



SREEKRISHNAPURAM V.T. BHATTATHIRIPAD COLLEGE

Aided and Affiliated to University of Calicut, NAAC Accredited with B+ Grade

Phone (Office) : 0466-2268285 | Email : principalvtbcollege@gmail.com



CRITERION - VII INSTITUTIONAL VALUES AND BEST PRACTICES

7.1 Institutional Values and Social Responsibilities



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Mannampatta P.O., Palakkad - 678 633

SREEKRISHNAPURAM V.T. BHATTATHIRIPAD COLLEGE

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7.1.1 Gender Audit and Measures for the Promotion of Gender Equity

Student Projects Addressing Gender and Gender Related Concepts

Institution integrates crosscutting issues relevant to Gender Equity in transacting the Curriculum

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Institution integrates crosscutting issues relevant to Women Empowerment in transacting the Curriculum

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1. Sreekumar E R

PROJECT REPORT
INVESTMENT BEHAVIOUR AND SAVING HABIT OF
TRANSGENDERS IN KERALA

Submitted to the University of Calicut
in partial fulfillment of the requirements of the award of
degree in Master of Commerce

submitted by:

SREEKUMAR E. R.

Reg. No. VTASMCM007

Under the guidance and supervision of

Mrs. RATHI K.N

ASSISTANT PROFESSOR



PG DEPARTMENT OF COMMERCE AND MANAGEMENT STUDIES
SREEKRISHNAPURAM V.T BHATTATHIRIPAD COLLEGE,
MANNAMPATTA
(RE-ACCREDITED BY NAACAT 'B+' LEVEL)
UNIVERSITY OF CALICUT



2. Navyaja P R

**“GENDER EQUALITY AND WOMEN EMPOWERMENT
THROUGH E-GOVERNANCE: CASE STUDY OF AKSHAYA
E-CENTRES OF PALAKKAD MUNICIPALITY”**

PROJECT REPORT

*Submitted to the University of Calicut in the partial fulfillment of the
requirements for the award of degree of*

BACHELOR OF BUSINESS ADMINISTRATION

by

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Register No: VTAUBBAR10

Under the guidance and supervision

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Assistant Professor in Management Studies



