimited, New Delhi
6. *History of Doing*, Radha Kumar, Kali for Women, New Delhi
7. *Gendering caste through a feminist lens*, Uma Chakravarti, Sage Publications
8. *Feminism in India*, Maitreyi Chaudhuri (Ed.), Women Unlimited, New Delhi 2005
9. *50 Key concepts in Gender Studies*, Jane Pilcher and Imelda Whelehan, Sage Publications
10. *Feminism*, Jane Freedman, Buckingham Open University Press, Buckingham, 2001, pp. 1-44.
11. *Mapping of Women's Movement*, Threfall. M. (Ed.). Verso, London
12. Anila Agarwal, *Human Rights for survival of civilization*, Kalinga Publication, Delhi (2004).
13. V.N. Shukla’s *Constitution of India*, Eastern Book Company, 13th edn.
14. *Who’s News?* Ammu Joseph and Kalpana Sharma, Sage Publications, New Delhi, 1994.
15. *Women in Malayalam Cinema: Naturalising Gender Hierarchies*, (Ed.) Meena T Pillai, Orient BlackSwan, New Delhi, 2010.



## ENG2A03

## READINGS FROM THE FRINGES

<b>COURSE CODE</b>	ENG2 A03
<b>TITLE OF THE COURSE</b>	READINGS FROM THE FRINGES
<b>SEMESTER IN WHICH COURSE IS TO BE TAUGHT</b>	2
<b>NO. OF CREDITS</b>	4
<b>NO. OF CONTACT HOURS</b>	72 (4hrs/week)

**Aim of the Course:**

This course aims to make the student understand the gender inequality, marginalization, disability studies, racism and casteism in our society. Though this engagement has been part of literary academic analysis, it has just begun making its foray into the syllabus of English departments of Indian universities. This paper hopes to introduce undergraduate students to perspectives within literatures that acquaint them with both experiences of marginalization, as well as the examination of modes of literary stylistics that offer a variation from conventional practice.

**COURSE OBJECTIVES**

- To inculcate and apply the concepts of democracy and freedom in life and understand the basic tenets of our constitution
- To critically think and examine various social issues prevailing in our society

**COURSE OUTCOME**

After the completion of the course, students will be able to: -

- discuss and contemplate on the areas of gender inequality, marginalization, disability studies, racism and casteism
- develop sensitivity towards environmental concerns and feel responsible towards protecting nature.
- understand the everyday realities of the marginalized sections of the society and negate the stereotypes surrounding them and accept them as allies.
- To develop scientific temper and scientific thinking



## B.COURSE DETAILS:

### Module 1: Constitution, Democracy and Freedom

1. "The Objectives Resolution"(Speech excerpt)- Jawaharlal Nehru
2. "How Many More Days, Democracy"(Poem) - Sameer Tanti
3. "When Salihan took on the Raj"(Article) - P. Sainath

### Module 2: Ecology and Science

1. "Knowledge is Power"(Excerpt from Chapter 14 of *Sapiens: A Brief History of Humankind*)- Yuval Noah Harari
2. "A White Heron"(Short story) - Sarah Orne Jewett
3. "The Fish"(poem) - Elizabeth Bishop
4. "Everything I Need to Know I Learned in the Forest"(essay) - Vandana Shiva

### Module 3: Gender Equality

1. "Fire" - Nikita Gill - Poem
2. "Accept Me" from *I am Vidya: A Transgender's Journey* - Living Smile Vidya
3. Dear Ijeawele (Letter-excerpt ) - Chimamanda Ngozi Adichie

### Module 4: Human Rights

1. "Entre-vous to Adulthood" from *One Little Finger* - Malini Chib
2. "The Body Politic" (Poem) - Hiromi Goto
3. "Love- lines in the time of Chaturvarna" (Article) - Chandra Bhan Prasad
4. "The History Lesson "(Poem) - Jeanette Armstrong





**BCM4A13 ENTREPRENEURSHIP DEVELOPMENT**

Lecture Hours per week: 5, Credits: 4  
Internal: 20, External: 80, Examination 2.5 Hours

**Objectives:**

- > To familiarize the students with the concept of entrepreneurship.
- > To identify and develop the entrepreneurial talents of the students.
- > To generate innovative business ideas in the emerging industrial scenario.

