



# SREEKRISHNAPURAM V.T. BHATTATHIRIPAD COLLEGE

Aided and Affiliated to University of Calicut, NAAC Accredited with B+ Grade

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## CRITERION - VII INSTITUTIONAL VALUES AND BEST PRACTICES

### 7.1 Institutional Values and Social Responsibilities



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Mannampatta P.O., Palakkad - 678 633

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## **7.1.4 Initiatives for Inclusive Environment, Sensitisation to Constitutional Obligations**

### **Communal and Socio-Economic Inclusiveness**

## 7.1.4 Activities Addressing Communal, Socioeconomic Inclusiveness

Index		
Sl. No.	Programme Title	Page No.
1	"ABHAYAM" - Home for Homeless	4
2	Staff Support for Financially Backward Students During COVID-19 giving Phones and TV	10
3	Gothrayan - Kathir Project; A Project to Help Tribal People	14
4	Snehaputhappu - Dress to The Poor	18
5	Onam Kit Distribution	20
4	"Matha Souhardha Rally", Unity in Diversity	22
5	Palliative Care programme: Helping hand to Appu	25
6	Talk on Health Awareness: Collaboration with Health Department	28
7	World Aids Day Observation	30
8	Medical camp and Celebration of International Day of Persons with Disabilities	33
9	Mehandi Fest	36
10	'Say no to Drugs' Campaign	39
11	Medical check-up Camp for Staff	41
12	Honouring Non-Teaching Staff	43
13	Helping hand to Krishnakumar	44
14	Helping Hand to Hellen Keller Blind School	46
15	Staff Tour	48
14	Proposal for adopting Attapadi Ooru	50



## “ABHAYAM” - Home for Homeless

<b>Name of the Programme</b>	“ABHAYAM” - Home for Homeless
<b>Name of the Organizing Department</b>	NSS
<b>Date</b>	29/06/2019
<b>Venue</b>	Near College premises
<b>Objective</b>	To provide permanent shelter for homeless individuals and families, improving their overall well-being and quality of life.
<b>Beneficiaries</b>	Ganga and Akki
<b>Outcome of the Program</b>	The project encouraged social responsibility and volunteerism among students and staff, promoting a culture of giving back to society.

### Report

As a part of Golden jubilee celebration of Calicut University, the NSS department was directed to build home for the homeless, which was titled as ‘Abhayam’ project. We constructed two houses for Abhayam.

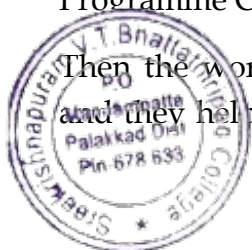
### Mythre Bhavan

Ganga A, D/O Kunhunni, Azhikkattil Veeramangalam was the first beneficiary of Abhayam. She was the final year History student of our college. She came from a poor background and her family included father, mother and four girl children. Her mother faced mental problems. They lived in a dilapidated shed covered with Tarpolin. We visited the family and realized the situation on 2 nd October 2017. We contacted the Ward member Smt. Geetha and Sri K K Narayanan Kutty, the Panchayath President of Trikkadeeri. Later, the plight of this family was discussed in the advisory body of our college and we decided to go forward with the construction. We gave the name MYTHREE BHAVAN for Abhayam. The measurement of this house is 650 sq. feet and an estimate of 8 Lakhs of rupees was decided for its construction.

### Foundation Work

The foundation stone was laid by the Panchayath President Sri. K.K. Narayanankutty on 26 th January 2018. Dr. E. Jayan Principal of our college, Prof. Narayanan Namboothiri, Ward members Smt. Geetha, Sri. Sankaranarayanan, Sri. Prakashan, etc participated. The Programme Officers and 150 volunteers were present in this occasion.

Then the work started smoothly. The NSS Volunteers collected money through coupon and they helped in work. Major part of the foundation work was done by our volunteers



and was completed on 1/3/2018. The Belt concrete was on 15 March 2018. Rs. 1.25 lakh was spent so far.

### **Wall Construction**

In April first week we started the work of wall and completed it on 30/5/2018. One lakh rupee was spent for wall construction. 76000 rupees for windows and Katila, Lintel & Sunshade Concrete. The lintel and sunshade concrete were on 6/6/2018. Rs. 75000 was spent for this.

The fund was collected from teachers, students and also outside college. Further progress of 'Abhayam' was obstructed by the flood in Kerala.

### **Main Concrete**

After the flood relief activities, we got engaged the next work of Mythree Bhavan. From the help of Management and PTA we continued the work. The main concrete was on 16/9/2018. Rs. 1.25 lakh was spent for main concrete.

### **Plastering Work**

Before plastering the electrical work was completed. Then plastering work was started on 2nd March 2019 and completed on 25 March. The expenditure was 1,65000 Rs. Then the finishing work including bathroom work, doors, floor etc were done in June and spent 1,35000 lakhs rupees.

The work of Mythree Bhavan was completed and the Key handover ceremony was conducted on 29 June 2019 Saturday.

### **Abhayam**

AKKI A Ambazhakkode, Pulimundakunnu, Kandamangalam was another beneficiary of Abhayam connected to Panchayath. She was a widow and belonged to a poor family. Kottoppadam Gramapanchayath requested the help of NSS to complete the work of their house. As per the request of Panchayath the NSS units of our college undertook the responsibility of that house.

The NSS volunteers collected money from Kottoppadam, Kandamangalam, Ariyoor etc. The measurement of the house is 600 sq feet. The wall construction was not completed, we continued the work. The main concrete was on 1 April 2018. We spent 1,00,000 lakh rupees for concrete, and 60,000 thousand rupees for windows and Katila.

Then the plastering work was completed on 15 th May 2019. The expenditure was 1,00,000 rupees. The finishing works such as floor, door, painting etc were completed on 15 th June 2019. The expenditure was 1,40,000 lakhs of rupees. The NSS volunteers actively participated for the work of Abhayam. The key handover ceremony was conducted on 29 June 2019 Saturday. The total expenditure of Mythree Bhavan was 8,01,000 lakhs of rupees. The total expenditure of Abhayam was 4,00,000 lakhs of rupees.



## Key Handover Ceremony

The key handover ceremony of Mythree and Abhayam was conducted on 29 June 2019. Sree Sankara Trust Secretary Prof. S. Krishnan inaugurated the function.

The NSS Co Ordinator of Calicut University Sri. P. Valsaraj was our Chief guest. Dr. E Jayan our respected principal handed over the key to Mythree- Abhayam Beneficiaries. The Panchayath representatives, the programme officers, and hundreds of NSS volunteers and other natives were presented here. The staff and students of our college provided furniture and other materials to the Mythree Abhayam beneficiaries.