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SREEKRISHNAPURAM V.T.BHATTATHIRIPAD COLLEGE,

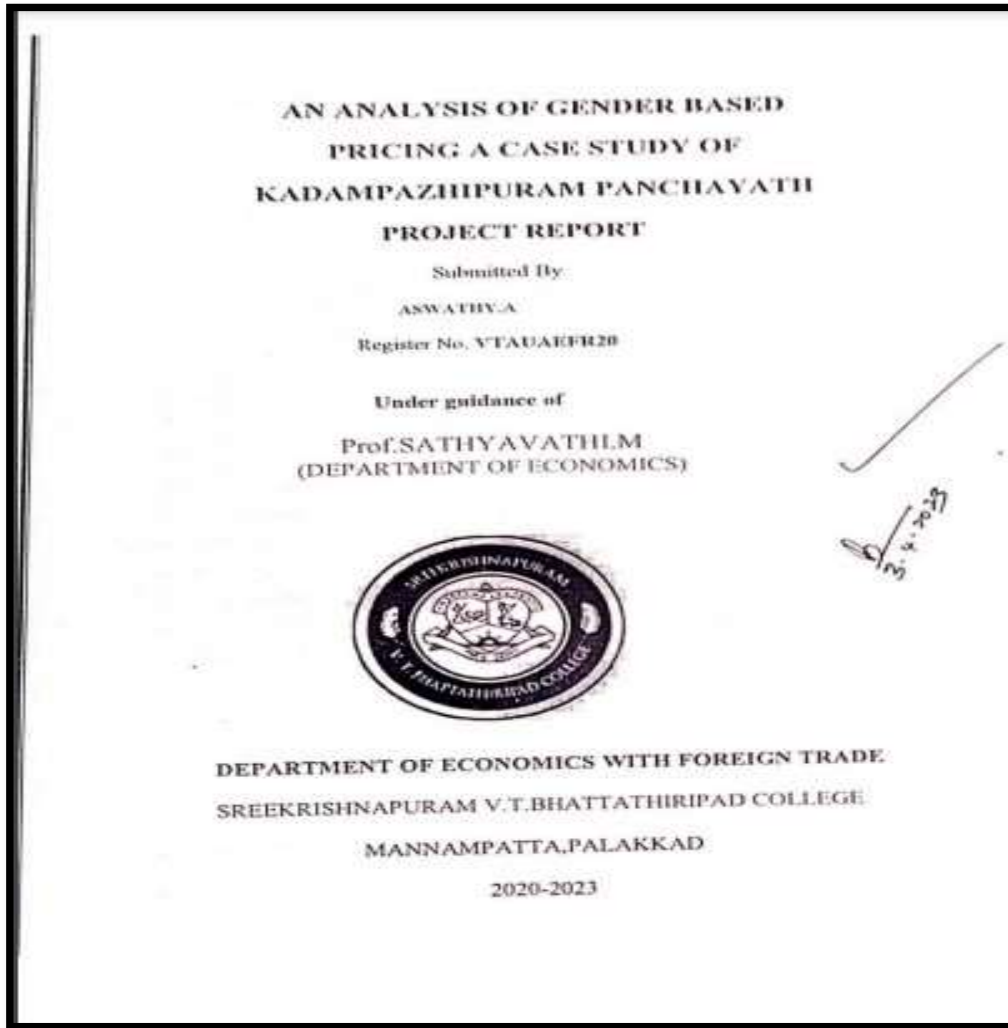
MANNAMPATTA, PALAKKAD

UNIVERSITY OF CALICUT

2020 – 2023



3. Aswathi A



4. Athira U

**AN ANALYSIS OF GENDER BASED
PRICING A CASE STUDY OF
KADAMPAZHIPURAM PANCHAYATH
PROJECT REPORT**

Submitted By

ATHIRA.U

Register No. VTAUAEFR21

Under guidance of

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✓
A. U. Athira

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SREEKRISHNAPURAM V.T.BHATTATHIRIPAD COLLEGE
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2020-2023



5. Jyothika P

**AN ANALYSIS OF GENDER BASED
PRICING A CASE STUDY OF
KADAMPAZHIPURAM PANCHAYATH
PROJECT REPORT**

Submitted By

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**DEPARTMENT OF ECONOMICS WITH FOREIGN TRADE
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MANNAMPATTA,PALAKKAD

2020-2023



1. Aswathy P.V

**"A STUDY ON WORK LIFE BALANCE OF WOMEN EMPLOYEES AMONG
TEXTILE SHOPS IN PALAKKAD DISTRICT"**

PROJECT REPORT

**SUBMITTED TO CALICUT UNIVERSITY IN PARTIAL FULFILMENT OF
THE REQUIREMENT OF THE AWARD OF THE DEGREE OF BACHELOR
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Submitted by

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**PG DEPARTMENT OF COMMERCE AND MANAGEMENT STUDIES
SREEKRISHNAPURAM V.T. BHATTATHIRIPAD COLLEGE MANNAMPATTA**

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2. Anupama V

**A STUDY ON PROBLEMS AND SOCIO-ECONOMIC
IMPACT OF WOMEN ENTREPRENEURSHIP WITH
SPECIAL REFERENCE TO PALAKKAD DISTRICT.**

PROJECT REPORT

*Submitted to the University of Calicut in the partial fulfillment of the
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2020-2023



3. Bhavya K. B

**“A STUDY ON THE ATTITUDE OF YOUNG WOMEN TOWARDS
ENTERPRENEURSHIP WITH SPECIAL REFERENCE POOKOTTUKAVU GRAMA
PANCHAYATH”**

Project Report

*Submitted to the University of Calicut in partial fulfillment of the requirement for the award of
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2020-2022 3



4. Vaishnav V V

A STUDY ON STRESS MANAGEMENT OF WOMEN EMPLOYEES IN TEXTILE SHOPS WITH REFERENCE TO PALAKKAD DISTRICT

PROJECT REPORT

*Submitted to University of Calicut in partial fulfillment of the requirement of the award of the Degree of
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PG DEPARTMENT OF COMMERCE
SREEKRISHNAPURAM V.T.BHATTATHIRIPAD COLLEGE
MANNAMPATTA
2021-2024



5. Aiswarya G

**A STUDY ON STRESS MANAGEMENT OF WOMEN EMPLOYEES IN
TEXTILE SHOPS WITH REFERENCE TO PALAKKAD DISTRICT**

PROJECT REPORT

*Submitted to University of Calicut in partial fulfillment of the requirement of the award of the Degree of
Bachelor of Commerce*