**Module I**

Concepts of entrepreneur: Entrepreneur- Definitions - Characteristics of entrepreneur- Classification of entrepreneur-Entrepreneurial traits -Entrepreneurial functions - role of entrepreneurs in the economic development - Factor effecting entrepreneurial growth - Entrepreneurship - Meaning - definition - Entrepreneur vs Intrapreneur - **Women Entrepreneurs** - Recent development - Problems - Entrepreneurial Development Programmes - Objectives of EDP - Methods of training - Phases of EDP. (15Hours, 15 marks)

**Module II**

Institutional support and incentives to entrepreneurs- Functions of Department of Industries and Commerce (DIC) - Activities of Small Industrial Development Corporation (SIDCO)- Functions of National Small Industries Corporation(NSIC)- Functions of Small Industries Development Bank of India (SIDBI) - Khadi Village Industry Commission (KVIC)-Small Industries Service Institute (SISI)- Functions and services of Kerala Industrial Technical

Consultancy Organisation (KITCO)-Activities of Science and Technology Entrepreneurship Development Project (STEDP)-Strategies of National entrepreneurship Development Board (NEDB) -Objectives of National Institute for entrepreneurship and small business development (NIESBUD) - Techno park-Functions of techno park Incentives- Importance- Classification of incentives - Subsidy - Types of Subsidy (17 Hours, 15 marks)

**Module III**

Micro Small and Medium Enterprises- Features- Objectives- Importance- Role of SME in the economic development- MSME Act 2006- Salient features- Credit Guarantee Fund Trust Scheme for MSMEs - Industrial estates-Classification-Benefits- Green channel- Bridge capital- Seed capital assistance-Margin money schemes -Single Window System- Sickness- Causes -Remedies- Registration of SSI (15 Hours, 15 marks)

**Module IV**

Setting up of Industrial unit-(Only Basic study) Environment for Entrepreneurship - Criteria for selecting particular project- Generating project ideas-Market and demand analysis- Feasibility study- Scope of technical feasibility- Financial feasibility- Social cost benefit analysis-Government regulations for project clearance-Import of capital goods- approval of foreign collaboration-Pollution control clearances- Setting up of micro small and medium enterprises-Location decision- Significance. (18 Hours, 20 marks)

**Module V**

Project Report - Meaning-Definition - Purpose of project reports-Requirements of good report - Methods of reporting - General principles of a good reporting system - Performa of a project report - Sample project report. (The preparation of sample project report shall be treated as an assignment of this course). (15 Hours, 15 marks)

**Books Recommended:**

1. Shukla M.B. Entrepreneurship and small Business Management, Kitab Mahal Allahabad.
2. Sangram Keshari Mohanty, Fundamentals of entrepreneurship, PHI, New Delhi.
3. Nandan H. Fundamentals of Entrepreneurship, PHI, New Delhi.
4. Small-Scale Industries and Entrepreneurship, Himalaya Publishing, Delhi
5. C.N.Sontakki, Project Management, Kalyani Publishers, Ludhiana.
6. Sangam Keshari Mohanty. Fundamentals of Entrepreneurship, PHI, New Delhi
7. Peter F. Drucker- Innovation and Entrepreneurship.
8. Vasanth Desai, Small Business Entrepreneurship, Himalaya Publications.
9. MSME Act 2006.





**Common Course**  
**BACHELOR OF BUSINESS ADMINISTRATION**  
**BBA4A13 - ENTREPRENEURSHIP DEVELOPMENT**

**Lecture Hours per Week:5**  
**Internal: 20**

**Credits: 4**  
**External: 80**

**Objectives:**

- To familiarize the students with the concept of entrepreneurship.
- To identify and develop the entrepreneurial talents of the students.
- To generate innovative business ideas in the emerging industrial scenario.

**Module 1:** Concepts of entrepreneur: Entrepreneur- Definitions - Characteristics of entrepreneur- Classification of entrepreneur-Entrepreneurial traits -Entrepreneurial functions - role of entrepreneurs in the economic development - Factor effecting entrepreneurial growth – Entrepreneurship – Meaning – definition - Entrepreneur vs Intrapreneur - **Women Entrepreneurs** - Recent development – Problems - Entrepreneurial Development Programmes - Objectives of EDP - Methods of training - Phases of EDP.  
**10Hours**

18

**Module 2:** Institutional support and incentives to entrepreneurs- Functions of Department of Industries and Commerce (DIC) - Activities of Small Industrial Development Corporation (SIDCO)- Functions of National Small Industries Corporation(NSIC)- Functions of Small Industries Development Bank of India (SIDBI) - Khadi Village Industry Commission (KVIC)-Small Industries Service Institute (SISI)- Functions and services of Kerala Industrial Technical Consultancy Organisation (KITCO)-Activities of Science and Technology Entrepreneurship Development Project (STEDP)-Strategies of National entrepreneurship Development Board (NEDB) -Objectives of National Institute for entrepreneurship and small business development (NIESBUD) - Techno park-Functions of techno park Incentives- Importance- Classification of incentives – Subsidy - Types of Subsidy  
**18 Hours**

