



SREEKRISHNAPURAM V.T. BHATTATHIRIPAD COLLEGE

Aided and Affiliated to University of Calicut, NAAC Accredited with B+ Grade

Phone (Office) : 0466-2268285 | Email : principalvtbcollege@gmail.com



CRITERION - VII INSTITUTIONAL VALUES AND BEST PRACTICES

7.1 Institutional Values and Social Responsibilities



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Mannampatta P.O., Palakkad - 678 633

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7.1.4 Initiatives for Inclusive Environment, Sensitisation to Constitutional Obligations

Cultural, Regional and Linguistic Inclusiveness

Activities Addressing Cultural, Regional and Linguistic Inclusiveness

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National Reading Day

Name of the Event	National Reading Day
Name of the Organizing Club	Literary Club & Library Committee
Date	23/06/2024
Venue	College
Objective	Spread the joy of reading
Number of Participants	Students of the College
Outcome of The Programme	Learn new facts, perspectives, or insights from the books

Report of the Activity

The National Reading Day celebration, organized by the Literary Club, and Library Committee on June 23, 2024, at the college library, aimed to spread the joy of reading among students. The event featured a meeting where teachers shared insights on how reading enriched their lives, and 60 students participated. The outcome was that students learned new facts, perspectives, and insights from books, and a culture of reading and learning was promoted. This event led to linguistic inclusiveness by exposing students to diverse languages and literature, encouraging language appreciation and understanding, and providing a platform for students to share their favorite books and authors, ultimately creating a linguistically inclusive environment in the college.

Outcome:

- Students learned new facts, perspectives, and insights from books
- Promoted a culture of reading and learning in the college

Linguistic Inclusiveness:

- Exposed students to diverse languages and literature, promoting linguistic inclusivity
- Encouraged students to explore books in various languages, fostering language appreciation and understanding



Conclusion:

By celebrating National Reading Day, the college promoted linguistic inclusiveness by exposing students to diverse languages and literature, encouraging language appreciation and understanding, and providing a platform for students to share their favorite books and authors.

Photos



Reading Day Inauguration





Students showing READ using Books



Kerala Piravi Celebration- Malayali Mannan and Manga Contest

Name of the Competition	Kerala Piravi Celebration - Malayali Mannan and Manga Contest
Name of the Organizing Department	Sreekrishnapuram V T Bhattathiripad College
Date	01/11/2021
Venue	College
Objective	To commemorate the formation of the state of Kerala on November 1 st .
Number of Participants	Students of the College
Outcome of the Programme	Promotion of Kerala's rich cultural heritage

Report of the Competition

The Kerala Piravi Celebration - Malayali Mannan and Manga Contest, organized by Sreekrishnapuram V T Bhattathiripad College on November 1st, 2021, was a resounding success. The online photo contest aimed to showcase the rich cultural heritage of Kerala, its traditions, and natural beauty. The event saw enthusiastic participation from students, with Noufal from BA History and Sruthi from BFT emerging as the winners.

This contest led to cultural and regional inclusiveness in several ways:

- The contest encouraged participants to explore and showcase the state's unique culture, traditions, and natural beauty, promoting a sense of pride and ownership among students.
- The event celebrated the formation of Kerala, fostering a sense of regional identity and community among students.
- The contest encouraged students to appreciate and showcase local traditions, customs, and practices, leading to a deeper understanding and respect for Kerala's cultural heritage.

Conclusion:

Overall, the contest was a successful initiative in promoting cultural and regional inclusiveness, fostering a sense of community and pride among students, and celebrating the rich cultural heritage of Kerala.





Malayali Mannan and Manga Contest



Students Walking on the Ramp



Meri Maati Meri Desh Programme

Name of the Programme	Meri Maati Meri Desh Programme
Name of the Organizing Department	NSS
Date	20/10/2023
Venue	Kadambazhipuram
Objective	Celebrate India's rich cultural diversity, traditions and heritage through various cultural activities
Number of Participants	200
Outcome of the Programme	Enhanced appreciation and pride in India's diverse cultural heritage, traditions, languages, etc.

Report of the Programme

Meri Maati Meri Desh: Celebrating India's Cultural Diversity

On October 20, 2023, the Arts and Cultural Forum and NSS of Sreekrishnapuram V T Bhattathiripad College, in collaboration with Ideal Arts and Science College, Cherupulassery, organized the "Meri Maati Meri Desh" Programme. This event aimed to celebrate India's rich cultural diversity, traditions, and heritage through various cultural activities.

Promoting Cultural Inclusivity:

The Programme successfully brought together over 200 NSS volunteers from colleges, fostering a sense of unity and shared pride in India's diverse cultural heritage. The event:

1. Honored the sacrifices of India's martyred brave hearts, promoting national unity and pride.
2. Showcased diverse cultural traditions, languages, and customs, encouraging appreciation and respect.
3. Provided a platform for students to come together, celebrate their differences, and promote inclusivity.