Conclusion:

The "Abhayam" project exemplifies the college's dedication to social and economic inclusiveness. By providing shelter for homeless individuals, the project addresses a critical social issue while promoting community engagement, volunteerism, and collective responsibility. This initiative serves as a model for future projects, demonstrating the potential for educational institutions to drive positive social change.

## Photos



Foundation work





Wall construction



Main concrete





Completing the Home construction and Key hand over



Akki's Home before







Completing the Construction and Key Hand over Ceremony



## Staff Support for Financially Backward Students during COVID-19 giving Phones and TV

<b>Name of the Activity</b>	Staff Support for Financially Backward Students During COVID-19 giving Phones and TV
<b>Name of the Organizing Cell</b>	Sreekrishnapuram V T Bhattathiripad College
<b>Date</b>	
<b>Venue</b>	College
<b>Objective</b>	The objective of the initiative was to ensure socio-economic inclusiveness by providing equal access to digital resources and online education for financially backward students during the COVID-19 pandemic.
<b>Number of Participants</b>	
<b>Outcome of the Programme</b>	The staff's donation of phones and TVs to financially backward students enabled participation in online classes during the COVID-19 pandemic, bridging the digital divide and ensuring socio-economic inclusiveness in education.

### Report

In response to the COVID-19 pandemic, the staff of Sreekrishnapuram VT Bhattathiripad College came together to support financially backward students in attending online classes. Recognizing the challenges faced by these students in accessing digital devices, the staff donated:

1. Phones: To enable students to participate in online classes and access digital resources
2. TVs: To facilitate group learning and online lectures in homes

This initiative:

- Bridged the digital divide for financially backward students
- Ensured continuity of education during the pandemic
- Demonstrated the staff's commitment to student welfare and success
- Fostered a sense of community and social responsibility

Outcome:

- Reducing economic barriers to education
- Promoting digital inclusion
- Supporting students from diverse socio-economic backgrounds
- Fostering a culture of social responsibility and care



## Conclusion:

Through this generous act, the staff of Sreekrishnapuram VT Bhattathiripad College made a significant impact on the lives of financially backward students, enabling them to continue their education uninterrupted during a challenging time. This initiative under socio-economic inclusiveness, the college highlights its efforts to create a more equitable and inclusive learning environment.

## Photos



Giving Phone







Giving TV for the students



## Gothrayan – Kathir Project; A Project to Help Tribal People

<b>Name of the Programme</b>	Gothrayan – Kathir Project a Project to Help Tribal People
<b>Name of the organizing Department</b>	Sreekrishnapuram V T Bhattathiripad College
<b>Date</b>	15/07/2022
<b>Venue</b>	Attappadi
<b>Objective</b>	<ul style="list-style-type: none"> <li>a. To uplift the tribal people through reading and other educational experiences,</li> <li>b. To understand the life style of tribal people,</li> <li>c. To provide them with basic necessities like dresses and medicines</li> </ul>
<b>Beneficiaries</b>	Moolakombu Ooru Residents, Attappadi
<b>Outcome of the programme</b>	A project to help the tribal people to uplift their life, in all dimensions including financial, social, intellectual and cultural aspects. It is helpful for us also to understand the life style of the tribal people. Also, we have provided them with basic necessities like dresses and medicines




Donating books to tribal habitants living in the area of Moolakkomb Ooru in association with Kerala Forest Department





Book Donation Ceremony


**SREEKRISHNAPURAM  
V.T. BHATTATHIRIPPAD COLLEGE  
MANNAMPATTA**

സംസ്ഥാനത്ത് വനാശ്രിത  
 സമൂഹത്തിന്റെ വിദ്യാഭ്യാസ സാമൂഹ്യ  
 ഉന്നമനത്തിനായി വനം വികസന  
 ഏജൻസിയുടെ നേതൃത്വത്തിൽ  
 ആരംഭിച്ച **കതിർ** പദ്ധതിയുമായി  
 കൈകോർത്തു കൊണ്ട് അട്ടപ്പാടി പുതൂർ  
 പഞ്ചായത്തിലെ മുലക്കൊമ്പ് ഊരിൽ  
 ഒരുലൈബ്രറി തുടങ്ങാൻ  
 നമ്മൾ തീരുമാനിച്ച വിവരം  
 സന്തോഷത്തോടെ അറിയിക്കട്ടെ.  
 മഹത്തായ ഈ സംരംഭത്തിനായി  
 നിങ്ങളാൽ കഴിയുന്ന പുസ്തകങ്ങൾ  
 കോളേജിലേക്ക് സംഭാവന  
 നൽകണമെന്ന് സ്നേഹത്തോടെ  
 അഭ്യർത്ഥിക്കുന്നു.

Brochure



“ഭരണഭാഷ മാതൃഭാഷ”

B-9435/21



ഡിവിഷണൽ ഫോറസ്റ്റ് ഓഫീസ്,  
ആരണ്യകം- മണ്ണാർക്കാട്  
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തീയതി 15/07/2022

അഭിനന്ദനങ്ങൾ

മണ്ണാർക്കാട് ഡിവിഷൻ അഗളി റെയിഞ്ച് മൂലകൊമ്പ് ആദിവാസി ഊരിന്റെ സമഗ്ര വിദ്യാഭ്യാസ ഉന്നമനത്തിനായി ടി ഊരിനെ തെരഞ്ഞെടുത്ത ശ്രീകൃഷ്ണപുരം വി.ടി.ഭട്ടതിരിപ്പാട് കോളേജിനും എൻ.എസ്.എസ്. യൂണിറ്റുകൾക്കും കേരള വനം വന്യജീവി വകുപ്പിന്റെ അഭിനന്ദനങ്ങൾ അറിയിക്കുന്നു. കേരളത്തിലെ എല്ലാ ആദിവാസി ഊരുകളിലും ലൈബ്രറി സ്ഥാപിക്കുക എന്ന ലക്ഷ്യം വെച്ച് കേരളത്തിലുടനീളം ഉന്നത വിദ്യാഭ്യാസ സ്ഥാപനങ്ങളുമായി കൈകോർത്ത് നടത്തുന്ന കതിർ പദ്ധതിയുടെ രണ്ടാം ഘട്ടത്തിൽ ഒന്നര ലക്ഷം രൂപ വിലമതിക്കുന്ന ആയിരത്തോളം പുസ്തകങ്ങൾ മൂലകൊമ്പ് ഊരിലെ ലൈബ്രറിക്കായി നൽകിയതിനും ആയതിന് നേതൃത്വം നൽകിയ നാഷണൽ സർവ്വീസ് സ്കീം പ്രോഗ്രാം ഓഫീസർമാർക്കും, വോളണ്ടിയേർസിനും, കോളേജിനും നന്ദിയും അഭിനന്ദനങ്ങളും അറിയിക്കുന്നു.