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**PG DEPARTMENT OF COMMERCE
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MANNAMPATTA**

2021-2024



6. Anjana Krishna C T

**A STUDY ON PROBLEMS AND SOCIAL IMPACT OF WOMEN
ENTREPRENEURSHIP WITH A SPECIAL REFERENCE TO
PALAKKAD DISTRICT**

PROJECT REPORT

*Submitted to the University of Calicut in the partial fulfillment of the requirements of the
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**PG DEPARTMENT OF COMMERCE
SREEKRISHNAPURAM V.T. BHATTATHIRIPAD COLLEGE,
MANNAMPATTA
2021 - 2024**



7. Bhavin Vinod K

**A STUDY ON WOMEN ENTREPRENEURSHIP WITH SPECIAL REFERNCE
TO OTTAPALAM TALUK**

PROJECT REPORT

*Submitted to University of Calicut in partial fulfillment of the requirement of the award of the Degree of
Bachelor of Commerce*

Submitted by

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**PG DEPARTMENT OF COMMERCE
SREEKRISHNAPURAM V.T.BHATTATHIRIPAD COLLEGE**

MANNAMPATTA

2021-2024



8. Gokul Krishnan P

**“A STUDY ON PERCEPTIONS OF RURAL WOMEN TOWARDS
ONLINE SHOPPING”**

**Project Report Submitted to
SREEKRISHNAPURAM V T BHATTATHIRIPAD COLLEGE**

**In Partial Fulfilment of the Requirements for the Award of Degree of
BACHELOR OF BUSINESS ADMINISTRATION**

By

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Register No: VTA VB BAR40**

**Under the Guidance of
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Assistant Professor in Management**



Venkat
AS

**DEPARTMENT OF MANAGEMENT STUDIES
SREEKRISHNAPURAM V T BHATTATHIRIPAD COLLEGE
PALAKKAD, KERALA**

UNIVERSITY OF CALICUT

MARCH 2024



9. Vinisha S

A STUDY ON CAPACITY BUILDING AMONG WOMEN MEMBERS
OF MGNREGS AT KADAMPAZHUPURAM PANCHAYATH AT
PALAKKAD DISTRICT.

PROJECT REPORT

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SREEKRISHNAPURAM V T BHATTATHIRIPAD COLLEGE

In Partial Fulfilment of the Requirements for the Award of Degree of

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As*



DEPARTMENT OF MANAGEMENT STUDIES
SREEKRISHNAPURAM V T BHATTATHIRIPAD COLLEGE
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10. Dhanya C

AN ANALYSIS OF FEMALE DOMESTIC WORKERS “A STUDY IN MUNDUR PANCHAYAT”

PROJECT REPORT

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MANNAMPATTA, PALAKKAD
2021-2024



11. Sumaya K M

AN ANALYSIS OF FEMALE DOMESTIC WORKERS “A STUDY IN MUNDUR PANCHAYAT”

PROJECT REPORT

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MANNAMPATTA, PALAKKAD
2021-2024



12. Sweety Johnson

AN ANALYSIS OF FEMALE DOMESTIC WORKERS “A STUDY IN MUNDUR PANCHAYAT”

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MANNAMPATTA, PALAKKAD
2021-2024



13. Krishnapriya C U

A STUDY ON EMPOWERMENT OF WOMEN THROUGH KUDUMBASHREE IN KADAMPAZHIPPURAM GRMA PANCHAYATH

PROJECT REPORT

SUBMITTED TO THE UNIVERSITY OF CALICUT IN PARTIAL
FULFILLMENT OF THE REQUIREMENT OF THE AWARD OF
THE DEGREE OF BACHELOR OF ARTS

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SREEKRISHNAPURAM V.T BHATTATHIRIPPAD COLLEGE

MANNAMPATTA

APRIL 2021



14. Divya N

**A STUDY ON EMPOWERMENT OF WOMEN
THROUGH KUDUMBASHREE IN
KADAMPAZHIPPURAM GRMA PANCHAYATH**

PROJECT REPORT

SUBMITTED TO THE UNIVERSITY OF CALICUT IN PARTIAL
FULFILLMENT OF THE REQUIREMENT OF THE AWARD OF
THE DEGREE OF BACHELOR OF ARTS