4. Encouraged participants to embrace their cultural identity while respecting others'.

Outcome:

The "Meri Maati Meri Desh" Programme resulted in an enhanced appreciation and pride in India's diverse cultural heritage, traditions, and languages among participants. By celebrating India's rich cultural diversity, the event promoted cultural inclusivity, breaking down cultural barriers and stereotypes.

Conclusion:

The "Meri Maati Meri Desh" Programme was a resounding success, achieving its objective of promoting cultural inclusivity and appreciation. By celebrating India's diverse cultural heritage, the event fostered a sense of national pride, unity, and respect among participants, contributing to a more inclusive and harmonious community.

Photos



Rally





Meri Maati Meri Desh rally photos



Food Fest

Name of the Event	Food Fest
Name of the Organizing club	ED Club
Date	11/08/2022
Venue	Kadambazhipuram
Objective	Showcase and celebrate the diversity of culinary
Number of Participants	50
Outcome of the Programme	Enhanced appreciation and pride in India's diverse cultural heritage, traditions, languages, etc.

Programme Report

Food Fest: A Celebration of Cultural Diversity

On 11th August, 2022, Sreekrishnapuram V T Bhattathiripad College organized a Food Fest, showcasing the diverse culinary traditions of different communities. The event aimed to promote cultural inclusivity and appreciation among students.

Promoting Cultural Inclusivity:

The Food Fest successfully brought together students from various backgrounds, fostering a sense of unity and mutual respect. By sharing traditional food from their homes, students were able to share their cultural heritage with peers, experience and appreciate diverse culinary traditions, break down cultural barriers and stereotypes and develop a sense of pride in their own cultural identity.

Outcome:

The event saw participation from 200 students, resulting in an enhanced appreciation and pride in India's diverse cultural heritage, traditions, and languages. The Food Fest created a platform for students to come together, celebrate their differences, and promote inclusivity within the institution.

Conclusion:

The Food Fest was a resounding success, achieving its objective of promoting cultural inclusivity and appreciation. By celebrating the diversity of culinary traditions, the



college created a harmonious and inclusive environment, fostering a deeper understanding and respect among students from diverse backgrounds.

Photos



Brochure





Inauguration by the Principal



Stalls open by the students



VTB ONAM - Onam Celebration

Name of the Event	Onam Celebration
Name of the Organizing Department	Sreekrishnapuram V T Bhattathiripad College Union and Staff
Date	24/08/2023
Venue	College
Objective	Traditional festival of Kerala, celebrated as the beginning of the harvest season in Kerala. Onam also commemorates the legendary king Mahabali, who ruled Kerala with wisdom and kindness.
Number of Participants	College students and staffs
Outcome of the Programme	Students get deeper understanding and appreciation of mehndi as a cultural form, learning about its tradition and significance

Report

The Onam Celebration at Sreekrishnapuram V T Bhattathiripad College was a vibrant and festive event that brought together students and staff to commemorate the harvest season and legendary king Mahabali. The Programme featured various traditional activities, including

1. Pookkalam competition
2. Vadamvali
3. Mega Thiruvathirakkali
4. Shingarimelam

The event was a resounding success, with enthusiastic participation from students and staff. It served as a platform to promote cultural awareness, unity, and traditional practices, while also providing a festive atmosphere for all involved.



Photos



Brochure



Vadamvali





Welcoming Maveli



Pookkalam Competition





Mega Thiruvathirakkali



Sanskrit Day Celebration

Name of the Event	Sanskrit Day Celebration
Name of the Organizing Department	Sanskrit Department
Date	26/08/2019
Venue	College Seminar Hall
Objective	To raise awareness about the significance of celebrating Sanskrit Day and to inculcate the value of the Sanskrit language
Number of Participants	50
Outcome of the Programme	Understand the importance of day celebration in the context of Sanskrit day

World Sanskrit Day, also recognized as International Sanskrit Day, Sanskrit Diwas, and Vishwa Samskrita Dinam, is commemorated on the occasion of Shravan Poornima, which corresponds to the full moon.

Sanskrit Day was celebrated by the Department on August 26th, 2019. The day started with prayer and was welcomed by Dr Parvathy K P, head of the department, and presidential address by Dr Jayan E, Principal. The chief guest Dr. N.M. Narayanan Assistant Professor, Sree Kerala Varma College, Thrissur) has inaugurated the Vacaspatyam Lecture Series of Seminars and delivered a talk on Vedic Literature. The legacy of the Arsha tradition and the knowledge imparted by the ancient order of monks were depicted elaborately by the chief guest. He also expressed the scope and relevance of the ancient knowledge of wisdom in the modern scenario. He expressed the opportunities for young minds to learn and propagate ancient wisdom. The scope of further studies in the field and multidisciplinary research works were emphasized.