ഡിവിഷണൽ ഫോറസ്റ്റ് ഓഫീസർ,  
മണ്ണാർക്കാട്



*Receiving Appreciation from the Divisional Forest Officer*







Receiving books for Tribal Area People



## Snehaputhappu - Dress to the Poor

<b>Name of the Programme</b>	<b>Snehaputhappu - Dress to the Poor</b>
<b>Name of the Organizing Department</b>	Sreekrishnapuram V T Bhattathiripad College
<b>Date</b>	30.04.2021
<b>Venue</b>	Moolakombu Ooru, Attappadi
<b>Objective</b>	<p>d. To uplift the tribal people through reading and other educational experiences,</p> <p>e. To understand the life style of tribal people,</p> <p>f. To provide them with basic necessities like dresses and medicines</p>
<b>Beneficiaries</b>	Moolakombu, Attappadi
<b>Outcome of the programme</b>	To provide basic necessities like dresses to the Ooru nivasis
<b>Summary report of the Programme</b>	In order to help the poor, we have organized a project named SNEHAPUTHAPPU which collects the newly purchased dress materials from the staffs, students and other social organizations and distribute it among the tribal people of Palamala Colony and other palliative patients.



## Photos



## Collection of Dress Materials



## Sorting and Packing of Dress Materials



## Distribution of Dress Materials



## Onam Kit Distribution

Name of the Activity	Onam Kit Distribution
Name of the organizing department	Sreekrishnapuram V T Bhattathiripad College
Date	30/08/2022
Venue	College
Objective	To help the economically weaker section of the society
Number of Beneficiaries	15
Outcome of the programme	Providing essential items through onam kits helps to meet basic needs of people in the festive occasion.

### Report

The NSS units of Sreekrishnapuram V T Bhattathiripad College organized an exemplary initiative, distributing Onam kits to 15 economically weaker individuals and families on August 30, 2022. This thoughtful activity aimed to support the less privileged during the festive season of Onam, fostering socio-economic communal inclusiveness in the following ways:

1. Providing essential items through Onam kits helped meet the basic needs of the beneficiaries, ensuring they could celebrate the festive season with dignity.
2. The initiative promoted social inclusion by extending support to the marginalized sections of society, making them feel valued and respected.
3. The activity encouraged community engagement, as volunteers from the college came together to organize and distribute the Onam kits, promoting a sense of social responsibility.
4. The distribution of Onam kits demonstrated cultural sensitivity, respecting the traditions and customs of the festive season, and ensuring that everyone had an opportunity to participate and celebrate.

### Conclusion:

By organizing this activity, the college demonstrated its commitment to socio-economic communal inclusiveness, promoting a culture of empathy, compassion, and social responsibility. The initiative helped bridge the gap between different sections of society, fostering a sense of unity and inclusiveness.



Photos



**Onam kit Distribution inauguration by the Principal**



## “Matha Souhardha Rally”, Unity in Diversity

<b>Name of the Activity</b>	“Matha Souhardha Rally”, Unity in Diversity
<b>Name of the organizing department</b>	NSS
<b>Date</b>	17/09/2021
<b>Venue</b>	College to Kadampazhipuram
<b>Objective</b>	To promote communal inclusiveness and harmony among students of different religious faiths through a rally, emphasizing the importance of unity and mutual respect.
<b>Number of Beneficiaries</b>	15
<b>Outcome of the programme</b>	Strengthened bonds among students from diverse religious backgrounds

### Report

“The Matha Souhardha Rally”, held on 17/09/2021, was a resounding success in promoting communal inclusiveness and harmony among students from diverse religious backgrounds. Inaugurated by Principal Dr. E Jayan, the rally saw participation from 200 students who marched from Sreekrishnapuram V T Bhattathiripad College to Kadampazhipuram, promoting a sense of unity and togetherness. NSS Coordinators Rathi K N and Sathyabama delivered inspiring speeches, emphasizing the importance of interfaith dialogue and understanding. The rally broke down communal barriers, fostering a culture of acceptance and respect for diverse religious beliefs and practices. By embracing their differences and celebrating their unique identities, students demonstrated a strong commitment to communal inclusiveness, making the event a significant step towards promoting harmony and shared humanity.

Communal Inclusiveness:

1. The rally promoted a culture of acceptance and respect for diverse religious beliefs and practices.
2. It encouraged students to embrace their differences and celebrate their unique identities.
3. The event helped to break down communal barriers, fostering a sense of shared humanity and shared citizenship.

Conclusion:



The Matha Souhardha Rally was a significant step towards promoting communal inclusiveness and harmony among students. By bringing together individuals from diverse religious backgrounds, the event encouraged interfaith dialogue, understanding, and acceptance. The rally demonstrated the power of unity and togetherness, promoting a culture of inclusiveness and respect for all.

### Photos



Rally





Rally Photos





## Palliative Care programme: Helping hand to Appu

Name of the Activity	Palliative Care programme: Helping hand to Appu
<b>Name of the Organizing Club</b>	NSS
<b>Date</b>	25.03.24
<b>Venue</b>	Kadambazhipuram
<b>Objective</b>	Provide holistic care that addresses the physical, psychological, social, and spiritual needs of patients and their families
<b>Number of Participants</b>	10
<b>Outcome of the programme</b>	Increase satisfaction with care, feeling supported emotionally, practically throughout the illness.

### Report

Appu, a palliative care patient since a 2020 accident, remains bedridden, unable to leave his room. The sweltering March heat exacerbates his discomfort, rendering his confinement almost unbearable. In a heart-warming display of compassion, NSS volunteers initiated fundraising activities to address his plight. Through their collective efforts, they secured funds to construct a false ceiling in Appu's room, aiming to mitigate the oppressive heat and enhance his comfort. This gesture not provided tangible relief to Appu. NSS organized a compassionate initiative, "Palliative Care Programme: Helping Hand to Appu," on March 25, 2024, at Kadambazhipuram. The programme aimed to provide holistic care to Appu, a bedridden palliative care patient, addressing his physical, psychological, social, and spiritual needs.

#### Outcome:

1. Constructing a false ceiling in Appu's room reduced the sweltering heat, enhancing his comfort and overall well-being.
2. The initiative demonstrated emotional support, reassuring Appu that he is not alone in his struggles.
3. The programme provided practical support, addressing Appu's immediate needs and improving his quality of life.