**Module 3:** Micro Small and Medium Enterprises- Features- Objectives- Importance- Role of SME in the economic development- MSME Act 2006- Salient features- Credit Guarantee Fund Trust Scheme for MSMEs - Industrial estates-Classification-Benefits- Green channel- Bridge capital- Seed capital assistance-Margin money schemes –Single Window System- Sickness- Causes –Remedies-Registration of SSI  
**18 Hours**

**Module 4:** Setting up of Industrial unit-(Only Basic study) Environment for Entrepreneurship – Criteria for selecting particular project- Generating project ideas-Market and demand analysis-Feasibility study- Scope of technical feasibility- Financial feasibility- Social cost benefit analysis-Government regulations for project clearance-Import of capital goods- approval of foreign collaboration-Pollution control clearances- Setting up of micro small and medium enterprises- Location decision- Significance.  
**16 Hours**

**Module 5:** Project Report - Meaning-Definition - Purpose of project reports-Requirements of good report - Methods of reporting - General principles of a good reporting system - Performa of a project report - Sample project report. (The preparation of sample project report shall be treated as an assignment of this course).  
**18 Hours**

**Books Recommended:**

1. Shukla M.B. Entrepreneurship and small Business Management, Kitab Mahal Allahabad.
2. Sangram Keshari Mohanty, Fundamentals of entrepreneurship, PHI, New Delhi.
3. Nandan H. Fundamentals of Entrepreneurship, PHI, New Delhi.
4. Small-Scale Industries and Entrepreneurship, Himalaya Publishing, Delhi
5. C.N. Sontakki, Project Management, Kalyani Publishers, Ludhiana.
6. Sangam Keshari Mohanty. Fundamentals of Entrepreneurship, PHI, New Delhi
7. Peter F. Drucker- Innovation and Entrepreneurship.
8. Vasanth Desai, Small Business Entrepreneurship, Himalaya Publications.
9. MSME Act 2006.



Program

English

Course Name

Readings on Kerala

**ENG2A04**

**READINGS ON KERALA**

<b>COURSE CODE</b>	<b>ENG2A04</b>
<b>TITLE OF THE COURSE</b>	<b>READINGS ON KERALA</b>
<b>SEMESTER IN WHICH COURSE IS TO BE TAUGHT</b>	<b>2</b>
<b>NO OF CREDITS</b>	<b>4</b>
<b>NO OF CONTACT HOURS</b>	<b>90(5HRS / WEEK)</b>

**Aim of the Course:**

This course aims to give an overview of Malayalam literature and provides a detailed understanding of the cultural and historical tradition of the society and the development of literary sensibility. The course also provides a detailed analysis of the evolution of Malayalam literature through various genres.

**COURSE OBJECTIVES**

- To enable the students to read and critically appreciate the different varieties of Kerala literature, writings and films
- To read and understand the diversity of Malayalam literature and understand its distinctions

**COURSE OUTCOME**

- By the end of the course, the learner will be able to:
- develop critical understanding of literature of Kerala
  - interrelate the cultural and historical tradition of the society and the development of literary sensibility
  - Identify the diversity of literary endeavours and the cultural representations
  - identify and apply the insights and values in everyday life as a Keralite
  - critically analyse and interpret the present cultural production



#### A. COURSE SUMMARY:

Module 1: Formation	15 hrs
Module 2: Evolution	22 hrs
Module 3: Stimulation	16 hrs
Module 4: Propagation	25 hrs
Evaluation	12 hrs
Total 90 hrs	

#### B. COURSE DETAILS:

##### Module 1: Formation

1. "History" (Prose) excerpt from *Malabar Manual* – William Logan
2. "Tribal Tale of Kerala" (Prose) excerpt from *Kerala Culture* – Prof S Achutha Warriar
3. "Ghoshayatra" (Poem excerpt) – Kunchan Nambiar

##### Module 2: Evolution

1. Excerpt from *Indulekha* (Novel) -O. Chandu Menon
2. Excerpt from "Atmopadeshathakam" (Poem) - Sree Narayana Guru
3. "Not an Alphabet in Sight" (Poem) – Poykayil Appachan
4. "Ayyankali: A Dalit Leader of Organic Protest" (Prose-excerpt) - M. Nisar, Meena Kandasamy
5. "Vakkom Moulavi: My Grandfather, the Rebel" (Prose) - Sabin Iqbal

##### Module 3: Stimulation

1. "Daughter of Humanity" (Story) - Lalithambika Antharjanam
2. "Kuttippuram Paalam" (Poem) – Edasseri
3. "Christian Heritage" (Story) - Vaikom Muhammad Basheer