A PowerPoint Seminar presentation by Kum. Megha Rajan and team (Final Year BA Sanskrit Students) on the topic Perspectives of Dharma in Valmiki Ramayana and allied performances like Pathakam by Reshma P (1st year BA Sanskrit Student) were performed by our students. Felicitations were given by Dr Mini, asst. Prof. in Malayalam and Dr Saritha Namboothiri. The Kadamban Nambuthiri scholarship is awarded to the student achiever of the previous academic year. Athira A.K. with the top mark in the Sanskrit Degree Programme in the academic year 2018-19 has been awarded the N. Kadamban Namboothiri scholarship announced by Dr. N. M. Indira. A



vote of thanks was delivered in the words of Sruthi P A, faculty of the Sanskrit Department.

linguistic inclusiveness:

- Celebrating World Sanskrit Day helps to promote and preserve the ancient language of Sanskrit, which is a vital part of India's cultural heritage.
- Sanskrit is a language that has been studied and revered across various regions and communities in India, making it a common thread that binds people together.
- The celebration of World Sanskrit Day provides a platform for cultural exchange, where people from different backgrounds can come together to learn about and appreciate the language and its significance.

Conclusion:

The celebration of World Sanskrit Day was a resounding success, promoting the ancient language of Sanskrit and fostering linguistic inclusiveness through cultural exchange, collaboration, and recognition of talent. The event highlighted the significance of Sanskrit in modern times and encouraged young minds to learn and propagate ancient wisdom.

Photos



Showing Power point Presentation





Chief guest Dr. N.M. Narayanan inaugurate the session



Gitavāni - Outreach Programme

Name of the Event	Gitavāni - Outreach Programme
Name of the Organizing Department	Sanskrit Department
Date	6/01/2020 to 20/01/2020
Venue	Nearby Schools
Objective	To promote the Sanskrit language and Indian philosophy among higher secondary students
Number of Participants	9
Outcome of the Programme	Successfully organized an outreach program, GITAVANI, to uplift values among higher secondary students

Report

An outreach Programme aims to help, uplift, and support those who are deprived of certain services and rights. It involves giving learning, social planning, health support, linguistic inclusiveness, and other projects for their welfare. The department focused on spreading Indian heritage and philosophy by motivating school students to learn Indian Philosophy and Sanskrit language.

The Sanskrit Department of VTB College, Mannampatta, organized an outreach Programme to uplift values among students. The Programme, named GITAVANI, was conducted from January 6, 2020, to January 20, 2020, spanning around two weeks. The topic introduced the great ancient Indian text, Bhagavad Gita, to raise awareness of the principles of the Gita for both learners and listeners, thereby attaining knowledge regarding varied research topics connected with the Gita. Second-year students of BA Sanskrit handled the classes for the higher secondary students of Palakkad district. Department faculty member Sruthi P. A. coordinated the Programme.

The selected schools are given below: -

1. Sreekrishnapuram HSS,
2. Thottara HSS
3. Pulappatta HSS.
4. Vellinezhi HSS,
5. Kadambur HSS, and

The topic is divided into three modules. They are: -

- An introduction to Bhagavadgita,



- **The importance of Karmayoga and**
- **The principles of Jnanayoga.**

The list of students who participated and the topics are given below: -

Sl. No.	Name	Topic
1	Achyuthankutty S	An introduction to Bhagavadgita
2	Anjana K S	An introduction to Bhagavadgita
3	Kavya C	An introduction to Bhagavadgita
4	Sruthi K	The importance of Karmayoga
5	Anjali P	The importance of Karmayoga
6	Salini M U	The importance of Karmayoga
7.	Swaminathan P G	The principles of Jnana yoga
8.	Sanju R	The principles of Jnana yoga
9.	Uma K S	The principles of Jnana yoga

The activity extended for nearly two weeks. Students engaged in classes during this period in various schools as they are interested in such Programmes. Following the classes measured the enthusiasm of the listening students by taking a survey of their feedback. The collected feedback improved the outcomes in future activities. Besides giving feedback by filling out the forms they reflected on their experiences and ideas that they gathered from the classes of Bhagavadgita. They became aware of the content in the teachings of Gita and laid a foundation for the concepts of Gita. The outcome of this outreach activity reached far more than expected.



Photos



Students Taking Class in Various Schools



Name of the Event	RĀMAKATHĀSUDHĀ 2022-23
Name of the Organizing Department	Sanskrit Department
Date	29/08/2022 to 30/08/2022
Venue	Nearby Schools
Objective	To impart knowledge on environmental ethics and cultural heritage based on the Ramayana
Number of Participants	6
Outcome of the Programme	Promoted cultural and environmental values among students

Report

An outreach Programme aims to help, uplift, and support those deprived of certain services and rights. It involves giving learning, social planning, health support, and other projects for their welfare.