#### Socio-Economic Communal Inclusivity:

1. The initiative included Appu, a marginalized individual, in the community's care and concern, promoting social inclusion.
2. The fundraising activities empowered the community to take collective action, supporting Appu's needs and promoting economic empowerment.
3. The programme fostered community engagement, encouraging volunteers to come together and support a noble cause.

#### Conclusion:



By organizing this programme, NSS promoted socio-economic communal inclusivity, addressing the needs of a marginalized individual and fostering a sense of community and social responsibility.

### Photos



Fixing the Ceiling in Appu's house





Visiting Appu



## Talk on Health Awareness: Collaboration with Health Department

<b>Name of the Activity</b>	Talk on Health Awareness: Collaboration with Health Department
<b>Name of the Organizing Cell</b>	NSS
<b>Date</b>	3/12/2021
<b>Venue</b>	Kadambazhipuram
<b>Objective</b>	Increase health awareness, promoting healthy lifestyles, through interactive sessions
<b>Number of Participants</b>	50
<b>Outcome of the programme</b>	Increase satisfaction with care, feeling supported emotionally, practically throughout the illness.

### Report

NSS organized a health awareness programme on December 3, 2021, at Kadambazhipuram, in collaboration with the Health Department Kadambazhipuram. The event aimed to increase health awareness and promote healthy lifestyles among community members.

#### Outcome:

1. Participants gained knowledge on important health issues, enabling them to make informed decisions.
2. The programme promoted healthy lifestyles, encouraging participants to adopt positive health practices.

#### Socio-Economic Communal Inclusivity:

1. Social Inclusion: The initiative included community members from diverse backgrounds, promoting social inclusion and addressing health disparities.
2. Economic Empowerment: By promoting healthy lifestyles, the programme empowered participants to reduce healthcare costs and improve economic stability.
3. Community Engagement: The collaboration with the Health Department fostered community engagement, encouraging collective action for health promotion.
4. Cultural Sensitivity: The programme demonstrated cultural sensitivity, respecting community members' diverse health beliefs and practices.

#### Conclusion:

By organizing this programme, NSS promoted socio-economic communal inclusivity, addressing health inequities and fostering a culture of health and well-being.



## Photos



Taking Awareness Class



Taking Pledge



## World Aids Day Observation

Name of the Activity	World Aids Day Observation
<b>Name of the Organizing Cell</b>	NSS
<b>Date</b>	1/12/2020
<b>Venue</b>	Kadambazhipuram
<b>Objective</b>	Raise awareness and understanding of HIV/AIDS
<b>Number of Participants</b>	200
<b>Outcome of the programme</b>	Increase awareness towards HIV/AIDS, and also give support to the suffering people.

### Report

On December 1<sup>st</sup>, students from college gathered to observe AIDS Day with a rally aimed at raising awareness about HIV/AIDS, promoting solidarity with affected individuals, and advocating for prevention and treatment efforts. Over 200 students participated in rally, including volunteers from various disciplines. Students also show a huge red ribbon, the universal symbol of solidarity with HIV- positive individuals. The rally was flag off by the principal Dr. E Jayan

Outcome:

1. Participants gained knowledge about HIV/AIDS, its prevention, and treatment.
2. The rally promoted solidarity with HIV-positive individuals, reducing stigma and discrimination.
3. The programme advocated for prevention and treatment efforts, encouraging students to take action.

Socio-Economic Communal Inclusivity:

1. The initiative included students from diverse disciplines, promoting social inclusion and addressing health disparities.
2. The rally helped reduce stigma and discrimination against HIV-positive individuals, promoting social acceptance.
3. The programme fostered community engagement, encouraging collective action for HIV/AIDS prevention and treatment.

Conclusion:



By organizing this programme, the Arts and Cultural Forum NSS promoted socio-economic communal inclusivity, addressing health inequities and fostering a culture of acceptance and support.

### Photos



Rally





Showing Red Ribbon symbol of solidarity with HIV





## Medical camp and Celebration of International Day of Persons with Disabilities

<b>Name of the Activity</b>	Medical camp and Celebration of International Day of Persons with Disabilities
<b>Name of the Organizing Cell</b>	NSS
<b>Date</b>	3/12/2019
<b>Venue</b>	Kadambazhipuram Buds School
<b>Objective</b>	To increase awareness about the rights, dignity, and unique challenges faced by person with disability in the society.
<b>Number of Participants</b>	100
<b>Outcome of the programme</b>	Encouragement and adoption of inclusive practices in the society at large.

### Report

To commemorate the International Day of Persons with Disabilities, a medical camp program for inclusion was organized at Kadambazhipuram Buds School on 3rd December 2019. The event aimed to promote accessibility, equality, and inclusivity for persons with disabilities. A free medical camp was conducted, providing check-ups and consultations for students with disabilities. Additionally, awareness programs and workshops were held to sensitize students, teachers, and parents about disability rights and inclusivity. Students with disabilities also shared their stories, highlighting the challenges they face and the need for support and inclusion. The College committed to implementing inclusive practices and creating a barrier-free environment for students with disabilities, demonstrating its dedication to promoting inclusivity and accessibility.

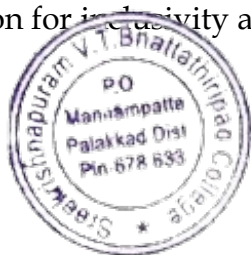
Outcome:

1. Participants gained knowledge about the rights, dignity, and unique challenges faced by persons with disabilities.
2. The event encouraged the adoption of inclusive practices in the society at large.
3. Students with disabilities received healthcare services and support, improving their overall well-being.

Socio-Economic Communal Inclusivity:

1. The initiative included students with disabilities, promoting social inclusion and addressing health disparities.
2. The programme empowered persons with disabilities, promoting their rights and dignity.
3. Community Engagement: The event fostered community engagement, encouraging collective action for inclusivity and support.

Conclusion:



By organizing this programme, the NSS promoted socio-economic communal inclusivity, addressing health inequities and fostering a culture of acceptance, support, and inclusivity.