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DEPARTMENT OF ECONOMICS WITH FOREIGN TRADE
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MANNAMPATTA

APRIL 2021



15. Anupama M

**“COMPARATIVE STUDY OF FEMALE NURSE IN BOTH
PRIVATE AND PUBLIC HOSPITAL IN PALAKKAD
DISTRICT”**

PROJECT REPORT

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(REG NO: VTASAEFR02)

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DEPARTMENT OF ECONOMICS WITH FOREIGN TRADE
SREEKRISHNAPURAM V.T.BHATTATHIRIPAD COLLEGE
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2018-2021



16. Fousiya A U

**“COMPARATIVE STUDY OF FEMALE NURSES IN BOTH
PRIVATE AND PUBLIC HOSPITAL IN PALAKKAD
DISTRICT”**

PROJECT REPORT

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SREEKRISHNAPURAM V.T.BHATTATHIRIPAD COLLEGE
MANNAMPATTA, PALAKKAD.**

2017-2020



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17. Saritha P

**“COMPARATIVE STUDY OF FEMALE NURSES IN BOTH
PRIVATE AND PUBLIC HOSPITAL IN PALAKKAD
DISTRICT”**

PROJECT REPORT

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MANNAMPATTA, PALAKKAD.**

2017-2020



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18. Ranjima A

**“ COMPARATIVE STUDY OF FEMALE NURSES IN BOTH
PRIVATE AND PUBLIC HOSPITAL IN PALAKKAD
DISTRICT”**

PROJECT REPORT

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(REG NO: VTARAEFR43)**

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**DEPARTMENT OF ECONOMICS WITH FOREIGN TRADE
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MANNAMPATTA, PALAKKAD.**

2017-2020

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19. Dhanya P.R

**“COMPARATIVE STUDY OF FEMALE NURSES IN BOTH
PRIVATE AND PUBLIC HOSPITAL IN PALAKKAD
DISTRICT ”**

PROJECT REPORT

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MANNAMPATTA, PALAKKAD.**

2017-2020



20. Nandana K.C

**“A STUDY OF THE SALES GIRLS IN
KATAMPAZHIPURAM GRAMA PANCHYAT ”**

PROJECT REPORT

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NANDANA K.C
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(Department of Economics)



**DEPARTMENT OF ECONOMICS WITH FOREIGN TRADE
SREEKRISHNAPURAM V.T.BHATTATHIRIPAD COLLEGE
MANNAMPATTA, PALAKKAD.**

2017-2020



21. Soumya K

SOME WOMEN CHARACTERS IN MAHABHARATA

Project submitted to the Department of sanskrit,
V.T.B college, Mannampatta in partial fulfillment of the
requirement for the BA sanskrit programme.

By,
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Reg No. VTAQASSR29

Guided by,
INDIRA
Guest faculty in Department of sanskrit
V.T.B college
Mannampatta
2018-19



22. Mohammed Adhil

**A STUDY ON FINANCIAL LITERACY AMONG HOUSE WIVES IN
MALAPPURAM MUNICIPALITY
PROJECT REPORT**

Submitted to the University of Calicut in the partial fulfillment of the
requirements for the award of degree of

Bachelor of Commerce

Submitted by

MOHAMMED ADHIL

REGISTER NO: VTATBCM039

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**PG DEPARTMENT OF COMMERCE AND MANAGEMENT STUDIES
SREEKRISHNAPURAM V T BHATTATHIRIPAD COLLEGE, MANNAMPATTA**

2019-2022



23. Ansiya P

**“ASTUDY ON WORK LIFE BALANCE
OF WOMEN PROFESSIONALS WITH SPECIAL
REFERENCE TO MANNARKKAD TALUK”**

PROJECT REPORT

Submitted to the University of Calicut
In partial fulfillment of the requirement
for the award of the degree of
BACHELOR OF COMMERCE

Submitted by
ANSIYA P
[Reg.No:VTASBBAR22]

Under the guidance of
Kamal Raj Mohan



PG DEPARTMENT OF COMMERCE & MANAGEMENT STUDIES
VT BHATTATHIRIPAD COLLEGE
MANNAMPATTA, SREEKRISHNAPURAM
UNIVERSITY OF CALICUT
2020-21