##### Module 4: Propagation

1. "Myth and Literature" (Speech) -M T Vasudhevan Nair

18

2. "Rain at Heart" (Poem) –Sugathakumari
3. "Fifty years of Malayalam Cinema" (Prose) - VC Harris
4. "Malayalam's Ghazal" (Poem) – Jeet Thayil
5. "Agni" (Story) - Sithara A
6. "Pictures Drawn on Water" (poem) - K. Satchidanandan

#### READING LIST:

##### CORE TEXT:

CODE	TITLE	AUTHOR	PUBLISHER
ENG2A04	Readings on Kerala	BoS English (UG), University of Calicut	University of Calicut

##### Further reading:

Logan, William. *Malabar Manual*. New Delhi: Low Price Publications, 2009

Prasad, Muni Narayana. *Narayana Guru: Complete Works*. New Delhi: NBT, 2006

Appachan, Poykayil. *Poykayil Appachante Paatukal (Unknown Subjects: Songs of Poykayil Appachan)*. Tiruvalla: IPRDS Eraviperur, 2008

Antharjanam, Lalithambika. *Cast Me Out If You Will*. Calcutta: Stree, 1998

Tharakan K M (Ed.). *Malayalam Poetry Today*. Thrissur: Kerala Sahitya Akademi, 1984

Abdulla, V, Asher, R E (Ed.). *Wind Flowers*. New Delhi: Penguin, 2004



ഒന്നാം സെമസ്റ്റർ  
കോമൺ കോഴ്സ് 7  
ബി.എ/ബി. എസ്സി  
മലയാളസാഹിത്യം 1

പഠനസമയം-64 മണിക്കൂർ  
ക്രെഡിറ്റ്-4

ഉദ്ദേശ്യലക്ഷ്യങ്ങൾ

മലയാളസാഹിത്യ വളർച്ചയുടെ വിവിധ കാലഘട്ടങ്ങളെ പരിചയപ്പെടുക. എഴുത്തുകാരുടെ ചെറുനാൾ വിശേഷങ്ങൾ പൊതുവായി മനസ്സിലാക്കുക.

മൊഡ്യൂൾ 1

മലയാള കവിതാസാഹിത്യത്തിലെ ആദ്യകാല കൃതികൾ, കവിതകളുടെ പൊതുസ്വഭാവങ്ങൾ, കവികളെപ്പറ്റിയുള്ള സാമാന്യവിവരണങ്ങൾ എന്നിവ ഒരു കാവ്യഭാഗം മാത്രമേ പാഠ്യവിഷയമാവുന്നുള്ളൂ എങ്കിലും കാവ്യത്തെപ്പറ്റി സാമാന്യമായ വിദ്യാർത്ഥികൾക്ക് ലഭിച്ചിരിക്കണം.

1. ചെറുശ്ശേരി : കാളിയമർദ്ദനം (കൃഷ്ണഗാഥ)  
ബാലകന്യാമയം.....  
.....മസ്തകം കൊണ്ടങ്ങടിച്ചു ചെമ്മേ  
(എൺപത് വരി)
2. എഴുത്തച്ഛൻ : ലക്ഷ്മണ സാന്ത്വനം (അദ്ധ്യായ രാമായണം)  
ലക്ഷ്മണവീരൻ സുമിത്രയാമ്മയെ.....  
.....രാഘവൻ തന്നെ പിരിഞ്ഞാൽ പൊറുക്കുമോ?  
(അൻപത്തി നാല് വരി)
3. പുതാനം : ജ്ഞാനപ്പാന  
സ്ഥാനമാനങ്ങൾ ചൊല്ലിക്കലഹിച്ചു.....  
.....നാം വ്യഥാ
4. കൃഷ്ണൻ നമ്പ്യാർ : രുക്മിണി സ്വയംവരം (ഓട്ടൻ തുള്ളൽ)  
കൃഷ്ണനവാസികൾ ബോധിക്കേണം.....  
.....വേദിക്കരുതേ രുക്മിണി നിന്മതിമോദിക്കേണമടുത്തു വിവാഹം.

മൊഡ്യൂൾ 2

നാടൻപാട്ട്, വടക്കൻപാട്ട്, മാപ്പിളപ്പാട്ട് എന്നിങ്ങനെ വ്യത്യസ്തമാർന്നതും തനിമയുള്ളതുമായ സാഹിത്യശാഖയിലേക്കുള്ള പ്രവേശനം.

1. നാടൻ പാട്ട് :  
എന്തു തന്റെ തിണ്ടലാണ്.....