**Photos**



**Brochure**



**Greeting**



Interacting with the Disabled Persons



## Mehandi Fest

<b>Name of the Activity</b>	Mehandi fest
<b>Name of the Organizing Cell</b>	Women Development Cell
<b>Date</b>	26/06/2023
<b>Venue</b>	College Auditorium
<b>Objective</b>	Educate students cultural significance and history of mehndi/henna art
<b>Number of Participants</b>	12
<b>Outcome of the Programme</b>	Students get deeper understanding and appreciation of mehndi as a cultural form, learning about its tradition and significance

### Report of the Activity

Women Development Cell and IQAC of V T Bhattathiripad College Mannampatta organised a Mehandi fest as a part of cultural program on Ramdan celebrated in our college on 26th June 2023. College Principal Dr. Saritha Namboodiri inaugurated the fest. Dozens of students took part in the henna design competition. The results are announced at last. The first prize goes to Riswana and Rashida, second prize given to Malu and Dinsha and third prize given to Jumana and Aiswarya. The prize will be distributed to the students. The program aimed to educate students about the history and tradition of Mehdi, promoting cultural awareness and appreciation.

Outcome:

1. Enhanced cultural awareness and appreciation among students.
2. Developed skills in henna design and application.
3. Encouraged community participation and social cohesion.

The event led to communal socio-economic inclusiveness in several ways:

1. The Mehandi fest brought together students from diverse backgrounds, fostering cultural exchange and understanding.
2. The event encouraged community participation, promoting social cohesion and inclusiveness.
3. The henna design competition provided an opportunity for students to develop a skill that can be economically empowering.

Conclusion:



By organizing the Mehndi fest, the college promoted cultural awareness, community engagement, economic empowerment, social bonding, cultural preservation, women's empowerment, and communal harmony, leading to communal socio-economic inclusiveness.



 SREEKRISHNAPURAM V T BHATTATHIRIPAD COLLEGE  
MANNAMPATTA

# Mehndi fest

 26th June, 11.30 am  
 Auditorium

For Registration : 9562787052, Divya C  
Department of Commerce and management studies

Organized by  
Women Development Cell in association with IQAC



Brochure





Drawing Mehendi



## 'Say no to Drugs' Campaign

Name of the Activity	'Say no to Drugs' Campaign
Name of the Organizing Cell	NSS
Date	6/10/2022
Venue	College Seminar Hall
Objective	To create awareness about the dangers of drug abuse
Number of Participants	80
Outcome of the Programme	The campaign aims to create a drug-free environment in the college and surrounding communities.

### Report

On October 6, the college-level inauguration of the 'Say No to Drugs' campaign, an initiative of the Government of Kerala, was held at the college with great enthusiasm. The event saw the presence of 80 participants, including NSS volunteers, PTA representatives, guests from the police and vigilance department, and the principal. The programme aimed to create awareness about the dangers of drug abuse and encourage students to lead a healthy and drug-free lifestyle. The enthusiastic participation from the attendees marked the success of the event, which was noted for its collective effort to address a critical social issue. With the collaborative presence of government agencies, college authorities, and community members, the campaign's inauguration set the tone for a sustained effort to create a drug-free environment in the college and surrounding communities.

social inclusiveness:

1. Brings together individuals from diverse backgrounds (students, teachers, police, vigilance department, PTA) to address a common issue, promoting unity and collective responsibility.
2. Educates participants about the dangers of drug abuse, helping to break down stigmas and misconceptions, and promoting empathy and understanding.
3. Creates a support network for individuals affected by drug abuse, providing a sense of belonging and connection.
4. Addresses a social issue that affects people from all walks of life, regardless of their background, socioeconomic status, or identity.

Conclusion:



The 'Say No to Drugs' campaign inauguration was a resounding success, thanks to the enthusiastic participation of all stakeholders. The event marked the beginning of a sustained effort to create a drug-free environment and promote a healthy lifestyle among students and the wider community.

### Photos



Inauguration

Audience





## Medical check-up Camp for Staff

Name of the Activity	Medical check-up Camp for Staff
Name of the Organizing Cell	Sreekrishnapuram V T Bhattathiripad College
Date	14/09/2023
Venue	College
Objective	To promote health awareness and wellness among the staff
Number of Participants	40
Outcome of the Program	Promotion of a culture of health and wellness among the college staff

### Report

On September 14, 2023, Sreekrishnapuram V T Bhattathiripad College organized a Medical Check-up Camp for its staff members. The event, held at the college venue, aimed to provide a comprehensive health screening for the staff. A total of 40 staff members participated in the camp, where their blood pressure, sugar levels, weight, height, and BMI were checked by the nursing staff from the Sreekrishnapuram Primary Health Centre. The camp ensured that the staff members received a thorough health check-up, enabling them to take necessary precautions and maintain a healthy lifestyle. The event was a success, demonstrating the college's commitment to the well-being of its staff and promoting a culture of health and wellness.

Social inclusiveness of the program:

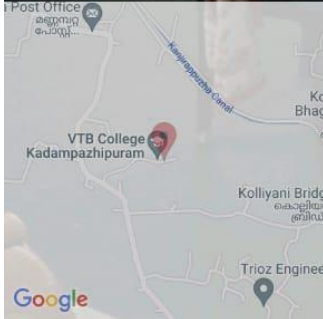
1. The camp provided equal access to health screening for all staff members, regardless of their position, department, or background.
2. By promoting health awareness and wellness, the camp encouraged staff members to prioritize their health, leading to a more inclusive and supportive work environment.
3. The camp created a support network among staff members, encouraging them to look out for one another's health and well-being.

Conclusion:

The Medical Check-up Camp for Staff, organized by Sreekrishnapuram V T Bhattathiripad College, was a successful event that promoted health awareness and wellness among the college staff. The camp provided a comprehensive health screening for 40 staff members, identifying potential health risks and detecting health issues at an early stage.



Photos



VCMP+98, Mannampatta, Sreekrishnapuram South, Kadampazhipuram, Kerala 678633, India

Sreekrishnapuram South  
Kerala  
India

2023-09-14(Thu) 11:58(AM)

30°C  
86°F

Performing Health check up



## Honouring Non-Teaching Staff

Name of the Activity	Honouring Non-Teaching Staff
Name of the Organizing Cell	Sreekrishnapuram V T Bhattathiripad College
Date	3/12/2019
Venue	Kadambazhipuram Buds School
Objective	To recognize and appreciate the dedicated service of non-teaching staff in the college, promoting inclusiveness and social cohesion.
Number of Participants	100
Outcome of the Programme	Strengthened sense of community and social cohesion and enhanced morale and motivation among non-teaching staff

### Report

To recognize and appreciate the dedicated service of non-teaching staff in the college, promoting inclusiveness and social cohesion. Dr. E Jayan Principal welcomed the gathering, emphasizing the importance of non-teaching staff in the college's functioning. The IQAC coordinator Dr. Saritha Namboothiri honoured the non-teaching staff by draping them with ponnada, symbolizing respect and gratitude. Students and staff shared their appreciation for the non-teaching staff's tireless efforts, acknowledging their vital role in maintaining the college's infrastructure and supporting various events. IQAC coordinator Dr. Saritha Namboothiri and Head of Department of Statistics Haridas P also give felicitations for the program.