24. Mini K

“FEMALE CUSTOMER’S SATISFACTION TOWARDS HIMALAYA PRODUCTS WITH SPECIAL REFERENCE TO PALAKKAD DISTRICT”

PROJECT REPORT

Submitted to the Calicut University in partial fulfillment of the requirements
for the award of Degree of
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MINI.K

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SREEKRISHNAPURAM, V.T.BHATTATHIRIPAD COLLEGE
MANNAMPATTA, PALAKKAD**

March 2021



25. Sudheesh M

**A STUDY ON PERCEPTIONS OF RURAL WOMEN TOWARDS
ONLINE SHOPPING
PROJECT REPORT**

*Submitted to the University of Calicut in the partial fulfilment of the requirements for the
award of degree of*

Bachelor of commerce

Submitted by

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Register No: VTASBCM044

Under the guidance and supervision

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Assistant Professor



**PG DEPARTMENT OF COMMERCE AND MANAGEMENT STUDIES
SREEKRISHNAPURAM V.T. BHATTATHIRIPAD COLLEGE, MANNAMPATTA**

2018-2021

1



26. Nived V

**A STUDY ON WOMEN ENTREPRENEURSHIP WITH SPECIAL REFERENCE
TO OTTAPPALAM TALUK**

PROJECT REPORT

*Submitted to the University of Calicut in the partial fulfillment of the requirements for
the award of degree of*

Bachelor of Commerce

Submitted by

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REGISTER NO : VTASBCM050

Under the guidance and supervision of

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**PG DEPARTMENT OF COMMERCE AND MANAGEMENT STUDIES
SREEKRISHNAPURAM V.T.BHATTATHIRIPAD COLLEGE, MANNAMPATTA**

2018-2021



27. Ranjima T P

**ROLE OF KUDUMBASREE IN WOMEN
EMPOWERMENT WITH SPECIAL REFERENCE TO
NELLAYA PANCHAYATH**

PROJECT REPORT

Submitted to the University of Calicut in Partial Fulfillment of the Requirement
for the Award of Degree of

BACHELOR OF COMMERCE

Submitted by

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**SREEKRISHNAPURAM V.T BHATTATHIRIPPAD COLLEGE
MANNAMPATTA, PALAKKAD**

2015-2018



28. Sneha E

A STUDY ON CONSUMER RIGHT AWARENESS AMONG WOMEN IN VELLINEZHI PANCHAYATH

PROJECT REPORT

SUBMITTED TO THE UNIVERSITY OF CALICUT IN PARTIAL FULFILLMENT
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BACHELOR OF BUSINESS ADMINISTRATION

2017-2020

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MANNAMPATTA

MARCH 2020



29. Anjali Krishnan C

**"A STUDY ON AWARENESS ON CONSUMER RIGHTS AMONG
HOUSEHOLD WOMEN WITH SPECIAL REFERENCE TO VELLINEZHI
PANCHAYATH"**

PROJECT REPORT

*Submitted to the Calicut University in the partial fulfilment of the requirement of the award
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College Mannampatta

2018-2021



30. Renuka B

A COMPARITIVE STUDY OF BUYING BEHAVIOUR OF EMPLOYED AND
UNEMPLOYED WOMEN TOWARDS PACKAGED FOODS WITH
SPECIAL REFERENCE TO SREEKRISHNAPURAM
GRAMAPANCHAYATH

SUBMITTED TO THE UNIVERSITY OF CALICUT IN PARTIAL
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31. Mrudhula P

THE RELATIONSHIP OF ADVERTISEMENTS ON COSMETIC BUYING BEHAVIOUR OF WOMEN- A STUDY WITH SPECIAL REFERENCE TO WOMEN IN KONGAD GRAMA PANCHAYATH

PROJECT REPORT

Submitted to the University of Calicut in partial fulfillment of the requirements for
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32. Shilpa Rajan

**“COMPARATIVE STUDY OF FEMALE NURSE IN BOTH
PRIVATE AND PUBLIC HOSPITAL IN PALAKKAD
DISTRICT”**

PROJECT REPORT

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**“A STUDY OF THE SALES GIRLS IN
KATAMPAZHIPURAM GRAMA PANCHYAT ”**

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“WOMEN EMPLOYMENT THROUGH ASHA WORKERS – A CASE
STUDY OF VALLAPUZHA PANCHAYATH 2017-2018”

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