2. വടക്കൻ പാട്ട് :  
ആറ്റുമണമേൽ ഉണ്ണിയാർച്ച കൂത്തു കാണാൻ പോയ കഥ  
ആറ്റുമണമേലെ.....  
.....ആ നാടും വീടും കടന്ന് പോയി

3. മാപ്പിളപ്പാട്ട് :  
മറിയക്കൂട്ടിയുടെ കത്ത്: പുലിക്കോട്ടിൽ ഹൈദർ (കത്തുപാട്ടിന്റെ ആദ്യഭാഗം മാത്രം)

മൊഡ്യൂൾ 3 : കഥകൾ

മലയാള ചെറുകഥാസാഹിത്യത്തിന്റെ വളർച്ചയുടെ വിവിധ ഘട്ടങ്ങൾ പ്രതിനിധാനം ചെയ്യുന്ന കഥകളാണ് 3,4 മൊഡ്യൂളുകളിൽ ഉൾപ്പെടുത്തിയിരിക്കുന്നത്. ഓരോ കഥാകൃത്തിന്റേയും ഓരോ ചെറുകഥ മാത്രമേ ഉൾപ്പെടുത്തിയിട്ടുള്ളൂ. എങ്കിലും മുഴുവൻ ചെറുകഥകളെക്കുറിച്ചും സാമാന്യമായ ധാരണ വിദ്യാർത്ഥികൾക്ക് ലഭിച്ചിരിക്കണം.

1. കാരുർ : മോതിരം
2. കെ.സരസ്വതി അമ്മ : ഡബിൾ ആക്ട്
3. ഉറുബി : രാച്ചിയമ്മ

മൊഡ്യൂൾ 4: കഥകൾ

1. എൻ.പി മുഹമ്മദ് : ഉള്ളൂരുകൾ
2. സി.വി ശ്രീരാമൻ : ഒട്ടുചെടി
3. ഗീതാ ഹിരണ്യൻ : ഘരമ ബാത്ത്
4. പ്രമോദ് രാമൻ : തന്തത്താഴ്





MAL2AO8(1)

രണ്ടാം സെമസ്റ്റർ

കോമൺ കോഴ്സ് ബി.എ/ബി. എസ്സി

മലയാള സാഹിത്യം 2

പഠനസമയം-64 മണിക്കൂർ  
ക്രെഡിറ്റ്-4

ഉദ്ദേശ്യലക്ഷ്യങ്ങൾ

മലയാളകവിതാസാഹിത്യത്തിന്റെ വളർച്ചയുടെ ഘട്ടങ്ങൾ, പ്രസ്ഥാനങ്ങൾ, പുതിയ ഭാവുകതകൾ- ഇവയെപ്പറ്റിയും ഗദ്യസാഹിത്യത്തിന്റെയും വിമർശനസാഹിത്യത്തിന്റെയും വളർച്ചയെപ്പറ്റിയും സാമാന്യധാരണ രൂപപ്പെടുത്തുക.

മൊഡ്യൂൾ 1. കവിതകൾ

മലയാളകവിതയിലെ കാൽപനികത, യഥാതഥപ്രസ്ഥാനങ്ങളെ പരിചയപ്പെടുക. കവിതകളുടെ പൊതു സ്വഭാവവും ഭാവുകതപരിണാമവും വ്യക്തമാക്കണം. ഓരോ കവിയുടെയും പ്രധാന രചനകളെപ്പറ്റി വിദ്യാർത്ഥികളെ സാമാന്യധാരണയിലേക്ക് നയിക്കേണ്ടതാണ്.

- 1. കുമാരനാശാൻ : നളിനി  
നല്ല ഹൈമവതഭൂവിൽ.....  
.....പാട്ടുകേട്ടപരമാർന്നു കൗതുകം
- 2. ജി. ശങ്കരക്കുറുപ്പ് : സൂര്യകാന്തി
- 3. ഇടപ്പള്ളി : മണിനാദം

മൊഡ്യൂൾ 2. കവിതകൾ

മലയാള കവിതയുടെ ആധുനിക ഘട്ടം മുതൽ ഇന്നത്തെ മലയാള കവിത വരെ. പ്രമേയ സ്വീകരണം, അവതരണം എന്നിവയിലെ വ്യതിയാനങ്ങളെപ്പറ്റി വ്യക്തമായ ധാരണ രൂപപ്പെടണം.