### Photos



Honouring by draping Ponnada



## Helping hand to Krishnakumar

Name of the Activity	Helping hand to Krishnakumar
Name of the Organizing Cell	NSS
Date	3/12/2019
Venue	Kadampazhipuram
Objective	To promote inclusivity and self-sufficiency for individuals with disabilities
Number of Participants	College and Staff
Outcome of the Programme	He has gained financial independence and a sense of purpose

### Report

The NSS unit of Sreekrishnapuram VTB College has empowered Krishnakumar, a wheelchair-bound individual, to achieve his dream of self-employment. Following a spinal injury from a car accident during the Covid era, Krishnakumar was determined to earn an income despite his physical limitations. The NSS members, led by Program Officer C Subha, collected funds and established a box store near his residence. The store was inaugurated by motivational speaker Ganesh Kailas, with dignitaries like Panchayat Vice President K Sreelatha and Palliative Coordinator O Vasudevan in attendance. Krishnakumar, who had previously worked as a temporary security personnel, will now manage the store, selling products from houses to shops. This initiative has not only provided Krishnakumar with a source of income but also showcased the compassion and dedication of the NSS unit in supporting individuals with disabilities, promoting inclusivity and self-sufficiency.

social inclusiveness of the Program:

1. By supporting Krishnakumar in achieving his dream of self-employment, the NSS unit promotes inclusivity and empowerment of individuals with disabilities.
2. By providing a source of income, the initiative enables Krishnakumar to become self-sufficient, reducing dependence on others.
3. Fostering community support: The involvement of local dignitaries and community members in the inauguration demonstrates a supportive community, encouraging social inclusiveness.
4. The initiative raises awareness about the potential and capabilities of individuals with disabilities, promoting a more inclusive society.
4. Building confidence and self-esteem: The initiative boosts Krishnakumar's confidence and self-esteem, enabling him to become a contributing member of society.

Conclusion:



Through these initiatives, the NSS unit has made significant strides in promoting social inclusiveness, demonstrating the power of collective action in creating a more just and equitable society. These efforts serve as a model for other institutions to follow, promoting a culture of inclusivity and compassion that benefits everyone.

**Photos**

**കൃഷ്ണകുമാറിന് വരുമാന മാർഗമൊരുക്കി വിദ്യാർത്ഥികൾ**

**കടമ്പഴിപ്പുറം**  
 കോവിഡ് കാലത്തുണ്ടായ വാഹനാപകടത്തിലാണ് പുല്ലൂണ്ടശേരി മേലേവിട്ടിൽ കൃഷ്ണകുമാറിന്റെ ജീവിതം ചക്രക്കസേരയിലാകുന്നത്. നട്ടെല്ലിന്റേ ക്ഷതമായിരുന്നു കാരണം. ചക്രക്കസേരയിലാണെങ്കിലും സ്വയംതൊഴിലിലൂടെ ഒരു വരുമാനം എന്ന സ്വപ്നം കൃഷ്ണകുമാർ വളർത്തി. ആ സ്വപ്നം സഫലമാക്കിയിരിക്കുകയാണ് ശ്രീകൃഷ്ണപുരം വി ടി ബി കോളേജിലെ എൻഎസ്എസ് യൂണിറ്റ് അംഗങ്ങൾ. വീടിന് സമീപം ഒരു പെട്ടിക്കടയാണ് ഇവർ ഒരുക്കി നൽകിയത്. എൻഎസ്എസ് വളണ്ടിയർമാർ കടകളിൽനിന്നും വിടുകളിൽനിന്നുമാണ് തുക സമാഹരിച്ചത്. കൃഷ്ണകുമാർ ദീർഘകാലം താൽക്കാലിക സുരക്ഷാ ജീവനക്കാരനായി ജോലി ചെയ്തു. കടമ്പഴിപ്പുറം സാമൂഹ്യാരോഗ്യ കേന്ദ്രത്തിലെ ഡോക്ടർമാരും ജീവനക്കാരും സംഭാവന നൽകി. മോട്ടിവേഷൻ പ്രമാണകൻ ഗണേഷ് കൈലാസ് പെട്ടിക്കട ഉദ്ഘാടനം ചെയ്തു. എൻഎസ്എസ് പ്രോഗ്രാം ഓഫീസർ സി ശുഭ, പഞ്ചായത്ത് വൈസ് പ്രസിഡന്റ് കെ ശ്രീലത, പാലിയേറ്റീവ് കോ-ഓർഡിനേറ്റർ ഒ വാസുദേവൻ എന്നിവർ സംസാരിച്ചു. മൂന്നുവർഷമായി കനിവ് പാലിയേറ്റീവ് യൂണിറ്റിന്റെ പരിചരണത്തിലാണ് കൃഷ്ണകുമാർ.



കൃഷ്ണകുമാറിനുള്ള പെട്ടിക്കട ഓട്ടിംഗ് പാലിയേറ്റീവ് ഗണേഷ് കൈലാസ് ഉദ്ഘാടനം ചെയ്യുന്നു

**Newspaper Report**



**Inaugural Ceremony**



## Helping Hand to Hellen Keller Blind School

<b>Name of the Activity</b>	Helping Hand to Hellen Keller Blind School
<b>Name of the Organizing Cell</b>	Staff Club
<b>Date</b>	3/01/2022
<b>Venue</b>	Karimbuzha
<b>Objective</b>	To extend support to the Helen Keller Blind School, enhancing the educational experiences and environment for visually impaired students
<b>Number of Participants</b>	College and Staff
<b>Outcome of the Programme</b>	Donation of Rs. 15,000 to the Helen Keller Blind School

### Report

The Staff Club of Sreekrishnapuram V T Bhattathiripad College demonstrated exceptional social responsibility by donating Rs. 15,000 to the Helen Keller Blind School on 3/01/2022, promoting inclusivity and empowerment among visually impaired students. This generous contribution enhances the school environment, supports equal access to education through Braille materials and tailored resources, and fosters a culture of empathy and understanding. By facilitating accessibility improvements and extracurricular activities, the college ensures holistic development and confidence building among blind students. This initiative strengthens community ties, promotes civic engagement, and underscores the college's commitment to socio-economic inclusiveness, making education and opportunities accessible to all, regardless of abilities.

Socio-Economic Inclusiveness:

- Promotes inclusivity and empowerment among visually impaired students
- Contributes to the college's commitment to socio-economic inclusiveness, making education and opportunities accessible to all, regardless of abilities.