The Sanskrit Department of SVTB College, Mannampatta, organized an outreach Programme to uplift values among students. The Programme, named Rāmakathāsudhā, was held from August 29, 2022, to August 30, 2022, in association with the Ramayanamasa celebration.

Ramayanamasa means the month dedicated to Ramayana and propagating the story of Ramayana and the significance of the life of Rama. The tradition and heritage of Kerala opted to read Ramayana during the whole Malayalam month of Karkkitakam. They made it a point to read the whole text within a month. A negligible number of people continued reading it during Karkkidakam, too, but that was in the evening or night, compared to the olden days when the reading took place during the whole day. So, the Department also celebrates Ramayana month to promote cultural and environmental values to a great extent. The students from the third-year degree class were selected to participate and were prepared for the outreach Programme organized by the Department in collaboration with secondary-level schools of Palakkad District.

The selected students of the Department visited Sreekrishnapuram Higher Secondary School and Vellinezhi Higher Secondary School to impart the environmental ethics and cultural heritage in our tradition. They used PowerPoint presentations to share their perspectives on the subject. The pupils of the school education were enthusiastic, and our students gave an excellent presentation on the subjects. Despite this, the attempt



was a complete success. The list of the students who participated in the Programme is given below: -

1.	Akhila U	4	Anila P
2.	Vishnu A N	5	Roshni R
3.	Syama P	6	swarya M S

The link for the Programme is also shared here.

<https://drive.google.com/file/d/1aJdQG31r6CsytN818sE5VajrWGgqwoS5/view?usp=sharing>

Linguistic Inclusiveness:

- Promoted the Sanskrit language and Indian philosophy through the story of Ramayana
- Encouraged the reading and appreciation of ancient Indian texts among students
- Provided a platform for students to engage with Sanskrit language and literature

Photos



Students Taking Classes

Yoga Day Celebration

Name of the Event	RĀMAKATHĀSUDHĀ 2022-23
Name of the Organizing Club	NSS Units
Date	21/06/2023
Venue	College Auditorium
Objective	To promote the importance of yoga in maintaining a healthy mind and body
Number of Participants	90
Outcome of the Programme	Raised awareness about the importance of yoga in maintaining a healthy mind and body

Report

In celebration of International Yoga Day, a special event was organized at Sreekrishnapuram V T Bhattathiripad college by the NSS units. The event aimed to promote the importance of yoga in maintaining a healthy mind and body. The participants enthusiastically engaged in various activities, including taking a yoga pledge and participating in a quiz competition. The activities emphasized the significance of incorporating yoga into their daily routines.

Cultural and Regional inclusiveness:

1. Yoga is an ancient Indian practice, and promoting it helps to preserve and celebrate Indian cultural heritage.
2. The event encourages participation from students of diverse backgrounds, cultures, and regions, fostering a sense of unity and inclusiveness.

Conclusion:

The International Yoga Day celebration was a success, promoting the significance of yoga in maintaining overall well-being. The event encouraged participants to prioritize their health and wellness by incorporating yoga into their daily routines. The NSS units played a vital role in organizing the event, demonstrating their commitment to promoting healthy habits among students.



Photos



Demonstrating Yoga



NCEP Program - Traditional Folk Dance Performance

Name of the Programme	NCEP Program - Traditional Folk Dance Performance
Name of the Organizing Department	College
Date	18/08/2023
Venue	College Auditorium
Objective	To promote cultural exchange and understanding between different regions of India
Number of Participants	20
Outcome of the Programme	Exposure to unique cultural traditions and art forms from Goa

Report

The NCEP program's traditional folk-dance performance, held at Sreekrishnapuram V T Bhattathiripad College in Palakkad District, Kerala, was a vibrant celebration of cultural diversity. The event, organized by Vellinezhi Kalagramam, aimed to promote cultural exchange and understanding between different regions of India, and showcase traditional folk dances from various parts of the country. The performance by traditional dancers from Goa was a resounding success, engaging and enthralled students and faculty members alike. By providing a platform for cultural exchange, the event encouraged appreciation and respect for diverse cultural traditions, breaking cultural barriers and fostering an inclusive environment. The program's outcome was a testament to the power of cultural exchange, enriching the cultural landscape of the college and the region, and promoting cultural inclusiveness. Artists from other zones/states are invited to participate in these Programmes.

Cultural Inclusiveness:

- Promotion of cultural diversity and exchange between Kerala and Goa
- Representation of traditional folk dance from Goa, showcasing regional cultural heritage
- Encouragement of appreciation and respect for diverse cultural traditions



Photos



Goan's Artists performing their Traditional Dance form




PRINCIPAL
Sreekrishnapuram VT Bhattathiripad College
Mannampatta, Palakkad - 678633