- 1. അക്കിത്തം : കലോപാസകൻ (കരതലാമലകം)
- 2. അയ്യപ്പപ്പണിക്കർ : കുതിരക്കൊമ്പ്
- 3. ആറ്റൂർ : പുത്തൻചൊല്ല്
- 4. സാവിത്രി രാജീവൻ : അമ്മയെ കുളിപ്പിക്കുമ്പോൾ

മൊഡ്യൂൾ 3,4 : വിമർശനം/ നിരൂപണം

മലയാള സാഹിത്യത്തിലെ വിമർശന രൂപങ്ങളെയും പ്രസ്ഥാനങ്ങളെയും പരിചയപ്പെടുത്തുക.

- 1. കുട്ടികൃഷ്ണമാരാർ : അംബ
- 2. മുണ്ടശ്ശേരി : കാളിദാസനും കാലത്തിന്റെ ദാസൻ
- 3. കെ.പി അപ്പൻ : മരണത്തിന്റെ സൗന്ദര്യം (ക്ഷോഭിക്കുന്നവരുടെ സുവിശേഷം)
- 4. കൽപ്പറ്റ നാരായണൻ : സ്ത്രീയില്ലാത്ത മാതൃഭൂമി (കവിതയുടെ ജീവചരിത്രം)
- 5. പി.കെ രാജശേഖരൻ : എഴുത്തും അധികാരവും(അന്ധനായ ദൈവം)





MAL1A07(2)

ഒന്നാം സെമസ്റ്റർ  
കോമൺ കോഴ്സ് 7  
ബി.കോ/ബി.ബി.എ  
മലയാള സാഹിത്യ പഠനം 1

പഠനസമയം-80 മണിക്കൂർ  
ക്രെഡിറ്റ്-4

**ഉദ്ദേശ്യലക്ഷ്യങ്ങൾ**

വാണിജ്യശാസ്ത്ര വിദ്യാർത്ഥികൾക്ക് (BCom, BBA) മലയാള സാഹിത്യത്തെ സാമാന്യമായി പരിചയപ്പെടാൻ അവസരം നൽകുകയും സാഹിത്യത്തിൽ താൽപര്യം ജനിപ്പിക്കുകയും ചെയ്യുക.

**മൊഡ്യൂൾ 1**

- |                      |  |
|----------------------|--|
| 1. എം.പി പോൾ         | : സൗന്ദര്യനിരീക്ഷണം(ആദ്യത്തെ ലേഖനം)                  |
| 2. എസ്. ഗുപ്തൻ നായർ  | : സ്വാതിയുടെ സന്നിധിയിൽ<br>(സമാലോചനയും പുനരാലോചനയും) |
| 3. എം.എൻ വിജയൻ       | : സ്വർണ്ണമത്സ്യങ്ങൾ (ചിതയിലെ വെളിച്ചം)               |
| 4. സുകുമാർ അഴീക്കോട് | : മതവും മതങ്ങളും (നവയാത്രകൾ)                         |

**മൊഡ്യൂൾ 2 : കഥകൾ**

- |              |                |
|--------------|----------------|
| 1. സുചിമുഖി  | : മലയാറ്റൂർ    |
| 2. അയൽരാജാവ് | : എം. സുകുമാരൻ |
| 3. ഒരിതൾ     | : മാനസി        |

**മൊഡ്യൂൾ 3 : നോവൽ**

- |                     |          |
|---------------------|----------|
| 1. നൂറു സിംഹാസനങ്ങൾ | : ജയമോഹൻ |
|---------------------|----------|

**മൊഡ്യൂൾ 4 യാത്രാവിവരണം**

- |                  |                |
|------------------|----------------|
| 1. കൂടക് യാത്രകൾ | : എൻ. പ്രഭാകരൻ |
|------------------|----------------|



MAL2A08(2)

രണ്ടാം സെമസ്റ്റർ

കോമൺ കോഴ്സ് ബി.കോം/ബി.ബി.എ

മലയാള സാഹിത്യ പഠനം 2

പഠനസമയം-80 മണിക്കൂർ  
ക്രെഡിറ്റ്-4

**മൊഡ്യൂൾ 1 കവിത**

- |                 |                 |
|-----------------|-----------------|
| 1. എന്റെ ഭാഷ    | : വള്ളത്തോൾ     |
| 2. മഴുവിന്റെ കഥ | : ബാലാമണിയമ്മ   |
| 3. സഫലമീയാത്ര   | : എൻ.എൻ കക്കാട് |

**മൊഡ്യൂൾ 2 കഥ**

- |                                    |                   |
|------------------------------------|-------------------|
| 1. ബംഗ്ലാവ്                        | : ടി.വി കൊച്ചുബാവ |
| 2. ദുഷ്ഘ്നൻ മാഷ്                   | : വി.കെ.എൻ        |
| 3. തായ് കുലം                       | : സാനാ ജോസഫ്      |
| 4. മോദസ്ഥിതനായങ്ങ് വസിപ്പൂ മല പോലെ | : എസ് ഹരീഷ്       |