Conclusion:

The Staff Club's donation to the Helen Keller Blind School demonstrates a significant step towards socio-economic inclusiveness, promoting equal opportunities and empowerment among visually impaired students. This initiative sets a precedent for future philanthropic efforts, solidifying the college's commitment to inclusivity and social responsibility



Photos



Representatives of staff club approach Blind school officials for donation



## Staff Tour

<b>Name of the Activity</b>	Staff Tour
<b>Name of the Organizing Cell</b>	Staff Club
<b>Date</b>	19/03/2023
<b>Venue</b>	Nelliyampathy
<b>Objective</b>	To provide a platform for teaching and non-teaching staff to bond, relax, and rejuvenate, promoting team cohesion, stress relief, and a positive work culture.
<b>Number of Participants</b>	Staff
<b>Outcome of the Programme</b>	Fostered stronger bonds among staff members beyond the workplace

### Report

The teaching and non-teaching staff of Sreekrishnapuram V T Bhattathiripad College embarked on a memorable tour to Nelliyampathy on 19/03/2023, a picturesque hill station in Palakkad district. The staff enjoyed moments of camaraderie and relaxation, fostering stronger bonds beyond the confines of the workplace. Such tours not only provide a well-deserved break from routine but also promote team cohesion, rejuvenation, and stress relief. Additionally, they enhance morale, productivity, and interpersonal relationships, ultimately contributing to a positive work culture and organizational harmony.

Social Inclusiveness:

Encouraged participation from both teaching and non-teaching staff, promoting a sense of unity and equality

Conclusion:

By organizing the Staff Tour, the Staff Club promoted social inclusiveness by bringing together staff members from diverse backgrounds and roles, fostering a sense of community and belonging.





## Photos



Staffs in Nellyampathi



## Proposal for Adopting Attapadi Ooru

<b>Name of the Programme</b>	Proposal for adopting Attapadi Ooru
<b>Name of the Organizing Department</b>	Sreekrishnapuram V T Bhattathiripad College
<b>Date</b>	12/12/2023
<b>Venue</b>	Attappadi
<b>Objective</b>	To provide proper basic physical facilities in order to improve the socio-economic conditions of residents of the Ooru
<b>Beneficiaries</b>	Moola kombu, Attappadi
<b>Outcome of the programme</b>	To uplift the community and foster sustainable development of the community.

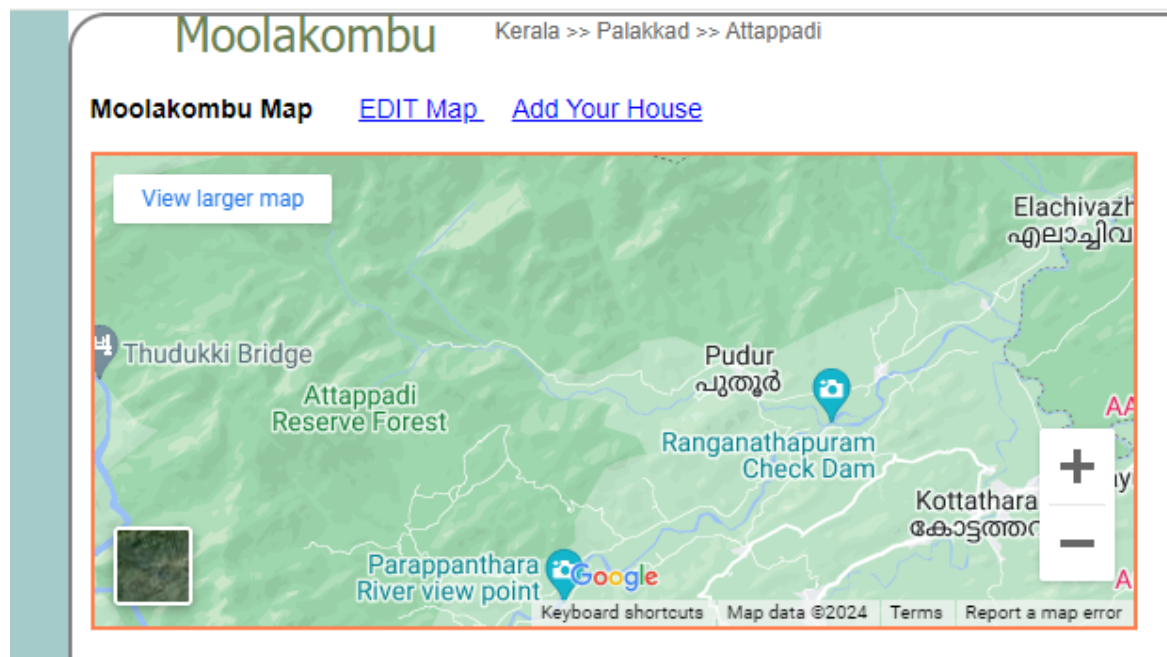
### PROPOSAL FOR ADOPTING ATTAPADI OORU

#### **Introduction**

Sreekrishnapuram V T Bhattathiripad College propose adopting Attappadi Moolakombu Ooru situated in Attappadi Sholayur Gramapanchayath to uplift its community and foster sustainable development. The main aim of our project is to provide proper basic physical facilities in order to improve the socio-economic conditions of residents of the Ooru. The project is mainly focused on sanitation, nutrition, health, clothing, access to fresh water and also education support for the students of the locality. We ensure that the project do not harm the unique lifestyle and food habit of the locals of Ooru. The project will be implementing in the Ooru over a period of five years.



## About Moolakombu Ooru



**Locality Name:** Moolakombu ( മൂലക്കൊമ്പ് )

**Block Name :** Attappadi

**District :** Palakkad

**State :** Kerala

**Division :** Central Kerala

**Language :** Malayalam and English, Tamil, Hindi

**Time zone:** IST (UTC+5:30)

**Elevation / Altitude:** 68 meters. Above Sea level

Moolakombu is a small Village/hamlet in Attappadi Block in Palakkad District of Kerala State, India. It comes under Pudur Panchayath. It belongs to Central Kerala Division. It is located 47 KM towards North from District headquarters Palakkad. Malayalam is the Local Language here. Moolakombu Ooru comes under Particularly Vulnerable Tribal Group (PVTG). The PVTG list was created by the Indian Government with the purpose of better improving the living standards of endangered tribal groups based on priority. The scheme aims at planning their socio-economic development in a comprehensive manner while retaining the culture and heritage of the community by adopting habitat development approach and intervening in all spheres of their social and economic life, so that a visible impact is made in improvement of the quality of life of PVTGs.