**മൊഡ്യൂൾ 3 നാടകം**

- |           |                          |
|-----------|--------------------------|
| 1. സാകേതം | : സി. എൻ. ശ്രീകണ്ഠൻ നായർ |
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**മൊഡ്യൂൾ 4 ആത്മകഥ/ജീവചരിത്രം**

- |                                      |                                      |
|--------------------------------------|--------------------------------------|
| 1. ഒരു സിന്ധുരപൊട്ടിന്റെ ഓർമ്മയ്ക്ക് | : ഒ.വി വിജയൻ(ഒ.വി വിജയന്റെ ലേഖനങ്ങൾ) |
| 2. ഷാരോണിലെ റോസാപ്പൂക്കൾ             | : വൈക്കം ചന്ദ്രശേഖരൻ നായർ(അക്ഷരങ്ങൾ) |
| 3. പാവക്കൂട്ടി                       | : മാധവിക്കൂട്ടി (വർഷങ്ങൾക്ക് മുമ്പ്) |



# Certificate Courses Addressing Gender

<b>Program</b>	<b>BA Economics with Foreign Trade</b>
<b>Course Name</b>	<b>Value Added Course in Beauty Parlour Management</b>



Sreekrishnapuram V. T. Bhattathiripad College  
Department of Economics with Foreign Trade

## EC20V01: Value Added Course in Beauty Parlour Management

Course Duration: 75 Hours

### Objectives of the Course:

1. To provide insights into the beauty industry, trends, and professional standards.
2. To encourage creativity and personal style in beauty techniques
3. To Develop skills in communication and understanding client needs.
4. To equip the students to manage a beauty business, customer service, and marketing.

### Course Syllabus

#### Module 1: Introduction to Beauty Industry

Overview of the beauty industry - Career opportunities in beauty parlours-Importance of professionalism and hygiene. 10 Hours

#### Module 2: Skincare Basics

Understanding different skin types- Cleansing, toning, and moisturizing techniques-Introduction to facial treatments and masks 15 Hours

#### Module 3: Hair Care Essentials

Hair types and textures- Shampooing, conditioning, and styling techniques - Basic hair treatments such as hair spa and oil massage 15 Hours

#### Module 4: Nail Care

Anatomy of the nails - Manicure and pedicure procedures - Nail art techniques 15 Hours

#### Module 5: Makeup Fundamentals

Introduction to makeup products and tools-Hair Removal Techniques- Salon Management and Customer Service- Practical Training- Hands-on practice sessions for all techniques taught in previous modules-Strategies for promoting the parlour, attracting new clients, and retaining existing ones. -Managing finances, inventory, scheduling, and maintaining hygiene standards. 22 Hours

### Assessment Procedure

Those students who scored above 50 percent in the written examination pass the course and will be given a certificate.



<b>Program</b>	<b>BA Economics with Foreign Trade</b>
<b>Course Name</b>	<b>Gender Analysis in Economics</b>

**DEPARTMENT OF ECONOMICS WITH FOREIGN TRADE  
SREEKRISHNAPURAM V. T. BHATTATHIRIPAD COLLEGE  
MANNAMPATTA, PALAKKAD**

(Reaccredited by NAAC with B+ Grade, Affiliated to University of Calicut)

EC23C03-Gender Analysis in Economics



**Course Objectives:**

1. To Understand key concepts and theories related to gender and economics.
2. To Analyze empirical research on gender disparities in various economic domains.
3. To Evaluate the impact of gender biases on economic outcomes and policy effectiveness.
4. To Develop policy recommendations to promote gender equality in economic settings.
5. To Analyze the basic tools of gender Economics

**Course Outcomes**

After completion of the course, the students will be able to

1. Understand key concepts and theories related to gender and economics
2. Analyze empirical research on gender disparities in various economic domains.
3. Evaluate the impact of gender biases on economic outcomes and policy effectiveness.
4. Develop policy recommendations to promote gender equality in economic settings.
5. Analyze the basic tools of gender Economics



**Duration of the Course: 35 Hours**

**Module I: Introduction to Gender and Economics**

Definitions and concepts-Historical perspectives on gender roles in economics-Scope of Gender Economics -Historical Milestones of Gender Mainstreaming - Global perspective (UNDP measures, UN SDGs, CEDAW etc.) 10 Hours

**Module II: Gender and Labour Market**

Gender wage gap: causes and consequences-Occupational Segregation-Unpaid labor and care work-workforce participation across Gender -Basic Statistics 10 Hours

**Module III: Tools for Gender Economics**

Gender Planning-Definition, importance, process and stakeholders- Gender Budgeting: Definition, Importance, process and stakeholders- Gender Auditing: Definition, Importance and process 15 Hours

**Assessment Pattern**

The course will be assessed based on a combination of the following components:

Mode of Assessment	Marks
Theory Examination	30
Attendance	10
Assignment	10

**Grading Pattern**

Percentage of Marks	Grade
Above 85 %	- A
70% - 85 %	- B
50 % -70%	- C
Less than 50%	- F





## DEPARTMENT OF COMMERCE

SREEKRISHNAPURAM V. T. BHATTATHIRIPAD COLLEGE

MANNAMPATTA, PALAKKAD

(Reaccredited by NAAC with B\* Grade, Affiliated to University of Calicut)

**Certificate course in Labour Laws and Legislation****Course Objectives**

1. To develop a comprehensive understanding of the legal framework governing employment, industrial relations, and social security
2. To Gain familiarity with important labour laws such as the Minimum Wages Act, Industrial Disputes Act, Factories Act, and others relevant to employment conditions and welfare.

**Duration of the Course: 30 Hours****Syllabus****Module 1: Introduction to Labour Laws**

Overview of Labour Laws: Importance and Evolution -Constitutional Provisions and

Directive Principles -International Labour Standards and their Significance 10 Hours

**Module 2: Fundamental Labour Laws**

The Factories Act, 1948 -The Shops and Establishments Act -The Minimum Wages Act, 1948-The Payment of Wages Act, 1936 **10 Hours**

**Module 3: Industrial Relations**

Industrial Disputes Act, 1947 -Trade Unions Act, 1926 -Collective Bargaining and Settlement of Industrial Disputes - Grievance Handling and Conciliation **10 Hours**

**References**

1. Kuchal M.C, Business and Industrial Laws, Vikas Publishing House, New Delhi
2. Vikas Publishing House's Industrial Relations & Labour Laws by S. C. Srivastava

**Assessment Pattern**

The course will be assessed based on a combination of the following components:

Mode of Assessment	Marks
Theory Examination	30
Attendance	10
Assignment	10
Total Marks	50

**Grading Pattern**

Percentage of Marks	Grade
Above 85 %	- A
70% - 85 %	- B
50 % -70%	- C
Less than 50%	- F





**Sreekrishnapuram V. T. Bhattathiripad College**  
Certificate Course in Physical Fitness

**Course Duration: 30 Hours**

**Objectives of the Course:**

1. Understand the fundamentals of exercise science, including anatomy, physiology, and biomechanics.
2. Design and implement personalized fitness programs based on individual goals, needs, and fitness levels.
3. Demonstrate proficiency in fitness assessment techniques, including body composition analysis and fitness testing.
4. Apply principles of nutrition and hydration to optimize performance and support fitness goals.
5. Promote and educate others on the importance of physical activity, injury prevention, and overall wellness.

**Course Syllabus**

**Module 1: Introduction to Exercise Science**

Overview of course objectives and requirements. - Human anatomy and physiology related to exercise. - Principles of Fitness Training -Components of fitness: cardiovascular endurance, muscular strength, flexibility, and body composition. - Fitness assessment techniques and interpretation of results. (10 Hours)

**Module 2: Nutrition for Fitness**

Basics of nutrition: macronutrients, micronutrients, and hydration-Nutrition strategies to support physical activity and performance- exercise Prescription -Designing personalized fitness programs based on individual goals and needs- Progression and modification of exercise programs. (10 Hours)

**Module 3: Injury Prevention and Safety**

Common injuries in physical fitness and strategies for prevention- Safety guidelines for exercise equipment and training environments-Fitness considerations for different populations (e.g., youth, older adults, pregnant women)- Exercise programming for individuals with chronic diseases or disabilities. (10 Hours)



**References:**

1. Essentials of Physical Education - Ajmer Singh- Kalyani Publishers
2. Physical Fitness and Yoga - Prof. Monika Verma, Dr. Charan Singh Sekhon - Friends Publications India

**Assessment Pattern**

The course will be assessed based on a combination of the following components:

Mode of Assessment	Marks
Theory Examination	30
Attendance	10
Viva	10
Total	50

**Grading Pattern:**

Percentage of Marks	Grade
Above 85 %	A
70% - 85 %	B
50 % -70%	C
Less than 50%	F



  
**PRINCIPAL**  
Sreekrishnapuram VT Bhattathiripad College  
Mannampatta, Palakkad - 678633