**Sustainable development of 'Moolakkomb Adivasi ooru' (Tribal Hamlet at Attappady Hilly area of Palakkad district, Kerala) as per UN 2030 goals on Sustainable development**

In sustainable tribal development project at 'Moolakombu Adivasi ooru' is planned based on

UN Sustainable development goal for 2030.

From among the 17 sustainable goals, are taken as key areas. They are

1. Health and well being



2. Hunger
3. Good health
4. Quality education
5. Gender equity
6. Clean water and sanitation
7. Affordable energy
8. Industry innovations and infrastructure
9. Life on land
10. Peace, Justice and Strong institution

Sl. No.	U N Sustainable Development Goal	Programme
1	No poverty	Distribute food kits, distribution of egg and quail
2.	Zero hunger	Distribute food kits, distribution of egg and quail
3.	Good health	Monthly medical camps, distribution of nutritious food
4.	Quality education	Distribute study kits, expand library, higher education opportunities, provide tuition
5.	Gender equity	Provide hygiene materials
6.	Clean water and sanitation	Lay pipeline for fresh water
7.	Affordable energy	Install solar lights
8.	Decent work and economic growth	
9.	Industry, Innovation and Infrastructure	Lay pipeline for fresh water, repair houses
10.	Reduced Inequality	
11.	Sustainable Cities and Communities	
12.	Responsible Consumption and Production	
13.	Climate action	
14.	Life below water	
15.	Life on land	Vegitable garden , fruit trees
16.	Peace, justice and strong institutions	Awareness class for land rights
17.	Partnership for the goals	



## Activities proposed to be implemented

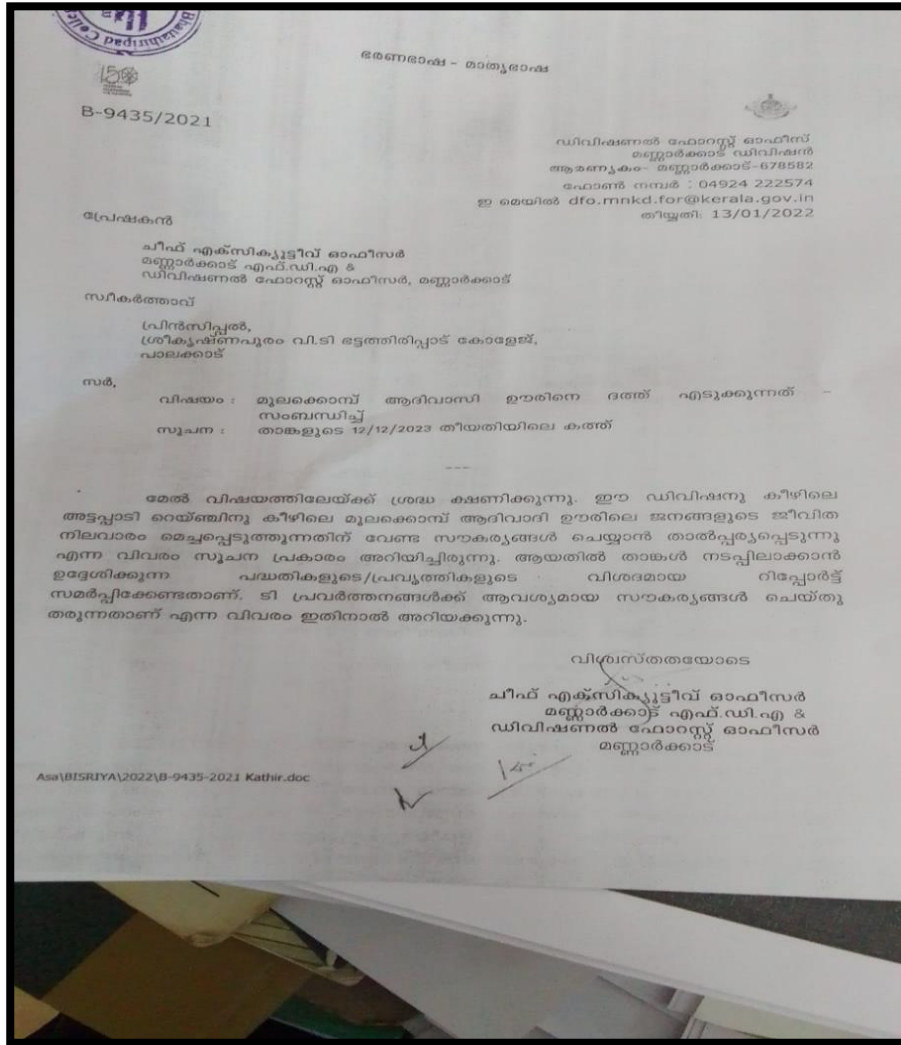
1. Organize monthly medical camps in collaboration with community health centers (Ayurveda / Allopathy / Homeopathy) physical, mental health and welfare of the Ooru residents. (SDG 3)
2. Distribution of nutritious food to pregnant women and children with the help of Asha workers in the area. (SDG 3) (SDG 1) (SDG 2)
3. Lay pipelines with the help of our students to ensure access to fresh water to villages. (SDG 5) (SDG 6)
4. Ensure vegetable Garden in every house (SDG 15)
5. Distribute food kits once a month for the food of Ooru residents. (SDG 1) (SDG 2)
6. Plant different types of fruit trees in houses (at least three types of fruit trees per house). (SDG 15)
7. Provide clothes and other hygiene items to the residents of the village. (SDG 5)
8. Distribution of egg chicken / quail etc. to desired families selected as means of livelihood. (SDG 1) (SDG 2)
9. Provide sewing machines etc. to women for self-employment (SDG 5)
10. Distribute study kits to students. (SDG 4)
- 11 Expand the library. (SDG 4)
12. Install solar lights in public places. (SDG 7)
13. Repair houses. (SDG 9)
14. Give opportunities to children in our college for higher education (SDG 4)
15. Provide tuition once in a week for the children who find difficulty in learning (SDG 4)
16. Awareness class for land rights (SDG 16)

All the above-mentioned projects are intended to be implemented in the first phase. Apart from this, the projects can be modified according to the needs of the concerned authorities or the local people. Plans for uplifting the educational and/or social standards of Ooru residents can be planned after the smooth participation of the residents.

## Implementation of the plan

- Phase 1 : Assess community needs and priorities
- Phase 2 : Secure funding and partnership
- Phase 3 : Implement activities in Ooru
- Phase 3: Monitor progress and make necessary adjustments





**Proposal Acceptance Letter**



*[Handwritten Signature]*  
**PRINCIPAL**  
 Sreekrishnapuram VT Bhattathiripad College  
 Mannampatta, Palakkad - 678633